

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended September 30, 2008

Commission File Number: 000-32191

T. ROWE PRICE GROUP, INC.

(Exact name of registrant as specified in its charter)

Maryland
(State of incorporation)

52-2264646
(I.R.S. Employer Identification No.)

100 East Pratt Street, Baltimore, Maryland 21202
(Address, including Zip Code, of principal executive offices)

(410) 345-2000
(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 of the Securities Exchange Act of 1934 during the preceding 12 months, and (2) has been subject to such filing requirements for the past 90 days. Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company (as defined in Rule 12b-2 of the Exchange Act):

Large accelerated filer	<input checked="" type="checkbox"/>	Accelerated filer	<input type="checkbox"/>
Non-accelerated filer	<input type="checkbox"/>	Smaller reporting company	<input type="checkbox"/>

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

The number of shares outstanding of the issuer's common stock (\$.20 par value), as of the latest practicable date, October 22, 2008, is 258,395,927.

The exhibit index is at Item 6 on page 14.

PART I — FINANCIAL INFORMATION

Item 1. Financial Statements.

UNAUDITED CONDENSED CONSOLIDATED BALANCE SHEETS

(in millions, except share data)

	<u>12/31/2007</u>	<u>9/30/2008</u>
ASSETS		
Cash and cash equivalents	\$ 785.1	\$ 852.7
Accounts receivable and accrued revenue	265.3	234.5
Investments in sponsored mutual funds	773.0	599.4
Debt securities held by savings bank subsidiary	126.9	135.5
Other investments	102.3	83.0
Property and equipment	358.3	415.0
Goodwill and other intangible assets	668.8	668.3
Other assets	97.6	134.1
Total assets	<u>\$ 3,177.3</u>	<u>\$ 3,122.5</u>
LIABILITIES AND STOCKHOLDERS' EQUITY		
Liabilities		
Accounts payable and accrued expenses	\$ 99.5	\$ 95.6
Accrued compensation and related costs	81.1	223.9
Income taxes payable	41.7	18.9
Dividends payable	63.6	—
Customer deposits at savings bank subsidiary	114.3	127.6
Total liabilities	<u>400.2</u>	<u>466.0</u>
Commitments and contingent liabilities		
Stockholders' equity		
Preferred stock, undesignated, \$.20 par value - authorized and unissued 20,000,000 shares	—	—
Common stock, \$.20 par value — authorized 500,000,000 shares in 2007 and 750,000,000 shares in 2008; issued 264,605,000 shares in 2007 and 260,109,000 shares in 2008	52.9	52.0
Additional capital in excess of par value	295.8	359.7
Retained earnings	2,333.4	2,245.7
Accumulated other comprehensive income (loss)	95.0	(0.9)
Total stockholders' equity	<u>2,777.1</u>	<u>2,656.5</u>
	<u>\$ 3,177.3</u>	<u>\$ 3,122.5</u>

The accompanying notes are an integral part of these statements.

UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF INCOME
(in millions, except per-share amounts)

	Three months ended		Nine months ended	
	9/30/2007	9/30/2008	9/30/2007	9/30/2008
Revenues				
Investment advisory fees	\$ 483.4	\$ 465.7	\$ 1,372.5	\$ 1,431.1
Administrative fees	87.4	88.7	257.2	268.4
Investment income of savings bank subsidiary	1.4	1.5	4.4	4.5
Total revenues	572.2	555.9	1,634.1	1,704.0
Interest expense on savings bank deposits	1.2	1.1	3.6	3.6
Net revenues	571.0	554.8	1,630.5	1,700.4
Operating expenses				
Compensation and related costs	208.8	210.9	590.0	636.3
Advertising and promotion	18.4	16.7	72.1	73.4
Depreciation and amortization of property and equipment	12.0	15.3	39.7	45.9
Occupancy and facility costs	24.8	25.7	68.9	75.7
Other operating expenses	43.2	47.4	126.0	141.6
	<u>307.2</u>	<u>316.0</u>	<u>896.7</u>	<u>972.9</u>
Net operating income	263.8	238.8	733.8	727.5
Non-operating investment income	17.9	5.7	41.4	27.8
Income before income taxes	281.7	244.5	775.2	755.3
Provision for income taxes	106.9	91.7	295.3	288.8
Net income	\$ 174.8	\$ 152.8	\$ 479.9	\$ 466.5
Earnings per share				
Basic	\$.66	\$.59	\$ 1.81	\$ 1.79
Diluted	\$.63	\$.56	\$ 1.72	\$ 1.71
Dividends declared per share	\$.17	\$.24	\$.51	\$.72
Weighted average shares				
Outstanding	264.2	258.7	265.1	260.0
Outstanding assuming dilution	278.2	270.8	279.4	272.2

The accompanying notes are an integral part of these statements.

UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
(in millions)

	Nine months ended	
	9/30/2007	9/30/2008
Cash flows from operating activities		
Net income	\$ 479.9	\$ 466.5
Adjustments to reconcile net income to net cash provided by operating activities		
Depreciation and amortization of property and equipment	39.7	45.9
Stock-based compensation expense	56.9	62.6
Intangible asset amortization	0.5	0.5
Other changes in assets and liabilities	110.2	160.9
Net cash provided by operating activities	<u>687.2</u>	<u>736.4</u>
Cash flows from investing activities		
Investments in sponsored mutual funds	(162.0)	(9.8)
Additions to property and equipment	(102.8)	(96.5)
Other investing activity	(9.7)	49.9
Net cash used in investing activities	<u>(274.5)</u>	<u>(56.4)</u>
Cash flows from financing activities		
Repurchases of common stock	(256.0)	(459.5)
Common share issuances under stock-based compensation plans	59.2	84.4
Dividends paid to stockholders	(135.4)	(250.6)
Change in savings bank subsidiary deposits	(5.8)	13.3
Net cash used in financing activities	<u>(338.0)</u>	<u>(612.4)</u>
Cash and cash equivalents		
Net change during period	74.7	67.6
At beginning of year	773.0	785.1
At end of period	<u>\$ 847.7</u>	<u>\$ 852.7</u>

The accompanying notes are an integral part of these statements.

UNAUDITED CONDENSED CONSOLIDATED STATEMENT OF STOCKHOLDERS' EQUITY
(shares in thousands; dollars in millions)

	Common shares outstanding	Common stock	Additional capital in excess of par value	Retained earnings	Accumulated other comprehensive income (loss)	Total stockholders' equity
Balances at December 31, 2007	264,605	\$ 52.9	\$ 295.8	\$ 2,333.4	\$ 95.0	\$ 2,777.1
Common stock-based compensation plans activity						
Shares issued upon option exercises	3,988	.8	86.0			86.8
Shares issued upon vesting of restricted stock units	2	.0	(.1)			(.1)
Restricted shares issued	271	.0	.0			.0
Restricted shares forfeited	(7)	.0	(.2)	.0		(.2)
Stock-based compensation expense			62.8			62.8
Common shares repurchased	(8,750)	(1.7)	(84.8)	(367.0)		(453.5)
Comprehensive income						
Net income				466.5		
Net unrealized security holding losses, net of taxes, including \$65.4 million in the third quarter					(95.9)	
Total comprehensive income						370.6
Dividends declared and related tax benefits			.2	(187.2)		(187.0)
Balances at September 30, 2008	<u>260,109</u>	<u>\$ 52.0</u>	<u>\$ 359.7</u>	<u>\$ 2,245.7</u>	<u>\$ (0.9)</u>	<u>\$ 2,656.5</u>

The accompanying notes are an integral part of these statements.

NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

NOTE 1 — THE COMPANY AND BASIS OF PREPARATION.

T. Rowe Price Group derives its consolidated revenues and net income primarily from investment advisory services that its subsidiaries provide to individual and institutional investors in the sponsored T. Rowe Price mutual funds and other investment portfolios. We also provide our investment advisory clients with related administrative services, including mutual fund transfer agent, accounting and shareholder services; participant recordkeeping and transfer agent services for defined contribution retirement plans; discount brokerage; and trust services. While investors that we serve are primarily domiciled in the United States of America, investment advisory clients outside the United States account for 10% of our assets under management at September 30, 2008.

Investment advisory revenues depend largely on the total value and composition of assets under our management. Accordingly, fluctuations in financial markets and in the composition of assets under management impact our revenues and results of operations.

These unaudited condensed consolidated financial statements are prepared in accordance with accounting principles generally accepted in the United States and reflect all adjustments that are, in the opinion of management, necessary to a fair statement of our results for the interim periods presented. All such adjustments are of a normal recurring nature.

The unaudited interim financial information contained in these condensed consolidated financial statements should be read in conjunction with the consolidated financial statements contained in our 2007 Annual Report.

NOTE 2 — INVESTMENTS IN SPONSORED MUTUAL FUNDS.

Financial market conditions have been extremely volatile in the second half of 2008 and valuations have declined. Similarly, our portfolio of investments in sponsored mutual funds at September 30, 2008, includes a net unrealized loss of \$.2 million, down from a net unrealized gain of \$100.3 million at June 30, 2008, and \$147 million at December 31, 2007. The net unrealized loss at September 30, 2008, includes fund holdings with aggregate unrealized gains of \$56.9 million and aggregate unrealized losses of \$57.1 million. Seven fund holdings with an aggregate unrealized loss of \$36.0 million at September 30, 2008, have had temporary impairments continuously from June 30, 2008, through October 23, 2008.

Because our fund holdings are considered available-for-sale securities, we recognize unrealized losses that are considered temporary in other comprehensive income. In considering whether an unrealized loss is an other-than-temporary impairment, we have historically determined whether an impairment has persisted daily throughout the six months between quarter-end reporting dates. It is possible that we will determine at December 31, 2008, or at a subsequent quarter end, that continuous unrealized losses in one or more of our mutual fund investments have become other-than-temporary impairments. We could also sell our fund positions before a subsequent quarter-end reporting date and recognize previously unrealized losses. In either case, we would include a charge to non-operating income in our statement of income that is offset by a corresponding increase in the other comprehensive income component of stockholders' equity. The amount and timing of any subsequent charge will be dependent on future market performance.

NOTE 3 — INFORMATION ABOUT RECEIVABLES, REVENUES, AND SERVICES.

Accounts receivable from our sponsored mutual funds for advisory fees and advisory-related administrative services aggregate \$144.6 million at December 31, 2007, and \$124.3 million at September 30, 2008.

Revenues (in millions) from advisory services provided under agreements with our sponsored mutual funds and other investment clients include:

	Three months ended		Nine months ended	
	9/30/2007	9/30/2008	9/30/2007	9/30/2008
Sponsored mutual funds in the U.S.				
Stock and blended asset	\$ 301.0	\$ 272.9	\$ 854.8	\$ 852.1
Bond and money market	47.3	54.0	135.2	157.9
	<u>348.3</u>	<u>326.9</u>	<u>990.0</u>	<u>1,010.0</u>
Other portfolios	<u>135.1</u>	<u>138.8</u>	<u>382.5</u>	<u>421.1</u>
Total investment advisory fees	<u>\$ 483.4</u>	<u>\$ 465.7</u>	<u>\$ 1,372.5</u>	<u>\$ 1,431.1</u>

The following table summarizes the various investment portfolios and assets under management (in billions) on which we earn advisory fees.

	Average during the third quarter		Average during the first nine months	
	2007	2008	2007	2008
Sponsored mutual funds in the U.S.				
Stock and blended asset	\$ 195.4	\$ 177.4	\$ 187.1	\$ 185.4
Bond and money market	42.5	48.9	40.8	47.9
	<u>237.9</u>	<u>226.3</u>	<u>227.9</u>	<u>233.3</u>
Other portfolios	<u>144.0</u>	<u>149.8</u>	<u>137.6</u>	<u>151.7</u>
	<u>\$ 381.9</u>	<u>\$ 376.1</u>	<u>\$ 365.5</u>	<u>\$ 385.0</u>
			<u>12/31/2007</u>	<u>9/30/2008</u>
Sponsored mutual funds in the U.S.				
Stock and blended asset			\$ 200.6	\$ 158.9
Bond and money market			45.4	48.5
			<u>246.0</u>	<u>207.4</u>
Other portfolios			<u>154.0</u>	<u>137.6</u>
			<u>\$ 400.0</u>	<u>\$ 345.0</u>

Fees for advisory-related administrative services provided to our sponsored mutual funds during the first nine months of the year were \$203.4 million in 2007 and \$215.1 million in 2008. Fees for these services during the third quarter were \$69.3 million in 2007 and \$70.6 million in 2008.

NOTE 4 — FAIR VALUE MEASUREMENTS.

The following disclosures are made in conjunction with the initial application of Statement of Financial Accounting Standards (SFAS) No. 157, *Fair Value Measurements*, in 2008.

We value our investments in sponsored mutual funds at the quoted closing net asset values, or NAVs, per share of each mutual fund last reported as of the balance sheet date.

Our investments in marketable debt securities, including mortgage- and other asset-backed securities held by our savings bank subsidiary, are reported at fair value. These debt securities are generally traded in the over-the-counter market. Securities with original maturities of one year or more are valued by us based on prices furnished by dealers who make markets in such securities or by an independent pricing service, which considers the yield or price of bonds of comparable quality, coupon, maturity, and type, as well as prices quoted by dealers who make markets in such securities. Securities with original maturities of less than one year generally are valued at amortized cost, which approximates fair value; however, if amortized cost is deemed not to reflect fair value, such securities are valued by us based generally on prices furnished by dealers who make markets in such securities or by an independent pricing service.

We determine the fair value of our investments using three broad levels of inputs:

Level 1 — quoted prices in active markets for identical securities.

Level 2 — observable inputs other than Level 1 quoted prices including, but not limited to, quoted prices for similar securities, interest rates, prepayment speeds, and credit risk. These inputs are based on market data obtained from independent sources.

Level 3 — unobservable inputs reflecting our own assumptions based on the best information available. We do not value any investments using Level 3 inputs.

These levels are not necessarily an indication of the risk or liquidity associated with the investments. The following table summarizes our investments (in millions) at September 30, 2008, that are recognized in our balance sheet using fair value measurements determined based on the differing levels of inputs.

	Level 1	Level 2
Cash equivalents	\$ 792.7	—
Investments in sponsored mutual funds	599.4	—
Debt securities held by savings bank subsidiary	—	\$ 135.5
Other investments in marketable equity securities	.1	—
	<u>\$ 1,392.2</u>	<u>\$ 135.5</u>

We have not applied the provisions of SFAS No. 157 related to disclosures surrounding nonfinancial assets, such as goodwill, and nonfinancial liabilities. In February 2008, the required implementation of these disclosures was deferred until 2009.

NOTE 5 — COMMON STOCK.

Authorized shares.

At our annual meeting on April 10, 2008, our stockholders approved a charter amendment increasing our authorized common shares (\$.20 par value) from 500,000,000 to 750,000,000.

