
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

FORM 10-Q

**QUARTERLY REPORT PURSUANT TO SECTION 13 OF THE SECURITIES EXCHANGE ACT OF
1934**

For the quarterly period ended March 31, 2019

Commission File Number: 000-32191

T. ROWE PRICE GROUP, INC.

(Exact name of registrant as specified in its charter)

Maryland
(State of incorporation)

52-2264646
(I.R.S. Employer Identification No.)

100 East Pratt Street, Baltimore, Maryland 21202
(Address, including Zip Code, of principal executive offices)

(410) 345-2000
(Registrant's telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 of the Securities Exchange Act of 1934 during the preceding 12 months, and (2) has been subject to such filing requirements for the past 90 days. x Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months. x Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer" "smaller reporting company" and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large accelerated filer x

Accelerated filer

Smaller reporting company

Non-accelerated filer (do not check if smaller reporting company)

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes x No

The number of shares outstanding of the issuer's common stock (\$.20 par value), as of the latest practicable date, April 22, 2019, is 236,475,417.

The exhibit index is at Item 6 on page 38.

PART I – FINANCIAL INFORMATION

Item 1. Financial Statements.

UNAUDITED CONDENSED CONSOLIDATED BALANCE SHEETS
(in millions, except share data)

	3/31/2019	12/31/2018
ASSETS		
Cash and cash equivalents	\$ 1,657.4	\$ 1,425.2
Accounts receivable and accrued revenue	604.6	549.6
Investments	2,546.7	2,453.4
Assets of consolidated T. Rowe Price investment products (\$1,620.6 million at March 31, 2019 and \$1,392.6 million at December 31, 2018, related to variable interest entities)	1,936.3	1,680.4
Operating lease assets	127.2	—
Property and equipment, net	667.2	661.3
Goodwill	665.7	665.7
Other assets	253.8	253.7
Total assets	\$ 8,458.9	\$ 7,689.3
LIABILITIES		
Accounts payable and accrued expenses	\$ 210.0	\$ 228.5
Liabilities of consolidated T. Rowe Price investment products (\$41.1 million at March 31, 2019 and \$22.7 million at December 31, 2018, related to variable interest entities)	64.7	38.7
Operating lease liabilities	161.9	—
Accrued compensation and related costs	196.8	123.3
Supplemental savings plan liability	430.3	380.0
Income taxes payable	197.5	54.2
Total liabilities	1,261.2	824.7
Commitments and contingent liabilities		
Redeemable non-controlling interests	886.7	740.3
STOCKHOLDERS' EQUITY		
Preferred stock, undesignated, \$.20 par value – authorized and unissued 20,000,000 shares	—	—
Common stock, \$.20 par value—authorized 750,000,000; issued 236,432,000 shares at March 31, 2019 and 238,069,000 at December 31, 2018	47.3	47.6
Additional capital in excess of par value	654.5	654.6
Retained earnings	5,650.8	5,464.1
Accumulated other comprehensive loss	(41.6)	(42.0)
Total permanent stockholders' equity	6,311.0	6,124.3
Total liabilities, redeemable non-controlling interests, and permanent stockholders' equity	\$ 8,458.9	\$ 7,689.3

The accompanying notes are an integral part of these statements.

UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF INCOME
(in millions, except per-share amounts)

	Three months ended	
	3/31/2019	3/31/2018
Revenues		
Investment advisory fees	\$ 1,194.2	\$ 1,189.2
Administrative, distribution, and servicing fees	133.1	138.8
Net revenues	<u>1,327.3</u>	<u>1,328.0</u>
Operating expenses		
Compensation and related costs	491.5	441.4
Distribution and servicing	66.4	70.3
Advertising and promotion	21.6	24.6
Product-related costs	44.2	42.1
Technology, occupancy, and facility costs	98.1	94.1
General, administrative, and other	73.0	71.7
Total operating expenses	<u>794.8</u>	<u>744.2</u>
Net operating income	532.5	583.8
Non-operating income		
Net gains on investments	100.1	14.4
Net gains on consolidated investment products	101.9	.8
Other income	.8	.9
Total non-operating income	<u>202.8</u>	<u>16.1</u>
Income before income taxes	735.3	599.9
Provision for income taxes	181.3	144.4
Net income	554.0	455.5
Less: net income attributable to redeemable non-controlling interests	41.4	1.8
Net income attributable to T. Rowe Price Group	<u>\$ 512.6</u>	<u>\$ 453.7</u>
Earnings per share on common stock of T. Rowe Price Group		
Basic	\$ 2.11	\$ 1.81
Diluted	<u>\$ 2.09</u>	<u>\$ 1.77</u>

The accompanying notes are an integral part of these statements.

UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME
(in millions)

	Three months ended	
	3/31/2019	3/31/2018
Net income	\$ 554.0	\$ 455.5
Other comprehensive income (loss)		
Currency translation adjustments		
Consolidated T. Rowe Price investment products - variable interest entities	(5.8)	16.2
Reclassification gains recognized in non-operating income upon deconsolidation of certain T. Rowe Price investment products	(.1)	(3.1)
Total currency translation adjustments of consolidated T. Rowe Price investment products - variable interest entities	(5.9)	13.1
Equity method investments	4.9	3.8
Other comprehensive income (loss) before income taxes	(1.0)	16.9
Net deferred tax benefits (income taxes)	.1	(2.5)
Total other comprehensive income (loss)	(.9)	14.4
Total comprehensive income	553.1	469.9
Less: comprehensive income (loss) attributable to redeemable non-controlling interests	40.1	8.8
Total comprehensive income attributable to T. Rowe Price Group	\$ 513.0	\$ 461.1

The accompanying notes are an integral part of these statements.

UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS
(in millions)

	Three months ended	
	3/31/2019	3/31/2018
Cash flows from operating activities		
Net income	\$ 554.0	\$ 455.5
Adjustments to reconcile net income to net cash provided by (used in) operating activities		
Depreciation and amortization of property and equipment	41.9	36.9
Stock-based compensation expense	43.5	45.6
Net gains recognized on investments	(82.0)	(2.6)
Net investments in T. Rowe Price investment products used to economically hedge supplemental savings plan liability	(18.2)	(12.9)
Net change in securities held by consolidated T. Rowe Price investment products	(184.2)	(189.4)
Other changes in assets and liabilities	223.7	187.9
Net cash provided by operating activities	578.7	521.0
Cash flows from investing activities		
Purchases of T. Rowe Price investment products	(15.6)	(500.6)
Dispositions T. Rowe Price investment products	33.5	37.2
Net cash of T. Rowe Price investment products on consolidation (deconsolidation)	(3.4)	(21.5)
Additions to property and equipment	(47.7)	(36.7)
Other investing activity	(.6)	1.8
Net cash used in investing activities	(33.8)	(519.8)
Cash flows from financing activities		
Repurchases of common stock	(231.0)	(291.3)
Common share issuances under stock-based compensation plans	43.6	46.2
Dividends paid to common stockholders of T. Rowe Price Group	(184.6)	(174.8)
Net subscriptions received from redeemable non-controlling interest holders	66.0	177.8
Net cash used in financing activities	(306.0)	(242.1)
Effect of exchange rate changes on cash and cash equivalents of consolidated T. Rowe Price investment products	(.7)	1.3
Net change in cash and cash equivalents during period	238.2	(239.6)
Cash and cash equivalents at beginning of period, including \$70.1 million at December 31, 2018, and \$103.1 million at December 31, 2017, held by consolidated T. Rowe Price investment products	1,495.3	2,005.8
Cash and cash equivalents at end of period, including \$76.1 million at March 31, 2019, and \$84.8 million at March 31, 2018, held by consolidated T. Rowe Price investment products	\$ 1,733.5	\$ 1,766.2

The accompanying notes are an integral part of these statements.

UNAUDITED CONDENSED CONSOLIDATED STATEMENTS OF STOCKHOLDERS' EQUITY
(shares in thousands; dollars in millions)

	Three months ended 3/31/2019						
	Common shares outstanding	Common stock	Additional capital in excess of par value	Retained earnings	AOCI ⁽¹⁾	Total stockholders' equity	Redeemable non-controlling interests
Balances at December 31, 2018	238,069	\$ 47.6	\$ 654.6	\$5,464.1	\$(42.0)	\$ 6,124.3	\$ 740.3
Net income	—	—	—	512.6	—	512.6	41.4
Other comprehensive income (loss), net of tax	—	—	—	—	.4	.4	(1.3)
Dividends declared (\$0.76 per share)	—	—	—	(183.8)	—	(183.8)	—
Shares issued upon option exercises	830	.2	44.8	—	—	45.0	—
Net shares issued upon vesting of restricted stock units	14	—	(1.2)	—	—	(1.2)	—
Forfeiture of restricted awards	(5)	—	—	—	—	—	—
Stock-based compensation expense	—	—	43.5	—	—	43.5	—
Common shares repurchased	(2,476)	(.5)	(87.2)	(142.1)	—	(229.8)	—
Net subscriptions into T. Rowe Price investment products	—	—	—	—	—	—	85.9
Net reconsolidations of T. Rowe Price investment products	—	—	—	—	—	—	20.4
Balances at March 31, 2019	<u>236,432</u>	<u>\$ 47.3</u>	<u>\$ 654.5</u>	<u>\$5,650.8</u>	<u>\$(41.6)</u>	<u>\$ 6,311.0</u>	<u>\$ 886.7</u>

	Three months ended 3/31/2018						
	Common shares outstanding	Common stock	Additional capital in excess of par value	Retained earnings	AOCI ⁽¹⁾	Total stockholders' equity	Redeemable non-controlling interests
Balances at December 31, 2017	245,111	\$ 49.0	\$ 846.1	\$4,932.9	\$ (3.6)	\$ 5,824.4	\$ 992.8
Cumulative effect adjustment upon adoption of financial instruments and accumulated other comprehensive income guidance on January 1, 2018 ⁽²⁾	—	—	—	22.4	(7.9)	14.5	—
Reclassification of stranded tax benefits on currency translation adjustments on January 1, 2018	—	—	—	2.3	(2.3)	—	—
Balances at January 1, 2018	<u>245,111</u>	<u>49.0</u>	<u>846.1</u>	<u>4,957.6</u>	<u>(13.8)</u>	<u>5,838.9</u>	<u>992.8</u>
Net income	—	—	—	453.7	—	453.7	1.8
Other comprehensive income (loss), net of tax	—	—	—	—	7.4	7.4	7.0
Dividends declared (\$0.70 per share)	—	—	—	(174.9)	—	(174.9)	—
Shares issued upon option exercises	1,103	.2	44.9	—	—	45.1	—
Net shares issued upon vesting of restricted stock units	6	—	(.4)	—	—	(.4)	—
Forfeiture of restricted awards	(4)	—	—	—	—	—	—
Stock-based compensation expense	—	—	45.6	—	—	45.6	—
Restricted stock units issued as dividend equivalents	—	—	.1	(.1)	—	—	—
Common shares repurchased	(2,934)	(.5)	(281.7)	(31.3)	—	(313.5)	—
Net subscriptions into T. Rowe Price investment products	—	—	—	—	—	—	177.8
Net deconsolidations of T. Rowe Price investment products	—	—	—	—	—	—	(632.9)
Balances at March 31, 2018	<u>243,282</u>	<u>\$ 48.7</u>	<u>\$ 654.6</u>	<u>\$5,205.0</u>	<u>\$ (6.4)</u>	<u>\$ 5,901.9</u>	<u>\$ 546.5</u>

⁽¹⁾ Accumulated other comprehensive income.

⁽²⁾ Includes the reclassification of \$1.7 million of stranded income taxes on certain investments resulting from U.S. tax law changes enacted on December 22, 2017, from accumulated other comprehensive income to retained earnings.

The accompanying notes are an integral part of these statements.

NOTES TO UNAUDITED CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

NOTE 1 – THE COMPANY AND BASIS OF PREPARATION.

T. Rowe Price Group Inc. derives its consolidated revenues and net income primarily from investment advisory services that its subsidiaries provide to individual and institutional investors in the T. Rowe Price U.S. mutual funds (“U.S. mutual funds”), separately managed accounts, subadvised funds, and other T. Rowe Price products. We also provide certain investment advisory clients with related administrative services, including distribution, mutual fund transfer agent, accounting, and shareholder services; participant recordkeeping and transfer agent services for defined contribution retirement plans; brokerage; and trust services.

Investment advisory revenues depend largely on the total value and composition of assets under our management. Accordingly, fluctuations in financial markets and in the composition of assets under management impact our revenues and results of operations.

BASIS OF PRESENTATION.

These unaudited condensed consolidated financial statements are prepared in accordance with accounting principles generally accepted in the United States. These principles require the use of estimates and reflect all adjustments that are, in the opinion of management, necessary for a fair statement of our results for the interim periods presented. All such adjustments are of a normal recurring nature. Actual results may vary from our estimates. Certain prior year amounts have been reclassified to conform to the 2019 presentation.

The unaudited interim financial information contained in these unaudited condensed consolidated financial statements should be read in conjunction with the consolidated financial statements contained in our 2018 Annual Report.

NEW ACCOUNTING GUIDANCE.

We adopted Accounting Standards Update No. 2016-02 — Leases (Topic 842) on January 1, 2019. The update required the recognition of right-of-use lease assets and liabilities on the balance sheet and the disclosure of qualitative and quantitative information about leasing arrangements. We adopted this standard using a modified retrospective approach without restating prior comparative periods. We also elected to use certain practical expedients that allowed us to not perform the following: (1) reassess whether expired or existing non-lease contracts that commenced before January 1, 2019 contained an embedded lease, (2) reevaluate the accounting classification of our existing operating leases, and (3) determine whether initial direct costs related to existing leases should be capitalized under this guidance. On January 1, 2019, we recognized operating lease assets totaling \$168.7 million and corresponding operating lease liabilities of \$168.7 million related primarily to our real estate leases. At implementation, we also reclassified \$27.7 million in deferred rent liabilities related to these leases reducing the recognized operating lease assets to \$141.0 million. The adoption did not have a material impact on our results of operations; however, the initial recognition of our operating lease assets and operating lease liabilities on January 1, 2019, represented a noncash investing activity that affected the amount reported in other changes in assets and liabilities our unaudited condensed consolidated statements of cash flows. Our leases accounting policy is included in the *Summary of Significant Accounting Policies* section below. Additional information on our operating leases is included in Note 6 - Leases.

