FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

| Washington, | D.C. | 20549 |  |
|-------------|------|-------|--|
|-------------|------|-------|--|

| Check this box if no longer subject | ST |
|-------------------------------------|----|
| to Section 16. Form 4 or Form 5     |    |
| obligations may continue. See       |    |
| Instruction 1(b).                   |    |

## ATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

**OMB APPROVAL** 3235-0287 Estimated average burden hours per response: 0.5

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| Name and Address of Reporting Person*     Verma Richard R. |   |  |                                 | 2. Issuer Name and Ticker or Trading Symbol PRICE T ROWE GROUP INC [ TROW ] |   |  |        |  |        |          |                    |   | ck all app                                      | ,                          | ng Per  | rson(s) to Is  |   |  |  |
|--|---|--|---------------------------------|---|---|--|--------|--|--------|----------|--------------------|---|---|----------------------------|---|--|---|--|--|
| (Last)<br>100 E. P.  | (F<br>RATT STF  | ,  | Middle)                         |   | 3. Date of Earliest Transaction (Month/Day/Year) 05/12/2021 |  |        |  |        |          |                    |   |   | Office<br>belov            | er (give title<br>v)  |  | Other (<br>below)   | specify  |  |
| (Street) BALTIM (City)                                     |   |  | 1202<br>Zip)                    |   | 4. If A   | 4. If Amendment, Date of Original Filed (Month/Day/Year)   |        |  |        |          |                    |   |   | 6. Ind<br>Line)            | Form  | or Joint/Group Filing (Check Applicable m filed by One Reporting Person m filed by More than One Reporting son     |   |  |  |
|  |   | Table                                      | I - No                          | n-Deriva  | tive S  | Secu   | rities | Acq  | uired, | Dis      | posed of           | , or E  | 3ene  | ficial                     | ly Own  | ed   |   |  |  |
| Date   |   |  | 2. Transac<br>Date<br>(Month/Da | Execu<br>Day/Year) if any   |   | P.A. Deemed<br>Execution Date,<br>f any<br>Month/Day/Year) |        | 3. 4. Securitie<br>Transaction<br>Code (Instr. 8) 5. |        |          |                    |   | 5. Amo<br>Securit<br>Benefic<br>Owned<br>Report | ies<br>cially<br>Following | 6. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I) (Instr. 4) |  | 7. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |  |
|  |   |  |                                 |   |   |  |        |  | Code   | v        | Amount             | (A)<br>(D)  | or F  | Price                      | Transa  | ction(s)<br>3 and 4)   |   |  | (111511.4)   |
| Common Stock   |   |  | 05/12/2                         | /2021   |   |  |        | A  |        | 1,084(1) | ) A \$             |   | \$0.00  | 7,803.237                  |   |  | D   |  |  |
|  |   | Tal  |                                 |   |   |  |        |  |        |          | osed of, convertib |   |   |                            | Owne  | d  |   |  |  |
| 1. Title of<br>Derivative<br>Security<br>(Instr. 3)        | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction<br>Date<br>(Month/Day/Year) | if any                          | emed<br>ion Date,<br>/Day/Year)   | Code (Ins   |  |        |  |        |          | te                 | Amount of Securities Underlying Derivative Security (Ins 3 and 4)  Amount of Security (Ins 3 and 4) |   | str.                       | Price of<br>erivative<br>ecurity<br>nstr. 5)                      | 9. Number<br>derivative<br>Securities<br>Beneficiall<br>Owned<br>Following<br>Reported<br>Transactio<br>(Instr. 4) | у   | 10.<br>Ownership<br>Form:<br>Direct (D)<br>or Indirect<br>(I) (Instr. 4) | 11. Nature<br>of Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |

## **Explanation of Responses:**

1. Pursuant to the 2017 Non-Employee Director Equity Plan, this restricted Stock Unit shares was issued at \$184.56 per share, the closing price of TROW shares on May 12, 2021. The forfeiture provisions of the Stock Unit Shares and all accrued dividends attributed to such Stock Unit Shares, will vest in full and become nonforfeitable upon the earliest of the following dates: (a) the day immediately prior to the Annual Meeting that occurs in the next calendar year following the year in which the Award Shares were granted as reflected on the Notice, (b) date of death, (c) the date on which it has been determined that the award holder suffered, a Total and Permanent Disability, or (d) the date on which a Change in Control occurs, in which case the vesting will take place immediately before and contingent upon the occurrence of the Change in Control.

## Remarks:

Kathryn L. Reilly, Assistant Corporate Secretary, as attorney in fact for Verma Richard R.

05/14/2021

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.