Dividend declared subsequent to quarter end.

On October 20, 2008, our board of directors declared a quarterly dividend of \$.24 per share payable on December 30, 2008 to those stockholders of record as of the close of business on December 18, 2008.

Unsettled liability for common shares repurchased.

Accounts payable and accrued expenses includes \$8.6 million at December 31, 2007, and \$2.6 million at September 30, 2008, representing the unsettled liability for common stock repurchases made prior to quarter end.

Subsequent share repurchases.

Thus far in October 2008, we have repurchased 1.8 million of our common shares for \$75.0 million.

Stock options.

The following table summarizes the status of and changes in our stock option grants during the first nine months of 2008.

	Options	Weighted- average exercise price
Outstanding at beginning of 2008	41,030,175	\$ 31.16
Annual grants	5,153,300	\$ 57.08
Reload grants	647,188	\$ 59.32
Other grants	5,000	\$ 59.38
Exercised	(5,703,122)	\$ 21.64
Forfeited or cancelled	(733,300)	\$ 40.86
Outstanding at September 30, 2008	<u>40,399,241</u>	\$ 36.09
Exercisable at September 30, 2008	<u>20,321,801</u>	\$ 27.85

Stock awards.

The following table summarizes the status of and changes in our nonvested restricted shares and restricted stock units during the first nine months of 2008.

	Restricted shares	Restricted stock units	Weighted- average grant-date fair value
Nonvested at beginning of 2008	319,300	140,250	\$ 50.23
Annual grants to employees	251,750	135,000	\$ 57.08
Other grants to employees and directors	19,900	9,100	\$ 56.89
Dividend equivalents granted to directors	—	168	\$ 51.97
Vested	(3,150)	(7,768)	\$ 49.62
Forfeited	(7,000)	(2,500)	\$ 49.42
Nonvested at September 30, 2008	<u>580,800</u>	<u>274,250</u>	\$ 53.57

Future stock-based compensation expense.

The following table presents the compensation expense (in millions) to be recognized over the separate vesting periods of the 20,077,440 nonvested options and 855,050 nonvested restricted shares and restricted stock units outstanding at September 30, 2008. Estimated future compensation expense will change to reflect future option grants, including reloads; future awards of unrestricted shares, restricted shares, and restricted stock units; changes in estimated forfeitures; and adjustments for actual forfeitures.

Fourth quarter 2008	\$ 22.3
First quarter 2009	19.6
Second quarter 2009	19.7
Third quarter 2009	18.7
Fourth quarter 2009	13.4
2010 through 2013	72.7
Total	<u>\$ 166.4</u>

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

The Board of Directors and Stockholders

T. Rowe Price Group, Inc.:

We have reviewed the condensed consolidated balance sheet of T. Rowe Price Group, Inc. and subsidiaries as of September 30, 2008, the related condensed consolidated statements of income for the three- and nine-month periods ended September 30, 2007 and 2008, the related condensed consolidated statements of cash flows for the nine-month periods ended September 30, 2007 and 2008, and the related condensed consolidated statement of stockholders' equity for the nine-month period ended September 30, 2008. These condensed consolidated financial statements are the responsibility of the Company's management.

We conducted our reviews in accordance with the standards of the Public Company Accounting Oversight Board (United States). A review of interim financial information consists principally of applying analytical procedures and making inquiries of persons responsible for financial and accounting matters. It is substantially less in scope than an audit conducted in accordance with the standards of the Public Company Accounting Oversight Board (United States), the objective of which is the expression of an opinion regarding the financial statements taken as a whole. Accordingly, we do not express such an opinion.

Based on our reviews, we are not aware of any material modifications that should be made to the condensed consolidated financial statements referred to above for them to be in conformity with U.S. generally accepted accounting principles.

We have previously audited, in accordance with standards of the Public Company Accounting Oversight Board (United States), the consolidated balance sheet of T. Rowe Price Group, Inc. and subsidiaries as of December 31, 2007, and the related consolidated statements of income, cash flows, and stockholders' equity for the year then ended (not presented herein); and in our report dated February 6, 2008, we expressed an unqualified opinion on those consolidated financial statements. In our opinion, the information set forth in the accompanying condensed consolidated balance sheet as of December 31, 2007, is fairly stated, in all material respects, in relation to the consolidated balance sheet from which it has been derived.

/s/ KPMG LLP

Baltimore, Maryland

October 23, 2008

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

GENERAL.

Our revenues and net income are derived primarily from investment advisory services provided to individual and institutional investors in our sponsored mutual funds and other managed investment portfolios. Investment advisory clients outside the United States account for 10% of our assets under management at September 30, 2008.

We manage a broad range of U.S. and international stock, bond, and money market mutual funds and other investment portfolios, which meet the varied needs and objectives of individual and institutional investors. Investment advisory revenues depend largely on the total value and composition of assets under our management. Accordingly, fluctuations in financial markets and in the composition of assets under management affect our revenues and results of operations.

The aftermath of the subprime mortgage market implosion in 2007 and the continuing credit crisis have significantly affected financial markets this year. At the beginning of 2008, equities declined dramatically around the world. In the United States, economic growth remained low in the first quarter, and the downside risks in the economic outlook increased. The Federal Reserve responded with a substantial further easing of U.S. monetary policy that reduced the federal funds rate by 225 basis points to 2% by the end of April. The Federal government also acted with a fiscal stimulus package for American households. The collapse of a large investment bank and securities trading firm was narrowly averted late in the first quarter, and the Federal Reserve initiated a series of unprecedented actions intended to increase liquidity, not only among the large commercial banks but also among non-bank securities dealers.

Early July saw further financial market declines as many major indexes fell 20% below their most recent highs in October 2007. As summer progressed, the severe market downturn in the housing sector and the restraining effect of writedowns on bank capital, and in turn on credit availability, further pressured the financial markets. By early September, the U.S. Government acted to take control of the government-sponsored mortgage enterprises Fannie Mae and Freddie Mac. In rapid succession, the Federal Reserve provided loans to a multinational insurance giant, a large investment bank sold out to one of the largest U.S. banks, and another investment bank filed for bankruptcy. A large unrelated institutional money market mutual fund that was holding securities devalued by these events "broke the buck" and went into liquidation. The two remaining major independent investment banks followed with applications to convert to bank holding companies and submit themselves to the more stringent net capital requirements for commercial banks.

The commercial banking sector also saw significant changes late in the third quarter. A large bank with extensive mortgage concerns was taken over by the FDIC, and another bank was absorbed into a larger multinational banking concern with government assistance. Still a third troubled financial institution first announced plans to split off its banking operations to be absorbed into another banking giant with government assistance, only to shortly drop those plans in favor of merging the entire organization into still another bank, without any government assistance.

In the midst of this, global equity markets fell dramatically and liquidity and other banking constraints spread throughout the world. By mid-October, central banks and governments acted in concert to shore up their financial institutions by injecting liquidity into the global banking system, including by direct government investment in national banks and lowering of interest rates. In the United States, the Federal Reserve reduced the federal funds rate by 50 basis points to 1.5% on October 8. After initially failing to pass legislation, the U.S. government reached a compromise that gives the Treasury Department broad and unprecedented powers to act in the best interests of stabilizing financial institutions and markets. The credit markets are now just beginning to open up and the equity markets are still volatile. Fears of recession and an uncertain timeframe for economic recovery weigh on investors. Given the uncertain outlook and lower demand, energy prices have weakened, with oil falling at one time more than 50% below its record high in July of this year.