NEWLY ISSUED BUT NOT YET ADOPTED ACCOUNTING GUIDANCE.

In August 2018, the FASB issued Accounting Standards Update No. 2018-15 — Intangibles—Goodwill and Other— Internal-Use Software (Subtopic 350-40): Customer’s Accounting for Implementation Costs Incurred in a Cloud Computing Arrangement That Is a Service Contract. This update provides additional guidance on the accounting for costs of implementation activities performed in a cloud computing arrangement that is a service contract. The amendments in this update are effective for fiscal years beginning after December 15, 2019, including interim periods within those fiscal years. Though early adoption is permitted, we expect to adopt this update on January 1, 2020. We are currently evaluating the impact this standard will have on our financial position and results of operations.

We have considered all other newly issued accounting guidance that is applicable to our operations and the preparation of our unaudited condensed consolidated statements, including those we have not yet adopted. We do

not believe that any such guidance has or will have a material effect on our financial position or results of operations.

SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES.

Leases

We review new arrangements at inception to evaluate whether we obtain substantially all the economic benefits of and have the right to control the use of an asset. If we determine that an arrangement qualifies as a lease, we recognize a lease liability and a corresponding asset on the lease's commencement date. The lease liability is initially measured at the present value of the future minimum lease payments over the lease term using the rate implicit in the arrangement or, if not available, our incremental borrowing rate. An operating lease asset is measured initially at the value of the lease liability but excludes any lease incentives and initial direct costs incurred.

Our leases qualify as operating leases and consist primarily of real estate leases for corporate offices, data centers, and other facilities. We measure our operating lease liabilities using an estimated incremental borrowing rate as there is no rate implicit in any of our operating lease arrangements. Since we do not have any outstanding borrowings, we estimate our incremental borrowing rate based on our estimated credit rating and available market information. Additionally, certain of our leases contain options to extend or terminate the lease term that, if exercised, would result in the remeasurement of the operating lease liability.

Our operating leases contain both lease and non-lease components. Non-lease components are distinct elements of a contract that are not related to securing the use of the lease assets, such as common area maintenance and other management costs. We elected for our real estate operating leases to measure the lease liability by combining the lease and non-lease components as a single lease component. As such, we included the fixed payments and any payments that depend on a rate or index that relate to our lease and non-lease components in the measurement of the operating lease liability.

We recognize lease expense on a straight-line basis over the lease term. Operating lease expense is recognized as part of technology, occupancy, and facility costs in our unaudited condensed consolidated statements of income.

NOTE 2 – INFORMATION ABOUT RECEIVABLES, REVENUES, AND SERVICES.

Revenues earned during the first quarter of 2019 and 2018 under agreements with clients include:

(in millions)	Three months ended 3/31/2019				Three months ended 3/31/2018			
	Administrative, distribution, and servicing fees				Administrative, distribution, and servicing fees			
	Investment advisory fees	Administrative fees	Distribution and servicing fees	Net revenues	Investment advisory fees	Administrative fees	Distribution and servicing fees	Net revenues
U.S. mutual funds	\$ 815.9	\$ 76.6	\$ 30.2	\$ 922.7	\$ 832.9	\$ 81.8	\$ 36.6	\$ 951.3
Subadvised and separate accounts and other investment products	378.3	—	—	378.3	356.3	—	—	356.3
Other clients	—	26.3	—	26.3	—	20.4	—	20.4
	<u>\$ 1,194.2</u>	<u>\$ 102.9</u>	<u>\$ 30.2</u>	<u>\$ 1,327.3</u>	<u>\$ 1,189.2</u>	<u>\$ 102.2</u>	<u>\$ 36.6</u>	<u>\$ 1,328.0</u>

Total net revenues earned from our related parties, specifically T. Rowe Price investment products, aggregate \$1,093.4 and \$1,100.6 million for the three months ended March 31, 2019 and 2018, respectively. Accounts receivable from these products aggregate to \$391.3 million at March 31, 2019, and \$354.8 million at December 31, 2018.

The following table details the investment advisory fees earned from clients by their underlying asset class.

(in millions)	Three months ended	
	3/31/2019	3/31/2018
U.S. mutual funds		
Equity and blended assets	\$ 694.5	\$ 705.5
Fixed income, including money market	121.4	127.4
	<u>815.9</u>	<u>832.9</u>
Subadvised and separate accounts and other investment products		
Equity and blended assets	318.8	297.0
Fixed income, including money market	59.5	59.3
	<u>378.3</u>	<u>356.3</u>
Total	\$ 1,194.2	\$ 1,189.2

The following table summarizes the assets under management on which we earn investment advisory fees.

(in billions)	Average during			
	Three months ended		As of	
	3/31/2019	3/31/2018	3/31/2019	12/31/2018
U.S. mutual funds				
Equity and blended assets	\$ 487.6	\$ 494.6	\$ 506.6	\$ 441.1
Fixed income, including money market	122.5	127.4	124.1	123.4
	<u>610.1</u>	<u>622.0</u>	<u>630.7</u>	<u>564.5</u>
Subadvised and separate accounts and other investment products				
Equity and blended assets	332.9	308.2	347.9	299.2
Fixed income, including money market	100.5	95.3	103.1	98.6
	<u>433.4</u>	<u>403.5</u>	<u>451.0</u>	<u>397.8</u>
Total	\$ 1,043.5	\$ 1,025.5	\$ 1,081.7	\$ 962.3

Investors that we serve are primarily domiciled in the U.S.; investment advisory clients outside the U.S. account for 6.4% and 6.2% of our assets under management at March 31, 2019, and December 31, 2018, respectively.

NOTE 3 – INVESTMENTS.

The carrying values of our investments that are not part of the consolidated T. Rowe Price investment products are as follows:

(in millions)	3/31/2019	12/31/2018
Investments held at fair value		
T. Rowe Price investment products	\$ 1,542.4	\$ 1,538.4
T. Rowe Price investment products designated as an economic hedge of supplemental savings plan liability	429.2	381.3
Investment partnerships and other investments	99.1	99.6
Equity method investments		
T. Rowe Price investment products	308.7	276.2
26% interest in UTI Asset Management Company Limited (India)	161.3	152.4
Investment partnerships and other investments	5.0	4.5
U.S. Treasury note	1.0	1.0
Total	\$ 2,546.7	\$ 2,453.4

The investment partnerships are carried at fair value using net asset value (“NAV”) per share as a practical expedient. Our interests in these partnerships are generally not redeemable and are subject to significant

restrictions on transferability. The underlying investments of these partnerships have contractual terms through 2029, though we may receive distributions of liquidating assets over a longer term. The investment strategies of these partnerships include growth equity, buyout, venture capital, and real estate.

During the three months ended March 31, 2019, net gains on investments included \$50.6 million of net unrealized gains related to investments held at fair value that were still held at March 31, 2019. For the same period of 2018, the net losses on investments included \$1.9 million of net unrealized losses on investments held at fair value that were still held at March 31, 2018.

During the three months ended March 31, 2019 and 2018, certain T. Rowe Price investment products in which we provided initial seed capital at the time of formation were deconsolidated, as we no longer had a controlling interest. Depending on our ownership interest, we are now reporting our residual interests in these T. Rowe Price investment products as either an equity method investment or an investment held at fair value. Additionally, during the three months ended March 31, 2019 and 2018, certain T. Rowe Price investment products that were being accounted for as equity method investments were consolidated, as we regained a controlling interest. The net impact of these changes on our unaudited condensed consolidated balance sheets and statements of income as of the dates the portfolios were deconsolidated or reconsolidated is detailed below.

(in millions)	Three months ended	
	3/31/2019	3/31/2018
Net increase (decrease) in assets of consolidated T. Rowe Price investment products	\$ 12.3	\$ (757.5)
Net decrease in liabilities of consolidated T. Rowe Price investment products	\$ (.9)	\$ (5.2)
Net increase (decrease) in redeemable non-controlling interests	\$ 20.4	\$ (632.9)
Gains recognized upon deconsolidation	\$.1	\$ 3.1

The gains or losses recognized upon deconsolidation were the result of reclassifying currency translation adjustments accumulated on certain T. Rowe Price investment products with non-USD functional currencies from accumulated other comprehensive income to non-operating income.

VARIABLE INTEREST ENTITIES.

Our investments at March 31, 2019 and December 31, 2018, include interests in variable interest entities that we do not consolidate as we are not deemed the primary beneficiary. Our maximum risk of loss related to our involvement with these entities is as follows:

(in millions)	3/31/2019	12/31/2018
Investment carrying values	\$ 141.1	\$ 143.3
Unfunded capital commitments	24.0	27.3
Uncollected investment advisory and administrative fees	8.1	5.2
	<u>\$ 173.2</u>	<u>\$ 175.8</u>

The unfunded capital commitments totaling \$24.0 million and \$27.3 million at March 31, 2019 and December 31, 2018, respectively, relate primarily to the investment partnerships in which we have an existing investment. In addition to such amounts, a percentage of prior distributions may be called under certain circumstances.

NOTE 4 – FAIR VALUE MEASUREMENTS.

We determine the fair value of our cash equivalents and certain investments using the following broad levels of inputs as defined by related accounting standards:

Level 1 – quoted prices in active markets for identical securities.

Level 2 – observable inputs other than Level 1 quoted prices including, but not limited to, quoted prices for similar securities, interest rates, prepayment speeds, and credit risk. These inputs are based on market data obtained from independent sources.

Level 3 – unobservable inputs reflecting our own assumptions based on the best information available. We do not

value any investments using Level 3 inputs.

These levels are not necessarily an indication of the risk or liquidity associated with our investments. The following table summarizes our investments that are recognized in our unaudited condensed consolidated balance sheets using fair value measurements determined based on the differing levels of inputs. This table excludes investments held by the consolidated T. Rowe Price investment products which are presented separately on our unaudited condensed consolidated balance sheets and are detailed in Note 5.

(in millions)	3/31/2019		12/31/2018	
	Level 1	Level 2	Level 1	Level 2
Cash equivalents held in T. Rowe Price money market funds	\$ 1,398.3	\$ —	\$ 1,196.0	\$ —
T. Rowe Price investment products	1,964.1	7.5	1,900.5	19.2
Total	\$ 3,362.4	\$ 7.5	\$ 3,096.5	\$ 19.2

As required by the accounting guidance, the fair value hierarchy levels table above does not include the investment partnerships and other investments that are held at fair value using their NAV per share as a practical expedient. The carrying value of these investments as disclosed in Note 3 were \$99.1 million at March 31, 2019 and \$99.6 million at December 31, 2018.

NOTE 5 – CONSOLIDATED T. ROWE PRICE INVESTMENT PRODUCTS.

The T. Rowe Price investment products that we consolidate in our unaudited condensed consolidated financial statements are generally those products we provided initial seed capital at the time of their formation and have a controlling interest. Our U.S. mutual funds are considered voting interest entities, while those regulated outside the U.S. are considered variable interest entities.

The following table details the net assets of the consolidated T. Rowe Price investment products:

(in millions)	3/31/2019			12/31/2018		
	Voting interest entities	Variable interest entities	Total	Voting interest entities	Variable interest entities	Total
Cash and cash equivalents ⁽¹⁾	\$ 16.3	\$ 59.8	\$ 76.1	\$ 18.5	\$ 51.6	\$ 70.1
Investments ⁽²⁾	289.7	1,509.0	1,798.7	261.3	1,322.7	1,584.0
Other assets	9.7	51.8	61.5	8.0	18.3	26.3
Total assets	315.7	1,620.6	1,936.3	287.8	1,392.6	1,680.4
Liabilities	23.6	41.1	64.7	16.0	22.7	38.7
Net assets	\$ 292.1	\$ 1,579.5	\$ 1,871.6	\$ 271.8	\$ 1,369.9	\$ 1,641.7
Attributable to T. Rowe Price Group	\$ 199.8	\$ 785.1	\$ 984.9	\$ 175.3	\$ 726.1	\$ 901.4
Attributable to redeemable non-controlling interests	92.3	794.4	886.7	96.5	643.8	740.3
	\$ 292.1	\$ 1,579.5	\$ 1,871.6	\$ 271.8	\$ 1,369.9	\$ 1,641.7

⁽¹⁾ Cash and cash equivalents includes \$15.3 million and \$18.5 million at March 31, 2019 and December 31, 2018, respectively, of T. Rowe Price money market mutual funds.

⁽²⁾ Investments includes \$42.1 million and \$43.8 million at March 31, 2019 and December 31, 2018, respectively, of T. Rowe Price investment products.

Although we can redeem our net interest in these consolidated T. Rowe Price investment products at any time, we cannot directly access or sell the assets held by these products to obtain cash for general operations. Additionally, the assets of these investment products are not available to our general creditors.

Since third party investors in these investment products have no recourse to our credit, our overall risk related to the net assets of consolidated T. Rowe Price investment products is limited to valuation changes associated with our net interest. We, however, are required to recognize the valuation changes associated with all underlying

investments held by these products in our unaudited condensed consolidated statements of income, and disclose the portion attributable to third party investors as net income attributable to redeemable non-controlling interests.

