NEWS RELEASE

T. ROWE PRICE GROUP REPORTS PRELIMINARY MONTH-END ASSETS UNDER MANAGEMENT FOR MARCH 2019

BALTIMORE (April 10, 2019) - T. Rowe Price Group, Inc. (NASDAQ-GS: TROW) today reported preliminary month-end assets under management of \$1.08 trillion as of March 31, 2019. Client transfers from mutual funds to other portfolios, including trusts and separate accounts, were \$3.0 billion in March 2019 and \$6.1 billion for the quarter-ended March 31, 2019.

The firm's assets under management as of March 31, 2019, and for the prior month- and year-end, by investment vehicle, asset class, and in the firm's target date retirement portfolios are as follows:

		As of					
	Prel	iminary ^(a)					
(in billions)	3/3	3/31/2019		2/28/2019		12/31/2018	
U.S. mutual funds							
Equity and blended assets	\$	507	\$	502	\$	441	
Fixed income, including money market		124		123		123	
		631		625		564	
Subadvised and separate accounts and other investment products							
Equity and blended assets		348		343		299	
Fixed income, including money market	_	103		101	_	99	
		451		444		398	
Total assets under management	\$	1,082	\$	1,069	\$	962	
Target date retirement products	\$	258	\$	255	\$	230	

(a) Preliminary - subject to adjustment

Founded in 1937, Baltimore-based T. Rowe Price (troweprice.com) is a global investment management organization that provides a broad array of mutual funds, subadvisory services, and separate account management for individual and institutional investors, retirement plans, and financial intermediaries. The organization also offers a variety of sophisticated investment planning and guidance tools. T. Rowe Price's disciplined, risk-aware investment approach focuses on diversification, style consistency, and fundamental research.

###

T. ROWE PRICE CONTACTS:

Public Relations Brian Lewbart 410-345-2242 brian_lewbart@troweprice.com Investor Relations Meghan Azevedo 410-345-2756 meghan azevedo@troweprice.com