In this environment of considerable stress on financial markets, U.S. stock indexes produced negative results in the third quarter of 2008. The broad S&P 500 Index of large-cap companies in leading industries of the U.S. economy registered a negative 8.4% return while the NASDAQ Composite Index, which is heavily weighted with technology companies, was down 9.2% (excluding dividends). For the first nine months of 2008, these indexes were down more than 19% and 21%, respectively.

Performance of stocks outside the United States was generally worse, with a strengthening U.S. dollar increasing the magnitude of losses in dollar terms. The MSCI EAFE Index, which measures the performance of mostly large-cap stocks in Europe, Australasia and the Far East, produced a negative 20.5% return while the MSCI Emerging Markets Index had a negative 26.9% return for the third quarter of 2008. For the first nine months of 2008, these indexes were down more than 28% and 35%, respectively.

U.S. Treasury yields declined across the maturity spectrum, with shorter maturities experiencing the greatest movement as investors sought the safest short-term instruments. The yield on the benchmark 10-year U.S. Treasuries was 3.85% at September 30, 2008, down 14 basis points from June 30, 2008, and 19 basis points from the end of 2007. Most other debt securities categories saw steep declines in price as rates moved higher. High-yield issues were the worst performers, but even investment-grade corporate securities experienced large declines. Municipal bonds fared poorly as liquidity problems returned to the sector. Bonds from both developed and emerging markets overseas also lost ground.

In this unsettled financial environment, investors have entrusted net inflows of \$19.5 billion to our management thus far in 2008, including \$1.7 billion in the third quarter. Total assets under our management ended September 2008 at \$345.0 billion, down 11% from June 30, 2008 and 13.8% from the beginning of the year. The change (in billions) thus far in 2008 occurred as follows.

	First Quarter	Second Quarter	Third Quarter	Year-to- date
Assets under management at beginning of period	\$ 400.0	\$ 378.6	\$ 387.7	\$ 400.0
Net cash inflows				
Sponsored mutual funds in the U.S.	3.7	2.4	—	6.1
Other portfolios	6.0	5.7	1.7	13.4
	9.7	8.1	1.7	19.5
Market valuation changes and income	(31.1)	1.0	(44.4)	(74.5)
Change during the period	(21.4)	9.1	(42.7)	(55.0)
Assets under management at end of period	\$ 378.6	\$ 387.7	\$ 345.0	\$ 345.0

Assets under management at September 30, 2008, include \$263.1 billion in stock and blended asset investment portfolios and \$81.9 billion in fixed income investment portfolios. Stock and blended assets are 76% of our assets under management at September 30, 2008, down from 80% at December 31, 2007. The investment portfolios that we manage consist of \$207.4 billion in the T. Rowe Price mutual funds distributed in the United States and \$137.6 billion in other investment portfolios, including separately managed accounts, sub-advised funds, and other sponsored investment portfolios including common trust funds and mutual funds offered to investors outside the U.S. and through variable annuity life insurance plans.

Our portfolio of investments in sponsored mutual funds at September 30, 2008, includes a net unrealized loss of \$2 million, including fund holdings with aggregate unrealized gains of \$56.9 million and aggregate unrealized losses of \$57.1 million. Seven fund holdings with an aggregate unrealized loss of \$36.0 million at September 30, 2008, have had temporary impairments continuously from June 30, 2008, through October 23, 2008. See Note 2 to the accompanying unaudited condensed consolidated financial statements and Item 3, Quantitative and Qualitative Disclosures About Market Risk, in Part II of this report for further discussion about the possible recognition of impairments to our investments in sponsored mutual funds.

We incur significant expenditures to attract new investment advisory clients and additional investments from our existing clients. These efforts involve costs that generally precede any future revenues that we might recognize from additions to our assets under management.

RESULTS OF OPERATIONS

Third quarter 2008 versus third quarter 2007.

Investment advisory revenues decreased 3.7%, or \$17.7 million, to \$465.7 million in the third quarter of 2008 as average assets under our management decreased \$5.8 billion to \$376.1 billion. The average annualized fee rate earned on our assets under management was 49.3 basis points during the third quarter of 2008, down from the 50.2 basis points earned in the year 2007, as lower equity market valuations resulted in a greater percentage of our assets under management being attributable to lower fee bond and money fund securities. Prolonged stress on the financial markets and resulting lower equity valuations in subsequent quarters will most likely result in lower average assets under our management and lower investment advisory fees as compared to prior quarters.

Net revenues decreased 3%, or \$16.2 million, to \$554.8 million. Operating expenses were \$316.0 million in the third quarter of 2008, up 3% or \$8.8 million from the comparable 2007 quarter. Overall, net operating income for the third quarter of 2008 decreased \$25.0 million, or 9.5%, to \$238.8 million. Higher operating expenses in 2008 and continued decreases in market valuations during the third quarter of this year, which lowered our assets under management and advisory revenues, resulted in our operating margin declining to 43.0%. Net income fell 12.6% or \$22.0 million in the third quarter of 2008 versus the comparable 2007 quarter. Diluted earnings per share also decreased to \$.56, down \$.07 or 11% from the third quarter last year.

Investment advisory revenues earned from the T. Rowe Price mutual funds distributed in the United States decreased 6%, or \$21.4 million, to \$326.9 million. Third quarter average mutual fund assets were \$226.3 billion, a decline of nearly 5% from the average for the comparable 2007 quarter. Mutual fund assets at September 30, 2008 were \$207.4 billion, down \$25.9 billion from the end of June 2008, and down \$18.9 billion from the third quarter 2008 average.

Overall, net flows to the mutual funds were flat during the third quarter of 2008 as net inflows from bond and money funds of \$1.3 billion were offset by net outflows from the stock funds. Our U.S. Treasury and Summit Cash Reserves money market funds combined to add \$.8 billion of net inflows. During the 2008 quarter, net fund inflows of more than \$1.5 billion originated in our target-date Retirement Funds, which in turn invest in other T. Rowe Price funds. Decreases in market valuations, net of income, lowered our mutual fund assets under management by \$25.9 billion during the 2008 quarter.

Investment advisory revenues earned on the other investment portfolios that we manage increased \$3.7 million, or 3%, to \$138.8 million. Average assets in these portfolios were \$149.8 billion during the third quarter of 2008, up \$5.8 billion or 4% from the third quarter of 2007. Net inflows from U.S. and international institutional investors during the 2008 quarter were \$1.7 billion. Decreases in market valuations, net of income, lowered our assets under management in these portfolios by \$18.5 billion during the 2008 quarter.

Our largest expense, compensation and related costs, increased \$2.1 million compared to the 2007 quarter. This increase includes \$10.3 million in salaries resulting from an 8.1% increase in our average staff count and an increase of our associates' base salaries at the beginning of the year. At September 30, 2008, we employed 5,364 associates, up 5.6% from the end of 2007, primarily to support increased volume-related activities and other growth. We reduced our interim accrual for annual bonuses \$9.8 million versus the 2007 quarter because of recent and ongoing unfavorable financial market conditions that negatively impact our operating results. Higher non-cash stock-based compensation of \$2.6 million was partially offset by lower costs of other employee benefits and employment-related expenses.

Advertising and promotion expenditures were down \$1.7 million compared to the third quarter of 2007. Investor sentiment in this uncertain and volatile market environment has caused us to reduce our spending in this area, and we now expect spending on advertising and promotion for fourth quarter of 2008 to be about \$35 million. We vary our level of spending based on market conditions and investor demand as well as our efforts to expand our investor base in the United States and abroad.