The operating results of the consolidated T. Rowe Price investment products for the three months ended March 31, 2019 and 2018 are reflected in our unaudited condensed consolidated statements of income as follows:

(in millions)	Three months ended					
	3/31/2019			3/31/2018		
	Voting interest entities	Variable interest entities	Total	Voting interest entities	Variable interest entities	Total
Operating expenses reflected in net operating income	\$ (.3)	\$ (2.8)	\$ (3.1)	\$ (.3)	\$ (2.2)	\$ (2.5)
Net investment income (loss) reflected in non-operating income	8.0	93.9	101.9	(.8)	1.6	.8
Impact on income before taxes	\$ 7.7	\$ 91.1	\$ 98.8	\$ (1.1)	\$ (.6)	\$ (1.7)
Net income (loss) attributable to T. Rowe Price Group	\$ 8.7	\$ 48.7	\$ 57.4	\$ (.7)	\$ (2.8)	\$ (3.5)
Net income (loss) attributable to redeemable non-controlling interests	(1.0)	42.4	41.4	(.4)	2.2	1.8
	\$ 7.7	\$ 91.1	\$ 98.8	\$ (1.1)	\$ (.6)	\$ (1.7)

The operating expenses of the consolidated investment products are reflected in other operating expenses. In preparing our unaudited condensed consolidated financial statements, we eliminated operating expenses of \$1.5 million and \$1.7 million for the three months ended March 31, 2019 and 2018, respectively, against the investment advisory and administrative fees earned from these products. The net investment income reflected in non-operating income includes dividend and interest income and realized and unrealized gains and losses on the underlying securities held by the consolidated T. Rowe Price investment products.

The table below details the impact of these consolidated investment products on the individual lines of our unaudited condensed consolidated statements of cash flows for the three months ended March 31, 2019 and 2018.

(in millions)	Three months ended					
	3/31/2019			3/31/2018		
	Voting interest entities	Variable interest entities	Total	Voting interest entities	Variable interest entities	Total
Net cash provided by operating activities	\$ (28.7)	\$ (65.0)	\$ (93.7)	\$ (52.8)	\$ (148.2)	\$ (201.0)
Net cash used in investing activities	(5.1)	1.7	(3.4)	—	(21.5)	(21.5)
Net cash used in financing activities	31.6	72.2	103.8	63.4	139.5	202.9
Effect of exchange rate changes on cash and cash equivalents of consolidated T. Rowe Price investment products	—	(.7)	(.7)	—	1.3	1.3
Net change in cash and cash equivalents during period	(2.2)	8.2	6.0	10.6	(28.9)	(18.3)
Cash and cash equivalents at beginning of year	18.5	51.6	70.1	7.1	96.0	103.1
Cash and cash equivalents at end of period	\$ 16.3	\$ 59.8	\$ 76.1	\$ 17.7	\$ 67.1	\$ 84.8

The net cash provided by financing activities during the three months ended March 31, 2019 and 2018 includes \$37.8 million and \$25.1 million, respectively, of net subscriptions we made into the consolidated T. Rowe Price investment products, net of dividends received. These cash flows were eliminated in consolidation.

FAIR VALUE MEASUREMENTS.

We determine the fair value of investments held by consolidated T. Rowe Price investment products using the following broad levels of inputs as defined by related accounting standards:

Level 1 – quoted prices in active markets for identical securities.

Level 2 – observable inputs other than Level 1 quoted prices including, but not limited to, quoted prices for similar securities, interest rates, prepayment speeds, and credit risk. These inputs are based on market data obtained from independent sources.

Level 3 – unobservable inputs reflecting our own assumptions based on the best information available. The value of investments using Level 3 inputs is insignificant.

These levels are not necessarily an indication of the risk or liquidity associated with these investment holdings. The following table summarizes the investment holdings held by our consolidated T. Rowe Price investment products using fair value measurements determined based on the differing levels of inputs.

(in millions)	3/31/2019		12/31/2018	
	Level 1	Level 2	Level 1	Level 2
Assets				
Cash equivalents	\$ 15.3	\$ —	\$ 19.3	\$ —
Equity securities	239.9	572.6	189.6	483.5
Fixed income securities	—	961.6	—	890.2
Other investments	1.5	23.1	1.7	19.0
	<u>\$ 256.7</u>	<u>\$ 1,557.3</u>	<u>\$ 210.6</u>	<u>\$ 1,392.7</u>
Liabilities				
	<u>\$ (1.0)</u>	<u>\$ (9.7)</u>	<u>\$ (.8)</u>	<u>\$ (12.8)</u>

NOTE 6 – LEASES.

All of our leases are operating leases and primarily consist of real estate leases for corporate offices, data centers, and other facilities. As of March 31, 2019, the weighted-average remaining lease term on these leases is approximately seven years and the weighted-average discount rate used to measure the lease liabilities is approximately 3.5%.

Our operating lease expense for the three months ended March 31, 2019 and 2018, was \$7.3 million and \$8.1 million, respectively. Charges related to our operating leases that are variable and therefore not included in the measurement of the lease liabilities were \$2.2 million for the three months ended March 31, 2019.

We made lease payments of \$9.9 million during the three months ended March 31, 2019. Our future undiscounted cash flows related to our operating leases and the reconciliation to the operating lease liability as of March 31, 2019, are as follows:

(in millions)	3/31/2019
2019 (excluding the first quarter ended March 31, 2019)	\$ 21.6
2020	29.8
2021	26.7
2022	22.4
2023	19.9
Thereafter	62.9
Total future undiscounted cash flows	183.3
Less: imputed interest to be recognized in lease expense	(21.4)
Operating lease liabilities, as reported	<u>\$ 161.9</u>

NOTE 7 – STOCKHOLDERS' EQUITY.

Accounts payable and accrued expenses includes liabilities of \$8.0 million at March 31, 2019, and \$9.2 million at December 31, 2018, for common stock repurchases that settled during the first week of April 2019 and January 2019, respectively.

NOTE 8 – STOCK-BASED COMPENSATION.**STOCK OPTIONS.**

The following table summarizes the status of, and changes in, our stock options during the three months ended March 31, 2019.

	Options	Weighted-average exercise price
Outstanding at December 31, 2018	11,300,393	\$ 69.05
Exercised	(972,655)	\$ 60.26
Forfeited	(65,534)	\$ 76.57
Expired	(7,807)	\$ 59.07
Outstanding at March 31, 2019	10,254,397	\$ 69.84
Exercisable at March 31, 2019	8,272,310	\$ 68.24

RESTRICTED SHARES AND STOCK UNITS.

The following table summarizes the status of, and changes in, our nonvested restricted shares and restricted stock units during the three months ended March 31, 2019.

	Restricted shares	Restricted stock units	Weighted-average fair value
Nonvested at December 31, 2018	136,964	6,603,920	\$ 87.07
Time-based grants	—	20,307	\$ 92.37
Vested	(400)	(26,129)	\$ 99.36
Forfeited	(4,928)	(212,992)	\$ 87.99
Nonvested at March 31, 2019	131,636	6,385,106	\$ 87.01

Nonvested at March 31, 2019, includes 2,400 performance-based restricted shares and 450,727 performance-based restricted stock units. These nonvested performance-based restricted shares and units include 2,400 restricted shares and 289,906 restricted stock units for which the performance period has lapsed and the performance threshold has been met.

FUTURE STOCK-BASED COMPENSATION EXPENSE.

The following table presents the compensation expense (in millions) to be recognized over the remaining vesting periods of the stock-based awards outstanding at March 31, 2019. Estimated future compensation expense will change to reflect future grants of restricted stock awards and units, future option grants, changes in the probability of performance thresholds being met, and adjustments for actual forfeitures.

(in millions)	
Second quarter 2019	\$ 49.0
Third quarter 2019	48.9
Fourth quarter 2019	43.8
2020	104.6
2021 through 2024	83.2
Total	<u>\$ 329.5</u>

NOTE 9 – EARNINGS PER SHARE CALCULATIONS.

The following table presents the reconciliation of net income attributable to T. Rowe Price Group to net income allocated to our common stockholders and the weighted-average shares that are used in calculating the basic and diluted earnings per share on our common stock. Weighted-average common shares outstanding assuming dilution reflects the potential dilution, determined using the treasury stock method, that could occur if outstanding stock options were exercised and non-participating stock awards vested.

(in millions)	Three months ended	
	3/31/2019	3/31/2018
Net income attributable to T. Rowe Price Group	\$ 512.6	\$ 453.7
Less: net income allocated to outstanding restricted stock and stock unit holders	13.0	10.6
Net income allocated to common stockholders	<u>\$ 499.6</u>	<u>\$ 443.1</u>
Weighted-average common shares		
Outstanding	236.6	244.3
Outstanding assuming dilution	<u>239.6</u>	<u>249.8</u>

NOTE 10 – OTHER COMPREHENSIVE INCOME AND ACCUMULATED OTHER COMPREHENSIVE INCOME.

The following table presents the impact of the components of other comprehensive income or loss on deferred tax benefits (income taxes).

(in millions)	Three months ended	
	3/31/2019	3/31/2018
Net deferred tax benefits (income taxes) on:		
Currency translation adjustments	\$.1	\$ (3.3)
Reclassification adjustment recognized in the provision for income taxes upon deconsolidation of a T. Rowe Price investment product	—	.8
Total deferred tax benefits (income taxes) on currency translation adjustments	<u>.1</u>	<u>(2.5)</u>

The changes in each component of accumulated other comprehensive income (loss), including reclassification adjustments for the three months ended March 31, 2019 and 2018 are presented in the table below.

(in millions)	Currency translation adjustments			
	Equity method investments	Consolidated T. Rowe Price investment products - variable interest entities	Total currency translation adjustments	Total
Balances at December 31, 2018	\$ (48.8)	\$ 6.8	\$ (42.0)	\$ (42.0)
Other comprehensive income (loss) before reclassifications and income taxes	4.9	(4.5)	.4	.4
Reclassification adjustments recognized in non-operating income	—	(.1)	(.1)	(.1)
	4.9	(4.6)	.3	.3
Net deferred tax benefits (income taxes)	(1.1)	1.2	.1	.1
Other comprehensive income (loss)	3.8	(3.4)	.4	.4
Balances at March 31, 2019	\$ (45.0)	\$ 3.4	\$ (41.6)	\$ (41.6)

(in millions)	Currency translation adjustments				
	Net unrealized holding gains	Equity method investments	Consolidated T. Rowe Price investment products - variable interest entities	Total currency translation adjustments	Total
Balances at December 31, 2017	\$ 7.9	\$ (30.6)	\$ 19.1	\$ (11.5)	\$ (3.6)
Reclassification of unrealized holding gains to retained earnings upon adoption of new financial instruments guidance ⁽¹⁾	(7.9)	—	—	—	(7.9)
Reclassification adjustment of stranded tax benefits on currency translation adjustments upon adoption of new accumulated other comprehensive income guidance	—	(6.4)	4.1	(2.3)	(2.3)
Balance at January 1, 2018	—	(37.0)	23.2	(13.8)	(13.8)
Other comprehensive income before reclassifications and income taxes	—	3.8	9.2	13.0	13.0
Reclassification adjustments recognized in non-operating income	—	—	(3.1)	(3.1)	(3.1)
	—	3.8	6.1	9.9	9.9
Net deferred income taxes	—	(.8)	(1.7)	(2.5)	(2.5)
Other comprehensive income (loss)	—	3.0	4.4	7.4	7.4
Balances at March 31, 2018	\$ —	\$ (34.0)	\$ 27.6	\$ (6.4)	\$ (6.4)

⁽¹⁾ Includes the reclassification of \$1.7 million of stranded income taxes on certain investments resulting from U.S. tax law changes enacted on December 22, 2017, from accumulated other comprehensive income to retained earnings.

NOTE 11 – COMMITMENTS AND CONTINGENCIES.

On February 14, 2017, T. Rowe Price Group, Inc., T. Rowe Price Associates, Inc., T. Rowe Price Trust Company, current and former members of the management committee, and trustees of the T. Rowe Price U.S. Retirement Program were named as defendants in a lawsuit filed in the United States District Court for the District of Maryland. The lawsuit alleges breaches of ERISA's fiduciary duty and prohibited transaction provisions on behalf of a class of all participants and beneficiaries of the T. Rowe Price 401(k) Plan from February 14, 2011, to the time of judgment. The plaintiffs are seeking certification of the complaint as a class action. T. Rowe Price believes the claims are without merit and is vigorously defending the action. This matter is in the early stages of litigation and we cannot predict the eventual outcome or whether it will have a material negative impact on our financial results, or estimate the possible loss or range of loss that may arise from any negative outcome.

On April 27, 2016, certain shareholders in the T. Rowe Price Blue Chip Growth Fund, T. Rowe Price Capital Appreciation Fund, T. Rowe Price Equity Income Fund, T. Rowe Price Growth Stock Fund, T. Rowe Price International Stock Fund, T. Rowe Price High Yield Fund, T. Rowe Price New Income Fund and T. Rowe Price Small Cap Stock Fund (the "Funds") filed a Section 36(b) complaint under the caption Zoidis v. T. Rowe Price Assoc., Inc., against T. Rowe Price Associates, Inc. ("T. Rowe Price") in the United States District Court for the Northern District of California. The complaint alleges that the management fees for the identified funds are excessive because T. Rowe Price charges lower advisory fees to subadvised clients with funds in the same strategy. The complaint seeks to recover the allegedly excessive advisory fees received by T. Rowe Price in the year preceding the start of the lawsuit, along with investments' returns and profits. In the alternative, the complaint seeks the rescission of each fund's investment management agreement and restitution of any allegedly excessive management fees. T. Rowe Price believes the claims are without merit and is vigorously defending the action. This matter is in the discovery phase of litigation and we cannot predict the eventual outcome or whether it will have a material negative impact on our financial results, or estimate the possible loss or range of loss that may arise from any negative outcome.

In addition to the matters discussed above, various claims against us arise in the ordinary course of business, including employment-related claims. In the opinion of management, after consultation with counsel, the likelihood of an adverse determination in one or more of these pending ordinary course of business claims that would have a material adverse effect on our financial position or results of operations is remote.

REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Stockholders and Board of Directors

T. Rowe Price Group, Inc.:

Results of Review of Interim Financial Information

We have reviewed the condensed consolidated balance sheet of T. Rowe Price Group, Inc. and subsidiaries ("the Company") as of March 31, 2019, the related condensed consolidated statements of income, comprehensive income, stockholders' equity, and cash flows for the three-month periods ended March 31, 2019 and 2018, and the related notes (collectively, the consolidated interim financial information). Based on our reviews, we are not aware of any material modifications that should be made to the consolidated interim financial information for it to be in conformity with U.S. generally accepted accounting principles.

We have previously audited, in accordance with the standards of the Public Company Accounting Oversight Board (United States) (PCAOB), the consolidated balance sheet of the Company as of December 31, 2018, and the related consolidated statements of income, comprehensive income, changes in stockholders' equity, and cash flows for the year then ended (not presented herein); and in our report dated February 13, 2019, we expressed an unqualified opinion on those consolidated financial statements. In our opinion, the information set forth in the accompanying condensed consolidated balance sheet as of December 31, 2018, is fairly stated, in all material respects, in relation to the consolidated balance sheet from which it has been derived.

Basis for Review Results

This consolidated interim financial information is the responsibility of the Company's management. We are a public accounting firm registered with the PCAOB and are required to be independent with respect to the Company in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our reviews in accordance with the standards of the PCAOB. A review of consolidated interim financial information consists principally of applying analytical procedures and making inquiries of persons responsible for financial and accounting matters. It is substantially less in scope than an audit conducted in accordance with the standards of the PCAOB, the objective of which is the expression of an opinion regarding the financial statements taken as a whole. Accordingly, we do not express such an opinion.

/s/ KPMG LLP
Baltimore, Maryland
April 24, 2019

Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations.

OVERVIEW.

Our revenues and net income are derived primarily from investment advisory services provided to individual and institutional investors in U.S. mutual funds, separately managed accounts, subadvised funds, and other T. Rowe Price products. The other T. Rowe Price products include: collective investment trusts, open-ended investment products offered to investors outside the U.S., and products offered through variable annuity life insurance plans in the U.S.

We manage a broad range of U.S., international and global stock, bond, and money market mutual funds and other investment products, which meet the varied needs and objectives of individual and institutional investors. Investment advisory revenues depend largely on the total value and composition of assets under our management. Accordingly, fluctuations in financial markets and in the composition of assets under management affect our revenues and results of operations. We incur significant expenditures to develop new products and services and improve and expand our capabilities and distribution channels in order to attract new investment advisory clients and additional investments from our existing clients. These efforts often involve costs that precede any future revenues that we may recognize from an increase to our assets under management.

The general trend to passive investing has been persistent and accelerated in recent years, which has negatively impacted our new client inflows. However, over the long term we expect well-executed active management to play an important role for investors. In this regard, we remain debt-free with ample liquidity and resources that allow us to take advantage of attractive growth opportunities. We are investing to advance our strategic priorities to sustain and deepen our investment talent, add investment capabilities both in terms of new strategies and new investment vehicles, expand capabilities through enhanced technology, and broaden our distribution reach globally.

We currently expect our 2019 non-GAAP operating expenses to grow in the range of 4% to 7%. This expense growth range factors in continued investments in the business, our cost optimization efforts, and the phased implementation of paying for all third-party investment research. We currently expect all third-party investment research costs to be fully accounted for in our 2020 operating expenses. We could elect to adjust our expense growth should unforeseen circumstances arise, including significant market movements.

MARKET TRENDS.

Major U.S. stock indexes surged in the first quarter of 2019, as the market rebounded from its late-December 2018 lows. The Federal Reserve paused its short-term interest rate hikes while central bank officials assess the economy and the effects of previous rate increases. Equities were also lifted by fourth-quarter corporate earnings reports that were generally better than expected, although earnings growth moderated from the robust pace of earlier in 2018. The end of the federal government's partial shutdown in late January also removed a major source of uncertainty. In addition, investors were hopeful that the U.S. and China would soon reach a resolution to their year-long trade dispute.

Stocks in developed non-U.S. equity markets performed well but underperformed U.S. shares in U.S. dollar terms. Japanese shares returned almost 7% for the quarter. UK shares surged nearly 12%, despite Brexit-related uncertainty.

Stocks in emerging markets performed approximately in line with developed non-U.S. markets. In Asia, Chinese stocks did very well, in part because of Chinese government stimulus efforts, expectations for an imminent U.S.-China trade deal, and MSCI's plan to increase China's representation in some of its indexes later this year. In emerging Europe, Russian stocks soared over 12% in U.S. dollar terms amid rising oil prices. In contrast, Turkish shares were extremely volatile and fell almost 3%. In Latin America, most markets advanced during the quarter. Stocks in regional heavyweight Brazil returned more than 8% amid expectations that the country's new president would pursue business-friendly policies and pension reform.

Returns of several major equity market indexes for the first quarter of 2019, are as follows:

Index	3/31/2019
S&P 500 Index	13.7%
NASDAQ Composite Index ⁽¹⁾	16.5%
Russell 2000 Index	14.6%
MSCI EAFE (Europe, Australasia, and Far East) Index	10.1%
MSCI Emerging Markets Index	10.0%

⁽¹⁾ Returns exclude dividends

Global bond performance was positive, and U.S., bonds produced solid returns. The Federal Reserve kept short-term interest rates unchanged and indicated that it does not currently see the need for rate hikes in 2019, which helped send longer-term bond yields sharply lower. During the quarter, the 10-year Treasury note yield fell from 2.69% to 2.41%. In the investment-grade debt universe, long-term Treasuries and corporate bonds fared best. Mortgage-backed securities lagged, as falling long-term rates could lead to more mortgage prepayments and refinancing activity. Municipal bonds performed approximately in line with taxable bonds. High yield bonds easily outperformed investment-grade issues amid narrowing credit spreads and increased demand from yield-seeking investors.

Bond returns in developed non-U.S. markets were positive in dollar terms, as yields in many developed markets decreased due to global growth concerns and a number of major central banks turning more neutral. However, a stronger U.S. dollar versus some currencies reduced returns in terms of dollars.

Emerging markets bond returns were also positive as they benefited from major central banks moving away from monetary tightening. Dollar-denominated emerging markets debt easily outperformed local currency bonds from developing countries. The latter lagged as several key currencies depreciated versus the dollar.

Returns for several major bond market indexes for the first quarter of 2019, are as follows:

Index	3/31/2019
Bloomberg Barclays U.S. Aggregate Bond Index	2.9%
JPMorgan Global High Yield Index	7.1%
Bloomberg Barclays Municipal Bond Index	2.9%
Bloomberg Barclays Global Aggregate Ex-U.S. Dollar Bond Index	1.5%
JPMorgan Emerging Markets Bond Index Plus	6.2%

ASSETS UNDER MANAGEMENT.

Assets under management ended the first quarter of 2019 at \$1,081.7 billion, an increase of \$119.4 billion from December 31, 2018. We had net cash inflows of \$5.4 billion in the first quarter of 2019. The following table details changes in our assets under management, by vehicle and asset class during the first quarter of 2019:

(in billions)	Three months ended 3/31/2019			
	U.S. mutual funds	Subadvised and separate accounts	Other investment products	Total
Assets under management at beginning of period	\$ 564.5	\$ 250.0	\$ 147.8	\$ 962.3
Net cash flows before client transfers	4.6	.8	—	5.4
Client transfers	(6.1)	(.9)	7.0	—
Net cash flows after client transfers	(1.5)	(.1)	7.0	5.4
Net market appreciation and income	67.4	30.7	15.6	113.7
Distributions reinvested	.3	—	—	.3
Change during the period	66.2	30.6	22.6	119.4
Assets under management at March 31, 2019	\$ 630.7	\$ 280.6	\$ 170.4	\$ 1,081.7

(in billions)	Three months ended 3/31/2019			
	Equity	Fixed income, including money market	Multi-asset ⁽¹⁾	Total
Assets under management at beginning of period	\$ 539.9	\$ 136.1	\$ 286.3	\$ 962.3
Net cash flows	.7	1.5	3.2	5.4
Net market appreciation and income ⁽²⁾	81.0	3.3	29.7	114.0
Change during the period	81.7	4.8	32.9	119.4
Assets under management at March 31, 2019	\$ 621.6	\$ 140.9	\$ 319.2	\$ 1,081.7

⁽¹⁾ The underlying assets under management of the multi-asset portfolios have been aggregated and presented in this category and not reported in the equity and fixed income columns.

⁽²⁾ Reported net of distributions not reinvested.

Investment advisory clients outside the U.S. account for about 6.4% of our assets under management at March 31, 2019 and 6.2% at December 31, 2018.

Our target date retirement products, which are included in the multi-asset totals shown above, continue to be a significant part of our assets under management. Assets under management in these portfolios are as follows:

(in billions)	As of	
	3/31/2019	12/31/2018
Target date retirement U.S. mutual funds	\$ 156.6	\$ 144.8
Target date separately managed retirement accounts	6.8	5.9
Target date retirement trusts	94.4	79.7
	\$ 257.8	\$ 230.4

Net cash inflows into our target date retirement products were \$3.0 billion in the first quarter of 2019. For the year-ended December 31, 2018, our target date retirement products had net inflows of \$12.0 billion, as net outflows of \$14.1 billion from the target date retirement U.S. mutual funds were more than offset by net inflows of \$21.4 billion into the retirement trusts and \$4.7 billion into separately managed retirement accounts.

INVESTMENT PERFORMANCE.⁽¹⁾

Strong investment performance and brand awareness is a key driver to attracting and retaining assets—and to our long-term success. The percentage of our U.S. mutual funds⁽²⁾ (across primary share classes) that outperformed their comparable Morningstar median on a total return basis and that are in the top Morningstar quartile for the one-, three-, five-, and 10-years ended March 31, 2019, were:

	1 year	3 years	5 years	10 years
Outperformed Morningstar median				
All funds	65%	68%	79%	82%
Multi-asset funds	86%	79%	88%	84%
Top Morningstar quartile				
All funds	26%	39%	51%	54%
Multi-asset funds	3%	53%	59%	79%

⁽¹⁾ Source: © 2019 Morningstar, Inc. All rights reserved. The information contained herein: (1) is proprietary to Morningstar and/or its content providers; (2) may not be copied or distributed; and (3) is not warranted to be accurate, complete, or timely. Neither Morningstar nor its content providers are responsible for any damages or losses arising from any use of this information. Past performance is no guarantee of future results.

⁽²⁾ Excludes passive and fund categories not ranked by Morningstar.

In addition, 85.5% of our rated U.S. mutual funds' assets under management ended the quarter with an overall rating of four or five stars from Morningstar. The performance of our institutional strategies against their benchmarks remains competitive, especially over longer time periods.

RESULTS OF OPERATIONS.

The following table and discussion sets forth information regarding our consolidated financial results for the three months ended March 31, 2019 and 2018 on a U.S. GAAP basis as well as a non-GAAP basis. The non-GAAP basis adjusts for the impact of our consolidated T. Rowe Price investment products, the impact of market movements on the supplemental savings plan liability and related economic hedges, investment income related to certain other investments, and certain nonrecurring charges and gains. Beginning in the second quarter of 2018, our non-GAAP adjustments no longer include non-operating income related to our cash and discretionary investments not consolidated. We believe the non-GAAP financial measures below provide relevant and meaningful information to investors about our core operating results.

(in millions, except per-share data)	Three months ended		Q1 2019 vs. Q1 2018	
	3/31/2019	3/31/2018	\$ change	% change
U.S. GAAP basis				
Investment advisory fees	\$ 1,194.2	\$ 1,189.2	\$ 5.0	.4 %
Net revenues	\$ 1,327.3	\$ 1,328.0	\$ (.7)	(.1)%
Operating expenses	\$ 794.8	\$ 744.2	\$ 50.6	6.8 %
Net operating income	\$ 532.5	\$ 583.8	\$ (51.3)	(8.8)%
Non-operating income ⁽¹⁾	\$ 202.8	\$ 16.1	\$ 186.7	n/m
Net income attributable to T. Rowe Price Group	\$ 512.6	\$ 453.7	\$ 58.9	13.0 %
Diluted earnings per common share	\$ 2.09	\$ 1.77	\$.32	18.1 %
Weighted average common shares outstanding assuming dilution	239.6	249.8	(10.2)	(4.1)%
Adjusted non-GAAP basis⁽²⁾				
Operating expenses	\$ 756.6	\$ 741.0	\$ 15.6	2.1 %
Net income attributable to T. Rowe Price Group	\$ 460.6	\$ 445.6	\$ 15.0	3.4 %
Diluted earnings per common share	\$ 1.87	\$ 1.74	\$.13	7.5 %
Assets under management (in billions)				
Average assets under management	\$ 1,043.5	\$ 1,025.5	\$ 18.0	1.8 %
Ending assets under management	\$ 1,081.7	\$ 1,014.2	\$ 67.5	6.7 %

⁽¹⁾ The percentage change in non-operating income is not meaningful (n/m).

⁽²⁾ See the reconciliation to the comparable U.S. GAAP measures at the end of the Results of Operations section of this Management's Discussion and Analysis.

Results Overview

Investment advisory revenues. Investment advisory revenues earned in the first quarter of 2019 increased over the comparable 2018 quarter as average assets under our management increased \$18.0 billion, or 1.8%, to \$1,043.5 billion. The average annualized effective fee rate earned on our assets under management during the first quarter of 2019 was 46.4 basis points, compared with 47.0 basis points earned during the first quarter of 2018. Our effective fee rate has declined due to client transfers within the complex to lower fee vehicles or share classes over the last twelve months and, to a lesser extent, fee reductions we made to certain mutual funds and other products during 2018. We regularly assess the competitiveness of our investment advisory fees and will continue to make adjustments as deemed appropriate.

Operating expenses. Operating expenses were \$794.8 million in the first quarter of 2019 compared with \$744.2 million in the first quarter of 2018. The increase in operating expenses for the first quarter of 2019 was primarily due to our continued strategic investments, as well as higher compensation expense related to the supplemental savings plan as markets rebounded strongly in the first quarter of 2019. The higher expense related to the supplemental savings plan is partially offset by the non-operating gains earned on the investments used to hedge the related liability. On a non-GAAP basis, our operating expenses in the first quarter of 2019 increased 2.1% to \$756.6 million compared to the 2018 quarter. Our non-GAAP operating expenses excludes the first quarter of 2019 impact of our supplemental savings plan. See our non-GAAP reconciliations later in this Management's Discussion and Analysis section.

Operating margin. Our operating margin in the first quarter of 2019 was 40.1%, compared to 44.0% earned in the 2018 quarter. The decrease is primarily due to the higher compensation expense related to our supplemental savings plan as markets in the first quarter of 2019 outperformed the same quarter in 2018.