Occupancy and facility costs together with depreciation expense increased \$4.2 million, or 11% versus the 2007 quarter. We have been expanding and renovating our facilities to accommodate the growth in the number of our associates to meet business demands.

Other operating expenses were also up \$4.2 million, or nearly 10%, due to increases in a variety of costs to support our associates in meeting our greater business demands.

Our non-operating investment income, which includes interest income as well as the recognition of investment gains and losses, decreased \$12.2 million from the 2007 quarter to \$5.7 million. This change resulted from lower interest rates and reduced investment income in 2008, together with a swing in the effect of changes in foreign currency exchange rates from gains in the 2007 quarter to losses in the 2008 quarter.

The third quarter 2008 provision for income taxes results from adjusting the provision for the first nine months of 2008 as a percentage of pre-tax income to 38.2%. This estimate of our effective tax rate for 2008 considers adjustments made after the filing of our annual income tax returns for 2007.

Nine months 2008 versus nine months 2007.

Investment advisory revenues were up 4.3%, or \$58.6 million, to more than \$1.4 billion in the first nine months of 2008 as average assets under our management increased \$19.5 billion to \$385.0 billion. The average annualized fee rate earned on our assets under management was 49.7 basis points during the nine months of 2008, as compared to the 50.2 basis points earned during the year 2007.

Net revenues increased 4.3%, or \$69.9 million, to \$1.7 billion. Operating expenses were \$972.9 million in the first nine months of 2008, up 8.5% or \$76.2 million from the 2007 period. Overall, net operating income for the 2008 period decreased \$6.3 million to \$727.5 million. Higher operating expenses in 2008 period resulted in our operating margin declining to 42.8% in the first nine months of 2008 from 45.0% in the comparable 2007 period. Net income decreased \$13.4 million, or 3%, to \$466.5 million and diluted earnings per share decreased \$.01 to \$1.71.

Investment advisory revenues earned from the T. Rowe Price mutual funds distributed in the United States increased 2%, or \$20.0 million, to over \$1.0 billion. Average mutual fund assets were \$233.3 billion in the first nine months of 2008, up \$5.4 billion from the comparable 2008 period.

Net inflows to the mutual funds during the first nine months of 2008 were \$6.1 billion, including \$2.6 billion to the bond funds, \$2.3 billion to the stock funds, and \$1.2 billion to the money funds. Among bond and money market funds, the Institutional Floating Rate and U.S. Treasury Money funds combined to add \$1.3 billion. Among stock funds, the Equity Index 500, Emerging Markets Stock, and Value funds combined to add \$3.2 billion, while the Mid-Cap Growth and Equity Income funds had net redemptions of \$1.8 billion. During the 2008 period, net fund inflows of more than \$5.4 billion originated in our target-date Retirement Funds. Decreases in market valuations, net of income, lowered our mutual fund assets under management by \$44.7 billion during the first nine months of 2008.

Investment advisory revenues earned on the other investment portfolios that we manage increased \$38.6 million, or 10%, to \$421.1 million. Average assets in these portfolios were \$151.7 billion during the first nine months of 2008, up \$14.1 billion from the comparable 2007 period. Net inflows primarily from institutional investors were \$13.4 billion during the 2008 period, including \$1.2 billion transferred from the target-date Retirement Funds in the second quarter. Decreases in market valuations, net of income, lowered our assets under management in these portfolios by \$29.8 billion during the 2008 period.

Administrative fees increased \$11.2 million to \$268.4 million, primarily from servicing activities for the mutual funds and their investors. Changes in administrative fees are generally offset by similar changes in related operating expenses to provide services to the funds and their investors.

Our largest expense, compensation and related costs, increased \$46.3 million, or 8%, versus the first nine months of 2007. This increase includes \$30.4 million in salaries resulting from an 8.9% increase in our average staff count and an increase of our associates' base salaries at the beginning of the year. The balance of the increase is attributable to higher employee benefits and employment-related expenses, including an increase of \$5.7 million in non-cash stock-based compensation.

Other operating expenses were up \$15.6 million, or 12%, due to increases in consulting and professional fees, information services, and other costs to meet increased business demands.

CAPITAL RESOURCES AND LIQUIDITY.

Operating activities during the first nine months of 2008 provided cash flows of \$736 million, up \$49 million from the 2007 period. Timing differences, primarily in the cash settlements of our accounts receivable, added nearly \$51 million versus the comparable period in 2007. Our interim operating cash outflows do not include bonus compensation that is accrued throughout the year before being substantially paid out in December. These accruals for the first nine months of 2007 and 2008 were similar.

Net cash used in investing activities totaled \$56 million, down \$218 million from the 2007 period. In the first nine months of 2007, we invested \$152 million more of our available cash resources in our sponsored mutual funds than in the comparable 2008 period.

Net cash used in financing activities was \$612 million in the first nine months of 2008, up \$274 million from the 2007 period. Our strong cash position allowed us to increase our common stock repurchases by almost \$204 million through the first nine months of 2008 versus 2007. Our cash outflows for dividends paid increased \$115 million. During the first quarter of 2008, we changed our policy regarding the timing of dividend payments such that our quarterly dividends are now declared and paid in the same quarter. As such, our cash flows for the first nine months of 2008 include the payout of dividends for the fourth quarter 2007 and the first three quarters of 2008. Additionally, we increased the quarterly dividend payment from \$.17 per share made in each of the four 2007 quarters to \$.24 per share beginning with the payment made in January 2008.

Our cash and cash equivalent balances at September 30, 2008 were more than \$850 million and we have no debt. Given the availability of these funds and our \$600 million of investments in sponsored mutual funds, we do not maintain an available external source of liquidity.

FORWARD-LOOKING INFORMATION.

From time to time, information or statements provided by or on behalf of T. Rowe Price, including those within this report, may contain certain forward-looking information, including information or anticipated information relating to changes in: our revenues, net income and earnings per share; changes in the amount and composition of our assets under management; our expense levels; our estimated effective income tax rate; and our expectations regarding financial markets and other conditions. Readers are cautioned that any forward-looking information provided by or on behalf of T. Rowe Price is not a guarantee of future performance. Actual results may differ materially from those in forward-looking information because of various factors including, but not limited to, those discussed below and in Item 1A, Risk Factors, of our Form 10-K Annual Report for 2007. Further, forward-looking statements speak only as of the date on which they are made, and we undertake no obligation to update any forward-looking statement to reflect events or circumstances after the date on which it is made or to reflect the occurrence of unanticipated events.

Our future revenues and results of operations will fluctuate primarily due to changes in the total value and composition of assets under our management. Such changes result from many factors including, among other things: cash inflows and outflows in the T. Rowe Price mutual funds and other managed investment portfolios; fluctuations in the financial markets around the world that result in appreciation or depreciation of the assets under our management; our introduction of new mutual funds and investment portfolios; and changes in retirement savings trends relative to participant-directed investments and defined contribution plans. The ability to attract and retain investors' assets under our management is dependent on investor sentiment and confidence; the relative investment performance of the Price mutual funds and other managed investment portfolios as compared to competing offerings and market indexes; the ability to maintain our investment management and administrative fees at appropriate levels; competitive conditions in the mutual fund, asset management, and broader financial services sectors; and our level of success in implementing our strategy to expand our business. Our revenues are substantially dependent on fees earned under contracts with the Price funds and could be adversely affected if the independent directors of one or more of the Price funds terminated or significantly altered the terms of the investment management or related administrative services agreements. Non-operating investment income (loss) will also fluctuate primarily due to the size of our investments and changes in their market valuations.