Net revenues

(in millions)	Three months ended		Q1 2019 vs. Q1 2018	
	3/31/2019	3/31/2018	\$ change	% change
Investment advisory fees				
U.S. mutual funds	\$ 815.9	\$ 832.9	\$ (17.0)	(2.0)%
Subadvised and separate accounts and other investment products	378.3	356.3	22.0	6.2 %
	<u>1,194.2</u>	<u>1,189.2</u>	<u>5.0</u>	<u>.4 %</u>
Administrative, distribution, and servicing fees				
Administrative fees	102.9	102.2	.7	.7 %
Distribution and servicing fees	30.2	36.6	(6.4)	(17.5)%
	<u>133.1</u>	<u>138.8</u>	<u>(5.7)</u>	<u>(4.1)%</u>
Net revenues	<u>\$ 1,327.3</u>	<u>\$ 1,328.0</u>	<u>\$ (.7)</u>	<u>(.1)%</u>

Investment advisory fees. Investment advisory fees are earned based on the value and composition of our assets under management, which change based on fluctuations in financial markets and net cash flows. As our average assets under management increase or decrease in a given period, the level of our investment advisory fee revenue for that same period generally fluctuates in a similar manner.

Investment advisory revenues earned in the first quarter of 2019 from the firm's U.S. mutual funds were \$815.9 million, a decrease of 2.0% from the comparable 2018 quarter. Average assets under management in these funds for the first quarter of 2019 decreased 1.9% to \$610.1 billion.

Investment advisory revenues earned in the first quarter of 2019 from subadvised and separate accounts as well as other investment products were \$378.3 million, an increase of 6.2% from the comparable 2018 quarter. Average assets under management for these products increased 7.4% to \$433.4 billion. The increase in average assets under management exceeded the increase in investment advisory fees in the first quarter of 2019 as compared to the same quarter in 2018, primarily due to a shift in assets under management to lower fee share classes over the last twelve months.

Administrative, distribution, and servicing fees. Administrative, distribution, and servicing fees in the first quarter of 2019 were \$133.1 million, a decrease of \$5.7 million, or 4.1%, from the comparable 2018 quarter. In this line, we recognize fees earned from providing administrative and distribution services to our investment advisory clients, primarily our U.S. mutual funds and their investors. The decrease was primarily attributable to lower distribution servicing revenue earned from our U.S. mutual funds due to lower assets under management resulting from client transfers to lower fee vehicles and share classes. The distribution and servicing fees we earn are related to 12b-1 plans of certain classes, including the Advisor and R classes, of our U.S. mutual funds and are entirely offset by the costs paid to third-party intermediaries who source these assets. These costs are reported in the distribution and servicing cost line in the unaudited condensed consolidated income statements.

Our first quarter net revenues reflect the elimination of \$1.5 million in 2019 and \$1.7 million in 2018, earned from our consolidated T. Rowe Price investment products. The corresponding expenses recognized by these products, and consolidated in our financial statements, were eliminated from operating expenses.

Operating expenses

(in millions)	Three months ended		Q1 2019 vs. Q1 2018	
	3/31/2019	3/31/2018	\$ change	% change
Compensation and related costs	\$ 491.5	\$ 441.4	\$ 50.1	11.4 %
Distribution and servicing	66.4	70.3	(3.9)	(5.5)%
Advertising and promotion	21.6	24.6	(3.0)	(12.2)%
Product-related costs	44.2	42.1	2.1	5.0 %
Technology, occupancy, and facility costs	98.1	94.1	4.0	4.3 %
General, administrative, and other	73.0	71.7	1.3	1.8 %
Total operating expenses	\$ 794.8	\$ 744.2	\$ 50.6	6.8 %

Compensation and related costs. Compensation and related costs were \$491.5 million in the first quarter of 2019, an increase of \$50.1 million, or 11.4%, compared to the first quarter of 2018. The increase in compensation and related costs was primarily due to higher market-related expense related to our supplemental savings plan of \$34.2 million along with an increase in salaries, benefits and related employee costs, which have increased \$18.1 million from the first quarter of 2018, primarily as a result of a 2.4% increase in our average staff size and modest increases in base salaries at the beginning of 2019. Our interim accrual for annual variable compensation also increased \$4.6 million from the 2018 quarter. We recognize the interim accrual ratably over the year using the ratio of recognized quarterly net revenues to forecasted annual net revenues. These increases in compensation and related costs were offset in part by \$4.4 million of higher labor capitalization related to internally developed software compared to the 2018 quarter and a decrease in non-cash stock-based compensation expense of \$2.1 million as the first quarter of 2019 included a higher expense reversal related to forfeitures than the first quarter of 2018.

Distribution and servicing. Distribution and servicing includes those costs incurred to distribute T. Rowe Price products as well as client and shareholder servicing, recordkeeping, and administrative services. These costs were \$66.4 million for the first quarter of 2019, a decrease of 5.5% over the \$70.3 million recognized in the first quarter of 2018. The decrease is primarily driven by client transfers to lower fee vehicles or share classes over the last twelve months, which resulted in lower assets under management in those mutual funds that are distributed by third-party intermediaries. These costs include those distribution and servicing costs paid to third-party intermediaries that source the assets of certain share classes of our U.S. mutual funds and is offset entirely by the 12b-1 revenue we earn and report in administrative, distribution, and servicing fees.

Advertising and promotion. Advertising and promotion costs were \$21.6 million in the first quarter of 2019, a decrease of \$3.0 million, or 12.2%, compared to the \$24.6 million in the first quarter of 2018. The decrease is due to the market uncertainty leading into the first quarter of 2019 and the related timing of spend.

Technology, occupancy, and facility costs. Technology, occupancy, and facility costs consists of depreciation expense, technology equipment and maintenance, software, and costs related to our facilities. These costs were \$98.1 million in the first quarter of 2019, an increase of \$4.0 million, or 4.3%, compared to the \$94.1 million recognized in the first quarter of 2018. The increase is due primarily to incremental investment in our technology capabilities, including related depreciation, hosted solution licenses, and maintenance programs.

General, administrative, and other. General, administrative, and other consists of costs associated with the overall management of the firm, including information services, professional services, travel and entertainment, research costs, and other general operating expenses. These costs were \$73.0 million in the current quarter, an increase of \$1.3 million, or 1.8%, compared to the \$71.7 million recognized in the first quarter of 2018. The increase primarily reflects higher third-party investment research costs that were partially offset by a lower level of professional fees in the first quarter of 2019 as compared to the first quarter of 2018.

Non-operating income

Non-operating income in the first quarter of 2019 was \$202.8 million, an increase of \$186.7 million from the 2018 quarter. The following table details the components of non-operating income during the first quarter of 2018 and 2019 and the related dollar change.

	Three months ended	
	3/31/2019	3/31/2018
Net gains (losses) from non-consolidated T. Rowe Price investment products		
Cash and discretionary investments		
Dividend income	\$ 16.2	\$ 6.8
Market related gains (losses) and equity in earnings	28.0	(2.5)
Seed capital investments		
Dividend income	.5	1.1
Market related gains (losses) and equity in earnings	19.6	(.4)
Net gain recognized upon deconsolidation	.1	3.1
Investments used to hedge the supplemental savings plan liability	31.0	2.9
Total net gains from non-consolidated T. Rowe Price investment products	95.4	11.0
Other investment income	4.7	3.4
Net gains on investments	100.1	14.4
Net gains on consolidated sponsored investment portfolios	101.9	.8
Other income, including foreign currency gains and losses	.8	.9
Non-operating income	\$ 202.8	\$ 16.1

During the first quarter of 2019, non-operating income included the impact of sharp market increases, which resulted in significant unrealized gains on our investment portfolio compared with modest gains recognized during 2018.

The impact of consolidating certain T. Rowe Price investment products on the individual lines of our unaudited condensed consolidated statements of income is as follows:

(in millions)	Three months ended	
	3/31/2019	3/31/2018
Operating expenses reflected in net operating income	\$ (3.1)	\$ (2.5)
Net investment income reflected in non-operating income	101.9	.8
Impact on income before taxes	\$ 98.8	\$ (1.7)
Net income attributable to our interest in the consolidated T. Rowe Price investment products	\$ 57.4	\$ (3.5)
Net income attributable to redeemable non-controlling interests (unrelated third-party investors)	41.4	1.8
	\$ 98.8	\$ (1.7)

Provision for income taxes

Our effective tax rate for the first quarter of 2019 was 24.7%, compared with 24.1% in the 2018 quarter. The following table reconciles the statutory federal income tax rate to our effective tax rate for the three months ended March 31, 2019 and 2018:

	Three months ended	
	3/31/2019	3/31/2018
Statutory U.S. federal income tax rate	21.0 %	21.0 %
State income taxes for current year, net of federal income tax benefits ⁽¹⁾	4.2	5.1
Net income attributable to redeemable non-controlling interests	(.6)	(.3)
Net excess tax benefits from stock-based compensation plans activity	(.6)	(2.1)
Other items	.7	.4
Effective income tax rate	24.7 %	24.1 %

⁽¹⁾ State income tax benefits are reflected in the total benefits for net income attributable to redeemable non-controlling interests and stock-based compensation plans activity.

We currently estimate our effective tax rate for the full-year 2019 will be in the range of 23.5% to 26.5%. Our effective tax rate will continue to experience volatility in future periods as the tax benefits recognized from stock-based compensation are impacted by market fluctuations in our stock price and timing of option exercises. The rate will also be impacted by changes in our consolidated investment products that are driven by market fluctuations and changes in the proportion of their net income that is attributable to non-controlling interests.

Our non-GAAP effective tax rate for the three months ended March 31, 2019 and 2018 is 25.3% and 24.3%, respectively. We currently estimate our non-GAAP effective tax rate for the full-year 2019 will be in the range of 24% to 26%.

NON-GAAP INFORMATION AND RECONCILIATION.

We believe the non-GAAP financial measures below provide relevant and meaningful information to investors about our core operating results. These measures have been established in order to increase transparency for the purpose of evaluating our core business, for comparing current results with prior period results, and to enable more appropriate comparison with industry peers. However, non-GAAP financial measures should not be considered a substitute for financial measures calculated in accordance with U.S. GAAP and may be calculated differently by other companies. The following schedule reconciles U.S. GAAP financial measures to non-GAAP financial measures for the first quarter of 2019 and 2018.

(in millions, except per-share amounts)	Three months ended	
	3/31/2019	3/31/2018
Operating expenses, GAAP basis	\$ 794.8	\$ 744.2
Non-GAAP adjustments:		
Expenses of consolidated T. Rowe Price investment products, net of elimination of its related management and administrative fees ⁽¹⁾	(1.6)	(.8)
Compensation expense related to market valuation changes in the supplemental savings plan liability ⁽²⁾	(36.6)	(2.4)
Adjusted operating expenses	<u>\$ 756.6</u>	<u>\$ 741.0</u>
Net income attributable to T. Rowe Price Group, GAAP basis	\$ 512.6	\$ 453.7
Non-GAAP adjustments:		
Net income of consolidated T. Rowe Price investment products, net of redeemable non-controlling interests ⁽¹⁾	(57.4)	3.5
Non-operating income of investments designated as an economic hedge of the supplemental savings plan liability less related compensation expense ⁽²⁾	5.6	(.5)
Other non-operating income ⁽³⁾	(25.7)	(12.4)
Income tax impacts of non-GAAP adjustments ⁽⁴⁾	25.5	1.3
Adjusted net income attributable to T. Rowe Price Group	<u>\$ 460.6</u>	<u>\$ 445.6</u>
Diluted earnings per common share, GAAP basis	\$ 2.09	\$ 1.77
Non-GAAP adjustments:		
Consolidated T. Rowe Price investment products ⁽¹⁾	(.16)	.01
Non-operating income of investments designated as an economic hedge of the supplemental savings plan liability less related compensation expense ⁽²⁾	.01	—
Other non-operating income ⁽³⁾	(.07)	(.04)
Adjusted diluted earnings per common share⁽⁵⁾	<u>\$ 1.87</u>	<u>\$ 1.74</u>

⁽¹⁾ These non-GAAP adjustments back out the impact the consolidated T. Rowe Price investment products have on our U.S. GAAP consolidated statements of income. We believe the consolidated T. Rowe Price investment products may impact the reader's ability to understand our core operating results. The following tables detail the impact the consolidated products have on operating expenses and net income attributable to T. Rowe Price Group.

The following table details the calculation of operating expenses of consolidated T. Rowe Price investment products, net of elimination of its related management and administrative fees.

	Three months ended	
	3/31/2019	3/31/2018
Operating expenses before eliminations	\$ 3.1	\$ 2.5
Operating expenses eliminated in consolidation	(1.5)	(1.7)
Total operating expenses, net of eliminations	<u>\$ 1.6</u>	<u>\$.8</u>

The following table details the calculation of net income of consolidated T. Rowe Price investment products, net of redeemable non-controlling interests:

	Three months ended	
	3/31/2019	3/31/2018
Net investment gains	\$ 101.9	\$.8
Operating expenses	(3.1)	(2.5)
Net income	98.8	(1.7)
Less: net income attributable to redeemable non-controlling interests	41.4	1.8
T. Rowe Price Group's portion of net income	\$ 57.4	\$ (3.5)

(2) This non-GAAP adjustment removes the compensation expense from market valuation changes in the supplemental savings plan and the related net gains on investments designated as an economic hedge against the related liability. Amounts deferred under the supplemental savings plan are adjusted for appreciation (depreciation) of hypothetical investments chosen by the employees. Since we economically hedge the exposure to these market movements, we believe it is useful to offset the non-operating investment income earned on the hedges against the related compensation expense and remove the net impact to increase comparability period to period. The following table details the supplemental savings plan related items:

	Three months ended	
	3/31/2019	3/31/2018
Net gains on investments designated as an economic hedge of supplemental savings plan liability	\$ 31.0	\$ 2.9
Compensation expense from market valuation changes in supplemental savings plan liability	(36.6)	(2.4)
Non-operating income (loss) of investments designated as an economic hedge of supplemental savings plan liability less compensation expense	\$ (5.6)	\$.5

(3) This non-GAAP adjustment represents the other non-operating income and the net gains (losses) earned on our non-consolidated investment portfolio that are not designated as economic hedges of the supplemental savings plan liability, and beginning in the second quarter of 2018, those non-consolidated investments that are not part of the cash and discretionary investment portfolio. We modified the non-GAAP adjustment to exclude the investment gains recognized on our non-consolidated cash and discretionary investments, as the income earned on these assets are considered part of our core operations. The impact on previously reported non-GAAP measures is immaterial. We believe adjusting for these non-operating income items helps the reader's ability to understand our core operating results and increases comparability to prior years. Additionally, we do not emphasize the impact of the portion of non-operating income removed when managing and evaluating our performance.

	Three months ended	
	3/31/2019	3/31/2018
Net gains on investments	\$ 100.1	\$ 14.4
Less: net gains on investments designated as an economic hedge of supplemental savings plan liability	31.0	2.9
Less: net gains earned on cash and discretionary investments	44.2	—
Net gains on remaining non-consolidated investment portfolio	\$ 24.9	\$ 11.5
Other income	.8	.9
Total other non-operating income	\$ 25.7	\$ 12.4

(4) The income tax impacts were calculated in order to achieve an overall non-GAAP effective tax rate of 25.3% for 2019 and 24.3% for 2018. We estimate that our effective tax rate for the full-year 2019 on a non-GAAP basis will be in the range of 24% to 26%

(8) This non-GAAP measure was calculated by applying the two-class method to adjusted net income attributable to T. Rowe Price Group divided by the weighted-average common shares outstanding assuming dilution.

CAPITAL RESOURCES AND LIQUIDITY.

Sources of Liquidity

We remain debt-free with ample liquidity, including cash and investments in T. Rowe Price products, as follows:

(in millions)	3/31/2019	12/31/2018
Cash and cash equivalents	\$ 1,657.4	\$ 1,425.2
Discretionary investments	1,720.2	1,597.1
Total cash and discretionary investments	3,377.6	3,022.3
Redeemable seed capital investments	1,115.8	1,118.9
Investments used to hedge the supplemental savings plan liability	429.2	381.3
Total cash and investments in T. Rowe Price products	\$ 4,922.6	\$ 4,522.5

Cash and discretionary investments in T. Rowe Price products held by our subsidiaries outside the U.S. were \$442.0 million at March 31, 2019 and \$425.3 million at December 31, 2018.

The cash and investment presentation on the unaudited condensed consolidated balance sheet is based on how we account for the cash equivalent or investment. The following table details how T. Rowe Price Group's interests in cash and investments relate to where they are presented in the unaudited condensed consolidated balance sheet as of March 31, 2019.

(in millions)	Cash and cash equivalents	Investments	Net assets of consolidated T. Rowe Price investment products	3/31/2019
Cash and discretionary investments	\$ 1,657.4	\$ 1,609.8	\$ 110.4	\$ 3,377.6
Seed capital investments	—	241.3	874.5	1,115.8
Investments used to hedge the supplemental savings plan liability	—	429.2	—	429.2
Total cash and investments in T. Rowe Price products attributable to T. Rowe Price Group	1,657.4	2,280.3	984.9	4,922.6
Investment in UTI and other investments	—	266.4	—	266.4
Total cash and investments attributable to T. Rowe Price Group	1,657.4	2,546.7	984.9	5,189.0
Redeemable non-controlling interests	—	—	886.7	886.7
As reported on unaudited condensed consolidated balance sheet at March 31, 2019	\$ 1,657.4	\$ 2,546.7	\$ 1,871.6	\$ 6,075.7

Our unaudited condensed consolidated balance sheet reflects the cash and cash equivalents, investments, other assets and liabilities of those T. Rowe Price investment products we consolidate, as well as redeemable non-controlling interests for the portion of these T. Rowe Price investment products that are held by unrelated third-party investors. Although we can redeem our net interest in these T. Rowe Price investment products at any time, we cannot directly access or sell the assets held by the products to obtain cash for general operations. Additionally, the assets of these T. Rowe Price investment products are not available to our general creditors. Our interest in these T. Rowe Price investment products was used as initial seed capital and is recategorized as discretionary when it is determined by management that the seed capital is no longer needed. We assess the discretionary investment products and when we decide to liquidate our interest, we seek to do so in a way as to not impact the product and ultimately, the unrelated third-party investors.

Uses of Liquidity

We increased our quarterly recurring dividend per common share in February 2019 by 8.6% to \$.76 per common share from \$.70 per common share. Additionally, we expended \$229.8 million in the first quarter of 2019 to repurchase 2.5 million shares, or 1.0%, of our outstanding common stock at an average price of \$92.83 per share. These dividends and repurchases were expended using existing cash balances and cash generated from

operations. We will generally repurchase our common stock over time to offset the dilution created by our equity-based compensation plans.

Since the end of 2016, we have returned \$3.2 billion to stockholders through stock repurchases and our regular quarterly dividends, as follows:

(in millions)	<u>Recurring dividend</u>	<u>Stock repurchases</u>	<u>Total cash returned to stockholders</u>
2017	\$ 562.6	\$ 458.1	\$ 1,020.7
2018	694.7	1,099.6	1,794.3
Three months ended 3/31/2019	183.8	229.8	413.6
Total	<u>\$ 1,441.1</u>	<u>\$ 1,787.5</u>	<u>\$ 3,228.6</u>

We anticipate property and equipment expenditures for the full-year 2019 to be about \$200 million, of which about two-thirds is planned for technology initiatives. We expect to fund our anticipated capital expenditures with operating cash flows and other available resources.

Cash Flows

The following table summarizes the cash flows for the three months ended March 31, 2019 and 2018, that are attributable to T. Rowe Price Group, our consolidated T. Rowe Price investment products, and the related eliminations required in preparing the statement.

(in millions)	Three months ended							
	3/31/2019				3/31/2018			
	Cash flow attributable to T. Rowe Price Group	Cash flow attributable to consolidated T. Rowe Price investment products	Elims	As reported	Cash flow attributable to T. Rowe Price Group	Cash flow attributable to consolidated T. Rowe Price investment products	Elims	As reported
Cash flows from operating activities								
Net income	\$ 512.6	\$ 98.8	\$ (57.4)	\$ 554.0	\$ 453.7	\$ (1.7)	\$ 3.5	\$ 455.5
Adjustments to reconcile net income to net cash provided by (used in) operating activities								
Depreciation and amortization of property and equipment	41.9	—		41.9	36.9	—	—	36.9
Stock-based compensation expense	43.5	—		43.5	45.6	—	—	45.6
Net gains recognized on investments	(139.4)	—	57.4	(82.0)	.9	—	(3.5)	(2.6)
Net investments in T. Rowe Price investment products used to economically hedge supplemental savings plan liability	(18.2)	—		(18.2)	(12.9)	—	—	(12.9)
Net change in trading securities held by consolidated T. Rowe Price investment products	—	(184.2)		(184.2)	—	(189.4)	—	(189.4)
Other changes in assets and liabilities	233.0	(8.3)	(1.0)	223.7	198.7	(9.9)	(.9)	187.9
Net cash provided by (used in) operating activities	673.4	(93.7)	(1.0)	578.7	722.9	(201.0)	(.9)	521.0
Net cash Provided by (used in) investing activities	(69.2)	(3.4)	38.8	(33.8)	(524.3)	(21.5)	26.0	(519.8)
Net cash provided by (used in) financing activities	(372.0)	103.8	(37.8)	(306.0)	(419.9)	202.9	(25.1)	(242.1)
Effect of exchange rate changes on cash and cash equivalents of consolidated T. Rowe Price investment products	—	(.7)	—	(.7)	—	1.3	—	1.3
Net change in cash and cash equivalents during period	232.2	6.0	—	238.2	(221.3)	(18.3)	—	(239.6)
Cash and cash equivalents at beginning of year	1,425.2	70.1	—	1,495.3	1,902.7	103.1	—	2,005.8
Cash and cash equivalents at end of period	\$ 1,657.4	\$ 76.1	\$ —	\$ 1,733.5	\$ 1,681.4	\$ 84.8	\$ —	\$ 1,766.2

Operating Activities

Operating activities attributable to T. Rowe Price Group during the first quarter of 2019 provided cash flows of \$673.4 million, a decrease of \$49.5 million from the 2018 period. Although net income increased \$58.9 million during the first quarter of 2019, adjustments made to net income to arrive at cash flows from operating activities more than offset the increase in net income. The most significant adjustment related to a \$140.3 million change in net investment gains, which was driven by stronger equity markets in 2019 compared with 2018. The majority of the remaining adjustments related to timing differences on the cash settlement of our assets and liabilities, which increased cash flows by \$34.3 million. Our interim operating cash flows do not include the cash impact of variable compensation that is accrued throughout the year before being substantially paid out in December. The remaining change in reported cash flows from operating activities was attributable to the net change in trading securities held in our consolidated investment products' underlying portfolios.

Investing Activities

Net cash used in investing activities that are attributable to T. Rowe Price Group totaled \$69.2 million in the first quarter of 2019 compared with \$524.3 million in the 2018 period. During the first quarter of 2018, we rebalanced our cash and discretionary investments portfolio resulting in the reallocation of cash and cash equivalents of \$500.0 million to certain T. Rowe Price funds. During 2019, we increased our property and equipment expenditures by \$11.0 million and increased the level of seed capital provided by \$12.8 million. Since we consolidate the seed capital in T. Rowe Price investment products, our seed capital was eliminated in preparing our unaudited condensed consolidated statement of cash flows. The remaining \$18.7 million change in cash used in investing activities attributable to T. Rowe Price Group stems from a decrease in net proceeds received in 2019 as compared to 2018 related to the purchases and sales of other T. Rowe Price products. The net cash removed from our balance sheet from consolidating and deconsolidating investment products during the first quarter of 2019 compared with 2018 period accounts for the remaining \$18.1 million change in reported cash flows from investing activities.

Financing Activities

Net cash used in financing activities attributable to T. Rowe Price Group were \$372.0 million in the first quarter of 2019 compared with \$419.9 million in the 2018 period. During 2019, we repurchased fewer shares of our common stock which resulted in a \$60.3 million decrease in cash used. This decrease in cash used was offset by an 8.6% increase in our quarterly dividend per share, which resulted in paying \$9.8 million more in dividends in 2019. The remaining change in reported cash flows from financing activities is primarily attributable to a \$111.8 million increase in net subscriptions received from redeemable non-controlling interest holders of our consolidated investment products during the first quarter of 2019 compared to the 2018 period.

CRITICAL ACCOUNTING POLICIES.

The preparation of financial statements often requires the selection of specific accounting methods and policies from among several acceptable alternatives. Further, significant estimates and judgments may be required in selecting and applying those methods and policies in the recognition of the assets and liabilities in our unaudited condensed consolidated balance sheets, the revenues and expenses in our unaudited condensed consolidated statements of income, and the information that is contained in our significant accounting policies and notes to unaudited condensed consolidated financial statements. Making these estimates and judgments requires the analysis of information concerning events that may not yet be complete and of facts and circumstances that may change over time. Accordingly, actual amounts or future results can differ materially from those estimates that we include currently in our unaudited condensed consolidated financial statements, significant accounting policies, and notes.

There have been no material changes in the critical accounting policies previously identified in our 2018 Annual Report on Form 10-K.

NEWLY-ISSUED BUT NOT YET ADOPTED ACCOUNTING GUIDANCE.

See *Note 1 - The Company and Basis of Preparation* note within *Item 1. Financial Statements* for a discussion of newly issued but not yet adopted accounting guidance.

FORWARD-LOOKING INFORMATION.

From time to time, information or statements provided by or on behalf of T. Rowe Price, including those within this report, may contain certain forward-looking information, including information or anticipated information relating to: our revenues, net income, and earnings per share on common stock; changes in the amount and composition of our assets under management; our expense levels; our tax rate; and our expectations regarding financial markets, future transactions, dividends, stock repurchases, investments, new products and services, capital expenditures, the timing of the assumption of all third party research payments, changes in our effective fee rate, and other market conditions. Readers are cautioned that any forward-looking information provided by or on behalf of T. Rowe Price is not a guarantee of future performance. Actual results may differ materially from those in forward-looking information because of various factors including, but not limited to, those discussed below and in Item 1A, Risk Factors, of our Form 10-K Annual Report for 2018. Further, forward-looking statements speak only as of the date on which they are made, and we undertake no obligation to update any forward-looking statement to reflect events or circumstances after the date on which it is made or to reflect the occurrence of unanticipated events.

Our future revenues and results of operations will fluctuate primarily due to changes in the total value and composition of assets under our management. Such changes result from many factors, including, among other things: cash inflows and outflows in the U.S. mutual funds and other investment products, fluctuations in global financial markets that result in appreciation or depreciation of the assets under our management, our introduction of new mutual funds and investment products, and changes in retirement savings trends relative to participant-directed investments and defined contribution plans. The ability to attract and retain investors' assets under our management is dependent on investor sentiment and confidence; the relative investment performance of the U.S. mutual funds and other managed investment products as compared with competing offerings and market indexes; the ability to maintain our investment management and administrative fees at appropriate levels; competitive conditions in the mutual fund, asset management, and broader financial services sectors; and our level of success in implementing our strategy to expand our business. Our revenues are substantially dependent on fees earned under contracts with the Price funds and could be adversely affected if the independent directors of one or more of the Price funds terminated or significantly altered the terms of the investment management or related administrative services agreements. Non-operating investment income will also fluctuate primarily due to the size of our investments, changes in their market valuations, and any other-than-temporary impairments that may arise or, in the case of our equity method investments, our proportionate share of the investees' net income.