Our future results are also dependent upon the level of our expenses, which are subject to fluctuation for the following or other reasons: changes in the level of our advertising expenses in response to market conditions, including our efforts to expand our investment advisory business to investors outside the United States and to further penetrate our distribution channels within the United States; variations in the level of total compensation expense due to, among other things, bonuses, stock option grants, stock awards, changes in our employee count and mix, and competitive factors; any goodwill impairment that may arise; fluctuation in foreign currency exchange rates applicable to the costs of our international operations; expenses and capital costs, such as technology assets, depreciation, amortization, and research and development, incurred to maintain and enhance our administrative and operating services infrastructure; unanticipated costs that may be incurred to protect investor accounts and the goodwill of our clients; and disruptions of services, including those provided by third parties, such as facilities, communications, power, and the mutual fund transfer agent and accounting systems.

Our business is also subject to substantial governmental regulation, and changes in legal, regulatory, accounting, tax, and compliance requirements may have a substantial effect on our operations and results, including but not limited to effects on costs that we incur and effects on investor interest in mutual funds and investing in general, or in particular classes of mutual funds or other investments.

Item 3. Quantitative and Qualitative Disclosures About Market Risk.

Our revenues and net income are based primarily on the value of assets under our management. Accordingly, declines in financial market values like those experienced in September through October to-date directly and negatively impact our investment advisory revenues, as well as our investment income and net income.

Financial market conditions have been extremely volatile in the second half of 2008 and financial security valuations have declined. Similarly, our portfolio of investments in sponsored mutual funds at September 30, 2008, includes a net unrealized loss of \$.2 million, down from a net unrealized gain of \$100.3 million at June 30, 2008, and \$147 million at December 31, 2007. The net unrealized loss at September 30, 2008, includes fund holdings with aggregate unrealized gains of \$56.9 million and aggregate unrealized losses of \$57.1 million. Seven fund holdings with an aggregate unrealized loss of \$36.0 million at September 30, 2008, have had temporary impairments continuously from June 30, 2008, through October 23, 2008.

Because our fund holdings are considered available-for-sale securities, we recognize unrealized losses that are considered temporary in other comprehensive income. In considering whether an unrealized loss is an other-than-temporary impairment, we have historically determined whether an impairment has persisted daily throughout the six months between quarter-end reporting dates. It is possible that we will determine at December 31, 2008, or at a subsequent quarter end, that continuous unrealized losses in one or more of our mutual fund investments have become other-than-temporary impairments. We could also sell our fund positions before a subsequent quarter-end reporting date and recognize previously unrealized losses. In either case, we would include a charge to non-operating income in our statement of income that is offset by a corresponding increase in the other comprehensive income component of stockholders' equity. The amount and timing of any subsequent charge will be dependent on future market performance.

There has been no other material change in the information provided in Item 1A of our Form 10-K Annual Report for 2007.

Item 4. Controls and Procedures.

Our management, including our principal executive and principal financial officers, has evaluated the effectiveness of our disclosure controls and procedures as of September 30, 2008. Based on that evaluation, our principal executive and principal financial officers have concluded that our disclosure controls and procedures as of September 30, 2008, are effective at the reasonable assurance level to ensure that the information required to be disclosed by us in the reports that we file or submit under the Securities Exchange Act of 1934, including this Form 10-Q quarterly report, is recorded, processed, summarized and reported, within the time periods specified in the Securities and Exchange Commission's rules and forms, and to ensure that information required to be disclosed by us in the reports that we file or submit under the Exchange Act is accumulated and communicated to our management, including our principal executive and principal financial officers, or persons performing similar functions, as appropriate to allow timely decisions regarding required disclosure.

Our management, including our principal executive and principal financial officers, has evaluated any change in our internal control over financial reporting that occurred during the third quarter of 2008, and has concluded that there was no change during the third quarter of 2008 that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

PART II — OTHER INFORMATION

Item 1. Legal Proceedings.

As discussed in our Form 10-Q report for the first quarter of 2008, the purported class action (T.K. Parthasarathy, et al., including Woodbury, v. T. Rowe Price International Funds, Inc., et al.) was resolved and dismissed with prejudice, without a material adverse effect on our financial position or results of operations.

Item 1A. Risk Factors.

There has been no material change in the information provided in Item 1A of our Form 10-K Annual Report for 2007.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

(c) Repurchase activity during the third quarter of 2008 conducted pursuant to the Board of Directors' February 15, 2007, and June 5, 2008, authorizations, follows.

Month	Total Number of Shares Purchased	Average Price Paid per Share	Total Number of Shares Purchased as Part of Publicly Announced Program	Maximum Number of Shares that May Yet Be Purchased Under the Program
July	1,055,511	\$ 52.50	1,055,511	19,397,163
August	150,000	57.00	150,000	19,247,163
September	369,801	53.81	369,801	18,877,362
Total	<u>1,575,312</u>	<u>\$ 53.24</u>	<u>1,575,312</u>	

Item 5. Other Information.

On October 24, 2008, we issued a press release reporting our results of operations for the third quarter and first nine months of 2008. A copy of that press release is furnished herewith as Exhibit 99. The information in this Item 5 and in Exhibit 99 shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933.

Item 6. Exhibits.

The following exhibits required by Item 601 of Regulation S-K are furnished herewith.

- 3(i).1 Charter of T. Rowe Price Group, Inc., as Amended by Articles of Amendment dated April 10, 2008. (Incorporated by reference from Form 10-Q Report for the quarterly period ended March 31, 2008; Accession No. 0000950133-08-001597.)
- 3(ii) Amended and Restated By-Laws of T. Rowe Price Group, Inc. as of December 13, 2007. (Incorporated by reference from Form 8-K Current Report as of December 13, 2007; Accession No. 0000950133-07-005002.)
- 10.03 Transfer Agency and Service Agreement as of January 1, 2008, between T. Rowe Price Services, Inc. and the T. Rowe Price Funds. (Incorporated by reference from Form 485BPOS; Accession No. 0000871839-08-000081.)
- 10.04 Agreement as of January 1, 2008, between T. Rowe Price Retirement Plan Services, Inc. and certain of the T. Rowe Price Funds. (Incorporated by reference from Form 485BPOS; Accession No. 0000871839-08-000081.)
- 15 Letter from KPMG LLP, independent registered public accounting firm, re unaudited interim financial information.
- 31(i).1 Rule 13a-14(a) Certification of Principal Executive Officer.
- 31(i).2 Rule 13a-14(a) Certification of Principal Financial Officer.
- 32 Section 1350 Certifications.
- 99 Press release issued October 24, 2008, reporting our results of operations for the third quarter and first nine months of 2008.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized on October 24, 2008.

T. Rowe Price Group, Inc.

by: /s/ Kenneth V. Moreland
Vice President and Chief Financial Officer

Exhibit 15 Letter from KPMG LLP, independent registered public accounting firm, re unaudited interim financial information

T. Rowe Price Group, Inc.
100 East Pratt Street
Baltimore, Maryland 21202

Re: Registration Statements on Form S-8: No. 33-7012, No. 33-72568, No. 33-58749, No. 333-20333, No. 333-90967, No. 333-59714, No. 333-120882, No. 333-120883 and No. 333-142092

With respect to the subject registration statements, we acknowledge our awareness of the use therein of our report dated October 23, 2008 related to our review of interim financial information.

Pursuant to Rule 436 under the Securities Act of 1933 (the Act), such report is not considered part of a registration statement prepared or certified by an independent registered public accounting firm, or a report prepared or certified by an independent registered public accounting firm within the meaning of sections 7 and 11 of the Act.

/s/ KPMG LLP

Baltimore, Maryland
October 23, 2008

Exhibit 31(i).1 Rule 13a-14(a) Certification of Principal Executive Officer

I, James A. C. Kennedy, certify that:

1. I have reviewed this Form 10-Q Quarterly Report for the quarterly period ended September 30, 2008, of T. Rowe Price Group, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

October 23, 2008

/s/ James A.C. Kennedy

Chief Executive Officer and President

Exhibit 31(i).2 Rule 13a-14(a) Certification of Principal Financial Officer

I, Kenneth V. Moreland, certify that:

1. I have reviewed this Form 10-Q Quarterly Report for the quarterly period ended September 30, 2008, of T. Rowe Price Group, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

October 23, 2008

/s/ Kenneth V. Moreland

Vice President and Chief Financial Officer

Exhibit 32 Section 1350 Certifications

We certify, to the best of our knowledge, based upon a review of the Form 10-Q Quarterly Report for the quarterly period ended September 30, 2008, of T. Rowe Price Group, Inc., that:

- (1) The Form 10-Q Quarterly Report fully complies with the requirements of Section 13(a) of the Securities Exchange Act of 1934, as amended; and
- (2) The information contained in the Form 10-Q Quarterly Report fairly presents, in all material respects, the financial condition and results of operations of T. Rowe Price Group, Inc.

October 23, 2008

/s/ James A.C. Kennedy
Chief Executive Officer and President

/s/ Kenneth V. Moreland
Vice President and Chief Financial Officer

A signed original of this written statement has been provided to T. Rowe Price Group, Inc. and will be retained by T. Rowe Price Group, Inc. and furnished to the Securities and Exchange Commission or its staff upon request.

T. ROWE PRICE GROUP REPORTS THIRD QUARTER 2008 RESULTS

BALTIMORE (October 24, 2008) — T. Rowe Price Group, Inc. (NASDAQ-GS: TROW) today reported its third quarter 2008 results, including net revenues of \$555 million, net income of \$153 million, and diluted earnings per share of \$.56, a decrease of 11% from \$.63 per share in the comparable 2007 quarter. Net revenues were \$571 million in the third quarter of 2007 when net income was \$175 million. Weighted average shares outstanding have decreased from the 2007 period due to the firm's common share repurchase program. Over the twelve month period ended September 30, 2008, the firm has repurchased 3.6%, or 9.8 million, of its outstanding common shares.

Investment advisory revenues were down 4%, or \$17.7 million, from the comparable 2007 quarter. Assets under management decreased 11% since June 30, 2008, to \$345 billion at September 30, including \$207.4 billion in the T. Rowe Price mutual funds distributed in the United States and \$137.6 billion in other managed investment portfolios. Net cash inflows from investors in the third quarter of 2008 totaled \$1.7 billion. Lower market valuations, net of portfolio income, reduced assets under management by \$44.4 billion in the third quarter of 2008.

Results for the first nine months of 2008 include net revenues of \$1.7 billion, net income of more than \$466 million, and diluted earnings per share of \$1.71, down \$.01 per share from the comparable 2007 period. Assets under management are down 13.8% from the beginning of 2008 as cash inflows from investors of \$19.5 billion have been more than offset by market valuation declines of \$74.5 billion during the period.

Financial Highlights

Investment advisory revenues earned from the T. Rowe Price mutual funds distributed in the United States decreased 6%, or \$21.4 million, to \$326.9 million in the third quarter of 2008. Average mutual fund assets were \$226.3 billion in the 2008 quarter, a decrease of nearly 5% from the average for the comparable 2007 quarter. Mutual fund assets at September 30, 2008, were down \$25.9 billion or 11% from the end of June 2008 and 15.7% from the beginning of the year. Net flows to the mutual funds were flat during the third quarter of 2008 as net inflows from bond and money funds of \$1.3 billion were offset by net outflows from the stock funds. The U.S. Treasury and Summit Cash Reserves money market funds combined to add \$.8 billion of net inflows. Decreases in market valuations, net of income, lowered mutual fund assets under management by \$25.9 billion during the 2008 quarter.

The target-date retirement investment portfolios continue to be a significant source of assets under management. During the 2008 quarter, net inflows of \$1.5 billion originated in target-date retirement portfolios. Assets in target-date investment portfolios were \$31.1 billion at September 30, 2008, and now account for 9% of the firm's assets under management and 14.5% of its mutual fund assets.

Investment advisory revenues earned from other managed investment portfolios, consisting of institutional separate accounts, sub-advised funds, sponsored investment funds which are offered to investors outside the U.S., and variable annuity insurance portfolios, were \$138.8 million in the 2008 quarter, an increase of \$3.7 million from the comparable period last year. These portfolio assets were down \$16.8 billion or 11% from the end of June 2008. Net inflows for the 2008 quarter were \$1.7 billion from U.S. and international institutional investors. Decreases in market valuations, net of income, lowered assets under management in these portfolios by \$18.5 billion during the 2008 quarter. Investors outside the United States now account for 10% of assets under management.

Operating expenses were \$316 million in the third quarter of 2008, up \$8.8 million from the 2007 quarter. Compensation and related costs increased \$2.1 million over the comparable 2007 quarter, primarily due to increased staff size and higher salaries. The firm has increased its staff to support increased volume-related activities and other business opportunities, and at September 30, 2008, employed 5,364 associates.

Advertising and promotion expenditures in the third quarter were down \$1.7 million from the 2007 quarter. Investor sentiment in this volatile and uncertain market environment has caused the firm to reduce its spending on advertising and promotion, which varies period-to-period in response to market conditions and investor demand, as well as efforts to expand the firm's investor base in the United States and abroad. Spending in the fourth quarter of 2008 is now expected to be about \$35 million.

The provision for income taxes as a percentage of pretax income for the first nine months of 2008 is 38.2%. The third quarter and nine-month provisions include adjustments resulting from the filing of the firm's 2007 income tax returns. The firm's estimated effective tax rate for the full-year 2008 has decreased to 38.2% to reflect these changes.

Financial market conditions have been extremely volatile in the second half of 2008 and valuations have declined, including the firm's investments in its sponsored mutual funds. At September 30, 2008, a net unrealized loss of \$.2 million was recognized in stockholders' equity. This net unrealized loss comprises fund holdings with aggregate unrealized gains of \$56.9 million and aggregate unrealized losses of \$57.1 million, which may give rise to charges in future income statements. The net unrealized loss compares to a net unrealized gain of \$100.3 million at June 30, 2008.

Management Commentary

James A.C. Kennedy, the company's Chief Executive Officer and President, commented: "The firm's investment advisory results relative to our peers remain strong, with at least 84% of the T. Rowe Price funds across their share classes surpassing their comparable Lipper averages on a total return basis for the three- and five-year periods ended September 30, 2008, 79% outperforming for the 10-year period, and 64% outperforming for the one-year period. In addition, 78 of the T. Rowe Price stock, bond and blended asset funds across their share classes, which account for 68% of our rated funds' assets under management, ended the quarter with an overall rating of four or five stars from Morningstar. These four- and five-star-rated portfolios represent 54.9% of our rated funds and share classes, compared with 32.5% for the overall industry.

"Our third quarter results were achieved during a difficult period in which global equity markets fell dramatically and liquidity and other banking constraints spread throughout the world. The start of the fourth quarter has seen further market declines. Concerns about the health of the U.S. and most other economies have certainly clouded the global outlook.