Our future results are also dependent upon the level of our expenses, which are subject to fluctuation for the following or other reasons: changes in the level of our advertising and promotion expenses in response to market conditions, including our efforts to expand our investment advisory business to investors outside the U.S. and to further penetrate our distribution channels within the U.S.; the pace and level of spending to support key strategic priorities; variations in the level of total compensation expense due to, among other things, bonuses, restricted stock units and other equity grants, other incentive awards, changes in our employee count and mix, and competitive factors; any goodwill or other asset impairment that may arise; fluctuation in foreign currency exchange rates applicable to the costs of our international operations; expenses and capital costs, such as technology assets, depreciation, amortization, and research and development, incurred to maintain and enhance our administrative and operating services infrastructure; the timing of the assumption of all third party research payments, unanticipated costs that may be incurred to protect investor accounts and the goodwill of our clients; and disruptions of services, including those provided by third parties, such as fund and product recordkeeping, facilities, communications, power, and the mutual fund transfer agent and accounting systems.

Our business is also subject to substantial governmental regulation, and changes in legal, regulatory, accounting, tax, and compliance requirements may have a substantial effect on our operations and results, including, but not limited to, effects on costs that we incur and effects on investor interest in T. Rowe Price investment products and investing in general or in particular classes of mutual funds or other investments.

Item 3. Quantitative and Qualitative Disclosures About Market Risk.

There has been no material change in the total potential loss information provided in Item 7A of the Form 10-K Annual Report for 2018.

Item 4. Controls and Procedures.

Our management, including our principal executive and principal financial officers, has evaluated the effectiveness of our disclosure controls and procedures as of March 31, 2019. Based on that evaluation, our principal executive and principal financial officers have concluded that our disclosure controls and procedures as of March 31, 2019, are effective at the reasonable assurance level to ensure that the information required to be disclosed by us in the reports that we file or submit under the Securities Exchange Act of 1934, including this Form 10-Q quarterly report, is recorded, processed, summarized, and reported, within the time periods specified in the Securities and Exchange Commission's rules and forms, and to ensure that information required to be disclosed by us in the reports that we file or submit under the Exchange Act is accumulated and communicated to our management, including our principal executive and principal financial officers, or persons performing similar functions, as appropriate to allow timely decisions regarding required disclosure.

Our management, including our principal executive and principal financial officers, has evaluated any change in our internal control over financial reporting that occurred during the first quarter of 2019, and has concluded that there was no change during the first quarter of 2019 that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

PART II – OTHER INFORMATION

Item 1. Legal Proceedings.

On February 14, 2017, T. Rowe Price Group, Inc., T. Rowe Price Associates, Inc., T. Rowe Price Trust Company, current and former members of the management committee, and trustees of the T. Rowe Price U.S. Retirement Program were named as defendants in a lawsuit filed in the United States District Court for the District of Maryland. The lawsuit alleges breaches of ERISA's fiduciary duty and prohibited transaction provisions on behalf of a class of all participants and beneficiaries of the T. Rowe Price 401(k) Plan from February 14, 2011, to the time of judgment. The plaintiffs are seeking certification of the complaint as a class action. T. Rowe Price believes the claims are without merit and is vigorously defending the action. This matter is in the early stages of litigation and we cannot predict the eventual outcome or whether it will have a material negative impact on our financial results, or estimate the possible loss or range of loss that may arise from any negative outcome.

On April 27, 2016, certain shareholders in the T. Rowe Price Blue Chip Growth Fund, T. Rowe Price Capital Appreciation Fund, T. Rowe Price Equity Income Fund, T. Rowe Price Growth Stock Fund, T. Rowe Price International Stock Fund, T. Rowe Price High Yield Fund, T. Rowe Price New Income Fund and T. Rowe Price Small Cap Stock Fund (the "Funds") filed a Section 36(b) complaint under the caption Zoidis v. T. Rowe Price Assoc., Inc., against T. Rowe Price Associates, Inc. ("T. Rowe Price") in the United States District Court for the Northern District of California. The complaint alleges that the management fees for the identified funds are excessive because T. Rowe Price charges lower advisory fees to subadvised clients with funds in the same strategy. The complaint seeks to recover the allegedly excessive advisory fees received by T. Rowe Price in the year preceding the start of the lawsuit, along with investments' returns and profits. In the alternative, the complaint seeks the rescission of each fund's investment management agreement and restitution of any allegedly excessive management fees. T. Rowe Price believes the claims are without merit and is vigorously defending the action. This matter is in the discovery phase of litigation and we cannot predict the eventual outcome or whether it will have a material negative impact on our financial results, or estimate the possible loss or range of loss that may arise from any negative outcome.

In addition to the matters discussed above, various claims against us arise in the ordinary course of business, including employment-related claims. In the opinion of management, after consultation with counsel, the likelihood of an adverse determination in one or more of these pending ordinary course of business claims that would have a material adverse effect on our financial position or results of operations is remote.

Item 1A. Risk Factors.

There have been no material changes in the information provided in Item 1A of our Form 10-K Annual Report for 2018.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.

(c) Repurchase activity during the first quarter of 2019 is as follows:

Month	Total Number of Shares Purchased	Average Price Paid per Share	Total Number of Shares Purchased as Part of Publicly Announced Program	Maximum Number of Shares that May Yet Be Purchased Under the Program
January	1,683,579	\$ 91.28	1,651,544	12,696,262
February	383,634	\$ 93.56	322,406	22,373,856
March	520,703	\$ 97.98	501,958	21,871,898
Total	2,587,916	\$ 92.96	2,475,908	

Shares repurchased by us in a quarter may include repurchases conducted pursuant to publicly announced board authorization, outstanding shares surrendered to the company to pay the exercise price in connection with swap exercises of employee stock options, and shares withheld to cover the minimum tax withholding obligation associated with the vesting of restricted stock awards. Of the total number of shares purchased during the first quarter of 2019, 111,860 were related to shares surrendered in connection with employee stock option exercises and 148 were related to shares withheld to cover tax withholdings associated with the vesting of restricted stock awards.

The following table details the changes in and status of the Board of Directors' outstanding publicly announced board authorizations.

Authorization dates	1/1/2019	Additional shares authorized	Total Number of Shares Purchased	Maximum Number of Shares that May Yet Be Purchased at 3/31/2019
December 2016	4,347,806	—	(2,475,908)	1,871,898
April 2018	10,000,000	—	—	10,000,000
February 2019	—	10,000,000	—	10,000,000
	14,347,806	10,000,000	(2,475,908)	21,871,898

Item 4. Mine Safety Disclosures.

Not applicable.

Item 5. Other Information.

On April 24, 2019, we issued an earnings release reporting our results of operations for the first quarter of 2019. A copy of that earnings release is furnished herewith as Exhibit 99.1. This information shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933.

Item 6. Exhibits.

The following exhibits required by Item 601 of Regulation S-K are furnished herewith.

- 3(i) Charter of T. Rowe Price Group, Inc., as reflected by Articles of Restatement dated June 20, 2018. (Incorporated by reference from Form 10-Q Quarterly Report filed on July 25, 2018.)
- 3(ii) Amended and Restated By-Laws of T. Rowe Price Group, Inc. as of February 12, 2019. (Incorporated by reference from Form 8-K Current Report filed on February 13, 2019.)
- 15 Letter from KPMG LLP, independent registered public accounting firm, re unaudited interim financial information.
- 31(i).1 Rule 13a-14(a) Certification of Principal Executive Officer.
- 31(i).2 Rule 13a-14(a) Certification of Principal Financial Officer.
- 32 Section 1350 Certifications.
- 99.1 Earnings release issued April 24, 2019, reporting our results of operations for the first quarter of 2019.
- 101 The following series of unaudited XBRL-formatted documents are collectively included herewith as Exhibit 101. The financial information is extracted from T. Rowe Price Group's unaudited condensed consolidated interim financial statements and notes that are included in this Form 10-Q Report.
 - 101.INS XBRL Instance Document
 - 101.SCH XBRL Taxonomy Extension Schema Document
 - 101.CAL XBRL Taxonomy Calculation Linkbase Document
 - 101.LAB XBRL Taxonomy Label Linkbase Document
 - 101.PRE XBRL Taxonomy Presentation Linkbase Document
 - 101.DEF XBRL Taxonomy Definition Linkbase Document

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized on April 24, 2019.

T. Rowe Price Group, Inc.

By: /s/ Céline S. Dufétel
Vice President, Chief Financial Officer and Treasurer

T. Rowe Price Group, Inc.
100 East Pratt Street
Baltimore, Maryland 21202

Re: Registration Statements on Form S-8: No. **33-7012**, No. **333-59714**, No. **333-120882**, No. **333-120883**, No. **333-142092**, No. **333-167317**,
No. **333-180904**, No. **333-199560**, No. **333-212705** , and **333-217483**.

With respect to the subject registration statements, we acknowledge our awareness of the use therein of our report dated April 24, 2019 related to our review of interim financial information.

Pursuant to Rule 436 under the Securities Act of 1933 (the Act), such report is not considered part of a registration statement prepared or certified by an independent registered public accounting firm, or a report prepared or certified by an independent registered public accounting firm within the meaning of Sections 7 and 11 of the Act.

/s/ KPMG LLP

Baltimore, Maryland
April 24, 2019

I, William J. Stromberg, certify that:

1. I have reviewed this Form 10-Q Quarterly Report for the quarterly period ended March 31, 2019 of T. Rowe Price Group, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

April 24, 2019

/s/ William J. Stromberg
President and Chief Executive Officer

I, Céline S. Dufétel, certify that:

1. I have reviewed this Form 10-Q Quarterly Report for the quarterly period ended March 31, 2019 of T. Rowe Price Group, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

April 24, 2019

/s/ Céline S. Dufétel

Vice President, Chief Financial Officer and Treasurer

We certify, to the best of our knowledge, based upon a review of the Form 10-Q Quarterly Report for the quarterly period ended March 31, 2019, of T. Rowe Price Group, Inc., that:

- (1) The Form 10-Q Quarterly Report fully complies with the requirements of Section 13(a) of the Securities Exchange Act of 1934, as amended; and
- (2) The information contained in the Form 10-Q Quarterly Report fairly presents, in all material respects, the financial condition and results of operations of T. Rowe Price Group, Inc.

April 24, 2019

/s/ William J. Stromberg
President and Chief Executive Officer

/s/ Céline S. Dufétel
Vice President, Chief Financial Officer and Treasurer



NEWS RELEASE

T. ROWE PRICE GROUP REPORTS FIRST QUARTER 2019 RESULTS

BALTIMORE (April 24, 2019) - T. Rowe Price Group, Inc. (NASDAQ-GS: TROW) today reported its results for the first quarter of 2019.

- **Assets under management end the quarter at \$1.082 trillion**
- **Net revenues of \$1.3 billion for Q1 2019**
- **Diluted earnings per common share of \$2.09 for Q1 2019**
- **Adjusted non-GAAP diluted earnings per common share of \$1.87 for Q1 2019**
- **Long-term investment performance remains strong**
- **Net client inflows of \$5.4 billion for Q1 2019**

Financial Highlights

(in millions, except per-share data)	Three Months ended		
	3/31/2019	3/31/2018	% change
U.S. GAAP basis			
Investment advisory fees	\$ 1,194.2	\$ 1,189.2	.4 %
Net revenues	\$ 1,327.3	\$ 1,328.0	(.1)%
Operating expenses	\$ 794.8	\$ 744.2	6.8 %
Net operating income	\$ 532.5	\$ 583.8	(8.8)%
Non-operating income(1)	\$ 202.8	\$ 16.1	n/m
Net income attributable to T. Rowe Price Group	\$ 512.6	\$ 453.7	13.0 %
Diluted earnings per common share	\$ 2.09	\$ 1.77	18.1 %
Weighted average common shares outstanding assuming dilution	239.6	249.8	(4.1)%
Adjusted-non-GAAP basis(2)			
Operating expenses	\$ 756.6	\$ 741.0	2.1 %
Net income attributable to T. Rowe Price	\$ 460.6	\$ 445.6	3.4 %
Diluted earnings per common share	\$ 1.87	\$ 1.74	7.5 %
Assets under Management (in billions)			
Average AUM	\$ 1,043.5	\$ 1,025.5	1.8 %
Ending AUM	\$ 1,081.7	\$ 1,014.2	6.7 %

(1) The percentage change in non-operating income is not meaningful (n/m).

(2) Adjusts the GAAP basis for the impact of consolidated T. Rowe Price investment products, the impact of market movements on the supplemental savings plan liability and related economic hedges, investment income related to certain other investments, and certain nonrecurring charges and gains. The firm believes the non-GAAP financial measures provide relevant and meaningful information to investors about its core operating results. See the reconciliation to the comparable U.S. GAAP measures at the end of this earnings release.

Management Commentary

William J. Stromberg, president and chief executive officer, commented: "The first quarter saw a strong recovery in the markets and investors partially returning from the sidelines after the volatility in December. Against this backdrop, we continued to deliver solid investment performance and financial results.

"Strong recoveries in global stocks and bonds helped our assets under management grow to \$1.082 trillion in the first quarter of 2019. We were pleased to see redemption activity decrease relative to the fourth quarter of 2018, as market volatility subsided. Our net flows were diversified, as the firm recorded positive cash flows across all geographies and asset classes. We remained opportunistic in our approach to share repurchases and bought back 2.5 million shares in the first quarter of 2019.

"Early April saw important news for the industry with the Securities and Exchange Commission (SEC) preliminarily approving the first semi-transparent exchange-traded fund (ETF), potentially giving investors access to active management in an ETF format. We remain very engaged with the SEC on our proposal for semi-transparent active ETFs and hope to continue to build upon our progress to date.