"Looking ahead, the bold actions recently taken by central banks and governments to inject liquidity and capital, and to restore confidence are encouraging. However, we anticipate that heightened volatility will continue in the near term. We remain concerned about consumer confidence and slower corporate earnings growth in coming months. We expect world economic growth to slow and many developed economies will likely experience a recession. Moreover, recent sharp declines in many commodity prices will probably restrain growth in a number of emerging economies.

"Nevertheless, periods of severe market dislocation have historically proven to be good times to invest in quality companies. We believe that this time will be no different. The markets are currently offering compelling valuations and attractive prices, conditions which in the long term provide the opportunity for future strong performance.

"Despite an environment that has placed considerable stress on financial markets, we remain encouraged by our relative investment results and the confidence clients continue to place in us. While we have been prudently managing our resources and paying careful attention to our expenses, our strong capital position enables us to weather these volatile periods and continue investing in our business for the future.

"We have expended \$454 million during the first nine months of 2008 to repurchase 8.75 million of our common shares, compared to share repurchases totaling \$321 million for all of 2007. These expenditures are being funded from our available cash positions. We remain debt-free with substantial liquidity, including cash and investment holdings of \$1.5 billion."

In closing, Mr. Kennedy said: "We are very pleased that our financial stability has enabled us to stay focused on our clients and to continue investing in our capabilities. We are very proud of our dedicated associates and our disciplined investment process. To be sure, the dramatically lower valuations have diminished the value of our clients' assets, as well as our own investments in sponsored mutual funds. Further, cash inflows from investors have slowed considerably from the pace of the first half of the year. As a result, our near term outlook for the firm is for lower earnings in the fourth quarter of this year and into 2009. Despite the short-term market uncertainties, however, with our strong long-term performance record and diversified investment and distribution capabilities, the long-term outlook for T. Rowe Price remains strong."

Other Matters

The financial results presented in this release are unaudited. The company expects that it will file its Form 10-Q Quarterly Report for the third quarter of 2008 with the U.S. Securities and Exchange Commission later today. The Form 10-Q will include more information on the company's unaudited financial results and sponsored fund investments.

Certain statements in this press release may represent "forward-looking information," including information relating to anticipated growth in revenues, net income and earnings per share, anticipated changes in the amount and composition of assets under management, anticipated expense levels, estimated tax rates, and expectations regarding financial and other market conditions. For a discussion concerning risks and other factors that could affect future results, see the company's Form 10-K and Form 10-Q reports.

Founded in 1937, Baltimore-based T. Rowe Price is a global investment management organization that provides a broad array of mutual funds, subadvisory services, and separate account management for individual and institutional investors, retirement plans, and financial intermediaries. The organization also offers a variety of sophisticated investment planning and guidance tools. T. Rowe Price's disciplined, risk-aware investment approach focuses on diversification, style consistency, and fundamental research. More information is available at www.troweprice.com.

UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF INCOME
(in millions, except per-share amounts)

	Three months ended		Nine months ended	
	9/30/2007	9/30/2008	9/30/2007	9/30/2008
Revenues				
Investment advisory fees	\$ 483.4	\$ 465.7	\$ 1,372.5	\$ 1,431.1
Administrative fees	87.4	88.7	257.2	268.4
Investment income of savings bank subsidiary	1.4	1.5	4.4	4.5
Total revenues	572.2	555.9	1,634.1	1,704.0
Interest expense on savings bank deposits	1.2	1.1	3.6	3.6
Net revenues	571.0	554.8	1,630.5	1,700.4
Operating expenses				
Compensation and related costs	208.8	210.9	590.0	636.3
Advertising and promotion	18.4	16.7	72.1	73.4
Depreciation and amortization of property and equipment	12.0	15.3	39.7	45.9
Occupancy and facility costs	24.8	25.7	68.9	75.7
Other operating expenses	43.2	47.4	126.0	141.6
	307.2	316.0	896.7	972.9
Net operating income	263.8	238.8	733.8	727.5
Non-operating investment income	17.9	5.7	41.4	27.8
Income before income taxes	281.7	244.5	775.2	755.3
Provision for income taxes	106.9	91.7	295.3	288.8
Net income	174.8	152.8	479.9	466.5
Earnings per share				
Basic	\$.66	\$.59	\$ 1.81	\$ 1.79
Diluted	\$.63	\$.56	\$ 1.72	\$ 1.71
Dividends declared per share	\$.17	\$.24	\$.51	\$.72
Weighted average shares				
Outstanding	264.2	258.7	265.1	260.0
Outstanding assuming dilution	278.2	270.8	279.4	272.2

	Three months ended		Nine months ended	
	9/30/2007	9/30/2008	9/30/2007	9/30/2008
Investment Advisory Revenues (in millions)				
Sponsored mutual funds in the U.S.				
Stock and blended asset	\$ 301.0	\$ 272.9	\$ 854.8	\$ 852.1
Bond and money market	47.3	54.0	135.2	157.9
	<u>348.3</u>	<u>326.9</u>	<u>990.0</u>	<u>1,010.0</u>
Other portfolios	135.1	138.8	382.5	421.1
Total investment advisory fees	<u>\$ 483.4</u>	<u>\$ 465.7</u>	<u>\$ 1,372.5</u>	<u>\$ 1,431.1</u>
Average Assets Under Management (in billions)				
Sponsored mutual funds in the U.S.				
Stock and blended asset	\$ 195.4	\$ 177.4	\$ 187.1	\$ 185.4
Bond and money market	42.5	48.9	40.8	47.9
	<u>237.9</u>	<u>226.3</u>	<u>227.9</u>	<u>233.3</u>
Other portfolios	144.0	149.8	137.6	151.7
	<u>\$ 381.9</u>	<u>\$ 376.1</u>	<u>\$ 365.5</u>	<u>\$ 385.0</u>
Assets Under Management (in billions)				
Sponsored mutual funds in the U.S.				
Stock and blended asset			\$ 200.6	\$ 158.9
Bond and money market			45.4	48.5
			<u>246.0</u>	<u>207.4</u>
Other portfolios			154.0	137.6
			<u>\$ 400.0</u>	<u>\$ 345.0</u>
			12/31/2007	9/30/2008
Equity securities			\$ 321.6	\$ 263.1
Debt securities			78.4	81.9
			<u>\$ 400.0</u>	<u>\$ 345.0</u>
Condensed Consolidated Cash Flows Information (in millions)				
Cash provided by operating activities			\$ 687.2	\$ 736.4
Cash used in investing activities, including (\$96.5) for additions to property and equipment in 2008			(274.5)	(56.4)
Cash used in financing activities, including common stock repurchases of (\$459.5) and dividends paid of (\$250.6) in 2008			(338.0)	(612.4)
Net change in cash during the period			<u>\$ 74.7</u>	<u>\$ 67.6</u>
Condensed Consolidated Balance Sheet Information (in millions)				
Cash and cash equivalents			\$ 785.1	\$ 852.7
Investments in sponsored mutual funds			773.0	599.4
Property and equipment			358.3	415.0
Goodwill and other intangible assets			668.8	668.3
Accounts receivable and other assets			592.1	587.1
Total assets			<u>3,177.3</u>	<u>3,122.5</u>
Total liabilities			<u>400.2</u>	<u>466.0</u>
Stockholders' equity, 260.1 common shares outstanding in 2008, including net unrealized holding losses of (\$.9) in 2008			<u>\$ 2,777.1</u>	<u>\$ 2,656.5</u>