"Our focus on strategically investing for growth while carefully managing expenses remains unchanged. We continue to be pleased with our progress in executing our strategic plan across investment capabilities, products, distribution, and technology, as well as in driving operational efficiencies. Recent highlights include:

- Investment Capabilities and Product - We recently finalized operational readiness of the new Model Portfolios Target Allocation Active Series, which will leverage existing multi-asset capabilities across seven risk-based portfolios as part of our managed accounts program. We also continue to add share classes to our SICAV, AUT, and OEIC lineups, in addition to carefully evaluating new strategies that will enable us to best meet our clients' needs.
- Distribution Capabilities - We recently announced the alignment of our distribution teams into one Global Distribution unit to foster collaboration and innovation in support of enhanced client service and continued growth and diversification of the firm.
 - Americas - In our U.S. Intermediary business, we are continuing to build out our broker-dealer channel and we remain pleased with our traction with no transaction fee platforms. We also continue to launch new tools and digital capabilities to support our Individual Investors and Retirement Plan Services clients. Finally, in the retirement space, we broadened our trust offering with the launch of the Large-Cap Growth Trust and the opening of a managed payout income class in the Retirement 2020 Trust, which offers an in-plan managed income solution, to all trust clients on April 1.
 - EMEA and APAC - To capture additional opportunities in the Japanese market we expanded our Japanese Investment Trust offering with the launch of the new Global ex Japan Focused Growth

Equity Fund, and have additional launches planned in the coming months. We continue to invest in EMEA and APAC, including client coverage, operating model build-out, and brand awareness as we look to build upon the progress made in 2018.

“While market performance is unpredictable, the hard work and dedication of our associates is unwavering. Our position remains strong, and our long-term approach to managing the business allows our teams to remain highly focused on delivering significant, durable value for our clients and stockholders over time.”

Assets Under Management

Assets under management increased \$119.4 billion in the first quarter of 2019 to \$1.082 trillion at March 31, 2019. The firm's net cash inflows were \$5.4 billion in the first quarter of 2019. Clients transferred \$6.1 billion in net assets from the U.S. mutual funds to other investment products, primarily the target-date trusts, in the first quarter of 2019. The components of the change in assets under management, by vehicle and asset class, are shown in the tables below.

(in billions)	Three months ended 3/31/2019			
	U.S. mutual funds	Subadvised and separate accounts	Other investment products	Total
Assets under management at beginning of period	\$ 564.5	\$ 250.0	\$ 147.8	\$ 962.3
Net cash flows before client transfers	4.6	.8	—	5.4
Client transfers	(6.1)	(.9)	7.0	—
Net cash flows after client transfers	(1.5)	(.1)	7.0	5.4
Net market appreciation and income	67.4	30.7	15.6	113.7
Distributions reinvested	.3	—	—	.3
Change during the period	66.2	30.6	22.6	119.4
Assets under management at March 31, 2019	\$ 630.7	\$ 280.6	\$ 170.4	\$ 1,081.7

(in billions)	Three months ended 3/31/2019			
	Equity	Fixed income, including money market	Multi-asset ⁽¹⁾	Total
Assets under management at beginning of period	\$ 539.9	\$ 136.1	\$ 286.3	\$ 962.3
Net cash flows	.7	1.5	3.2	5.4
Net market appreciation and income ⁽²⁾	81.0	3.3	29.7	114.0
Change during the period	81.7	4.8	32.9	119.4
Assets under management at March 31, 2019	\$ 621.6	\$ 140.9	\$ 319.2	\$ 1,081.7

⁽¹⁾ The underlying assets under management of the multi-asset portfolios have been aggregated and presented in this category and not reported in the equity and fixed income columns.

⁽²⁾ Reported net of distributions not reinvested.

The assets under management in the firm's target date retirement products, which are reported as part of the multi-asset column in the table above, were \$257.8 billion at March 31, 2019, compared with \$230.4 billion at December 31, 2018. Net cash inflows into these portfolios were \$3.0 billion in the first quarter of 2019.

Investors domiciled outside the United States accounted for 6.4% of the firm's assets under management at March 31, 2019 and 6.2% at December 31, 2018.

Financial Results

Net Revenues earned in the first quarter of 2019 were \$1.3 billion, virtually flat from the comparable 2018 quarter.

- Investment advisory revenues earned in the first quarter of 2019 from the firm's U.S. mutual funds were \$815.9 million, a decrease of 2.0% from the comparable 2018 quarter. Average assets under management in these funds for the first quarter of 2019 decreased 1.9% to \$610.1 billion.
- Investment advisory revenues earned in the first quarter of 2019 from subadvised and separate accounts as well as other investment products were \$378.3 million, an increase of 6.2% from the comparable 2018 quarter. Average assets under management for these products increased 7.4% to \$433.4 billion.
- The effective fee rate of 46.4 basis points in the first quarter of 2019 was unchanged from the fourth quarter of 2018, though lower compared with the 47.0 basis points in the first quarter of 2018. The decline in the effective fee rate from the first quarter of 2018 was primarily due to client transfers to lower fee vehicles or share classes over the last twelve months. Over time, the firm's effective fee rate can be impacted by market or cash flow related shifts among asset and share classes, price changes in existing products, and asset level changes in products with tiered-fee structures.
- Administrative, distribution, and servicing fees in the first quarter of 2019 were \$133.1 million, a decrease of \$5.7 million from the comparable 2018 quarter. The decrease was primarily attributable to lower assets under management in the U.S. mutual funds resulting from client transfers to lower fee vehicles and share classes.

Operating expenses were \$794.8 million in the first quarter of 2019 compared with \$744.2 million in the first quarter of 2018. The increase in operating expenses for the first quarter of 2019 was primarily due to the firm's continued strategic investments, as well as higher compensation expense related to the supplemental savings plan as markets rebounded strongly in the first quarter of 2019. The higher expense related to the supplemental savings plan is partially offset by the non-operating gains earned on the investments used to hedge the related liability.

- On a non-GAAP basis, the firm's operating expenses in the first quarter of 2019 increased 2.1% to \$756.6 million compared with the 2018 quarter. The firm currently expects its 2019 non-GAAP operating expense growth to be in the range of 4% to 7%. This range factors in continued investments in the business, the firm's cost optimization efforts, and the phased implementation of paying for all third-party investment research. We currently expect all third-party investment research costs to be fully accounted for in the firm's 2020 operating expenses. The firm could elect to adjust its expense growth should unforeseen circumstances arise, including significant market movements.

- **Compensation and related costs** were \$491.5 million in the first quarter of 2019, an increase of 11.4% over the first quarter of 2018. The increase in compensation expense relative to the first quarter of 2018 was primarily related to the \$34.2 million in higher expense related to the supplemental savings plan along with an increase in salaries and benefits from higher average headcount. The firm's average staff size increased 2.4% from the first quarter of 2018. The firm employed 7,102 associates at March 31, 2019.
- **Advertising and promotion expense** was \$21.6 million in the first quarter of 2019, a decrease of 12.2% from the \$24.6 million recognized in the first quarter of 2018. The decrease from the 2018 quarter was primarily a result of market uncertainty leading into the first quarter of 2019 and related timing of spend.
- **Technology, occupancy, and facility costs** were \$98.1 million in the first quarter of 2019, an increase of 4.3% compared with the \$94.1 million recognized in the first quarter of 2018. The increase was due primarily to incremental investment in the firm's technology capabilities, including related depreciation, hosted solution licenses, and maintenance programs.
- **General, administrative, and other costs** were \$73.0 million in the first quarter of 2019, an increase of 1.8% compared with the \$71.7 million recognized in the first quarter of 2018. The change was primarily a result of higher third-party investment research costs that were partially offset by lower professional fees.

Non-operating income was \$202.8 million in the first quarter of 2019, as strong equity markets led to significant net gains in our investment portfolio compared with net gains of \$16.1 million recognized in the comparable 2018 quarter. The firm's consolidated investment products comprised a little more than half of the net gains recognized during the first quarter of 2019, while the firm's non-consolidated investments, including its cash and discretionary investments and those used to hedge the supplemental savings plan liability, comprised the remaining net gains. The firm recognized \$44.2 million in net gains during the first quarter of 2019 related to its non-consolidated cash and discretionary investments portfolio. The components of non-operating income for the first quarter of 2019 and 2018 are included in the tables at the end of this release.

Income Taxes. The firm's effective tax rate for the first quarter of 2019 was 24.7% compared with 24.1% for the first quarter of 2018. The following reconciles the statutory federal income tax rate to the firm's effective tax rate for the first quarter of 2019 and 2018:

	Three months ended	
	3/31/2019	3/31/2018
Statutory U.S. federal income tax rate	21.0 %	21.0 %
State income taxes for current year, net of federal income tax benefits ⁽¹⁾	4.2	5.1
Net income attributable to redeemable non-controlling interests	(.6)	(.3)
Net excess tax benefits from stock-based compensation plans activity	(.6)	(2.1)
Other items	.7	.4
Effective income tax rate	24.7 %	24.1 %

⁽¹⁾ State income tax benefits are reflected in the total benefits for net income attributable to redeemable non-controlling interests and stock-based compensation plans activity.

The firm estimates its effective tax rate for the full year 2019 will be in the range of 23.5% to 26.5%.

Capital Management

T. Rowe Price remains debt-free with ample liquidity, including cash and investments in T. Rowe Price products as follows:

(in millions)	3/31/2019	12/31/2018
Cash and cash equivalents	\$ 1,657.4	\$ 1,425.2
Discretionary investments	1,720.2	1,597.1
Total cash and discretionary investments	3,377.6	3,022.3
Redeemable seed capital investments	1,115.8	1,118.9
Investments used to hedge the supplemental savings plan liability	429.2	381.3
Total cash and investments in T. Rowe Price products	\$ 4,922.6	\$ 4,522.5

- The firm's common shares outstanding were 236.4 million at March 31, 2019, compared with 238.1 million at the end of 2018.
- During the first quarter of 2019, the firm expended \$229.8 million to repurchase 2.5 million shares of its common stock at an average price per share of \$92.83.
- The firm invested \$47.7 million during the first quarter of 2019 in capitalized facilities and technology and expects capital expenditures for 2019 to be up to \$200 million, of which about two-thirds is planned for technology initiatives. These expenditures are expected to continue to be funded from operating resources.

Investment Performance⁽¹⁾

The percentage of the firm's U.S. mutual funds⁽²⁾ (across primary share classes) that outperformed⁽²⁾ their comparable Morningstar median on a total return basis and that are in the top Morningstar quartile for the one-, three-, five-, and 10-years ended March 31, 2019, were:

	1 year	3 years	5 years	10 years
Outperformed Morningstar median				
All funds	65%	68%	79%	82%
Multi-asset funds	86%	79%	88%	84%
Top Morningstar quartile				
All funds	26%	39%	51%	54%
Multi-asset funds	3%	53%	59%	79%

⁽¹⁾Source: © 2019 Morningstar, Inc. All rights reserved. The information contained herein: (1) is proprietary to Morningstar and/or its content providers; (2) may not be copied or distributed; and (3) is not warranted to be accurate, complete, or timely. Neither Morningstar nor its content providers are responsible for any damages or losses arising from any use of this information. Past performance is no guarantee of future results.

⁽²⁾Excludes passive and fund categories not ranked by Morningstar.

In addition, 85.5% of the firm's rated U.S. mutual funds' assets under management ended the quarter with an overall rating of four or five stars from Morningstar. The performance of the firm's institutional strategies against their benchmarks remains competitive, especially over longer time periods.

Other Matters

The financial results presented in this release are unaudited. The firm expects that it will file its Form 10-Q Quarterly Report for the first quarter of 2019 with the U.S. Securities and Exchange Commission later today. The Form 10-Q will include additional information on the firm's unaudited consolidated financial results at March 31, 2019.

Certain statements in this earnings release may represent "forward-looking information," including information relating to anticipated changes in revenues, net income and earnings per common share, anticipated changes in the amount and composition of assets under management, anticipated expense levels, estimated tax rates, and expectations regarding financial results, future transactions, new products and services, investments, capital expenditures, dividends, stock repurchases, the timing of the assumption of all third party research payments, changes in our effective fee rate, and other market conditions. For a discussion concerning risks and other factors that could affect future results, see the firm's 2018 Form 10-K.

Founded in 1937, Baltimore-based T. Rowe Price (troweprice.com) is a global investment management organization that provides a broad array of mutual funds, subadvisory services, and separate account management for individual and institutional investors, retirement plans, and financial intermediaries. The organization also offers a variety of sophisticated investment planning and guidance tools. T. Rowe Price's disciplined, risk-aware investment approach focuses on diversification, style consistency, and fundamental research.

CONTACTS:

Public Relations

Brian Lewbart

410-345-2242

brian_lewbart@troweprice.com

Investor Relations

Meghan Azevedo

410-345-2756

meghan_azevedo@troweprice.com

Unaudited Consolidated Statements of Income
(in millions, except per-share amounts)

	Three months ended	
	3/31/2019	3/31/2018
Revenues		
Investment advisory fees	\$ 1,194.2	\$ 1,189.2
Administrative, distribution, and servicing fees	133.1	138.8
Net revenues	1,327.3	1,328.0
Operating expenses		
Compensation and related costs	491.5	441.4
Distribution and servicing	66.4	70.3
Advertising and promotion	21.6	24.6
Product-related costs	44.2	42.1
Technology, occupancy, and facility costs	98.1	94.1
General, administrative, and other	73.0	71.7
Total operating expenses	794.8	744.2
Net operating income	532.5	583.8
Non-operating income		
Net gains on investments	100.1	14.4
Net gains on consolidated investment products	101.9	.8
Other income	.8	.9
Total non-operating income	202.8	16.1
Income before income taxes	735.3	599.9
Provision for income taxes	181.3	144.4
Net income	554.0	455.5
Less: net income attributable to redeemable non-controlling interests	41.4	1.8
Net income attributable to T. Rowe Price Group	512.6	453.7
Less: net income allocated to outstanding restricted stock and stock unit holders	13.0	10.6
Net income allocated to T. Rowe Price Group common stockholders	\$ 499.6	\$ 443.1
Earnings per share		
Basic	\$ 2.11	\$ 1.81
Diluted	\$ 2.09	\$ 1.77
Weighted-average common shares		
Outstanding	236.6	244.3
Outstanding assuming dilution	239.6	249.8

Investment Advisory Revenues (in millions)	Three months ended	
	3/31/2019	3/31/2018
U.S. mutual funds		
Equity and blended assets	\$ 694.5	\$ 705.5
Fixed income, including money market	121.4	127.4
	815.9	832.9
Subadvised and separate accounts and other investment products		
Equity and blended assets	318.8	297.0
Fixed income, including money market	59.5	59.3
	378.3	356.3
Total	\$ 1,194.2	\$ 1,189.2

Assets Under Management (in billions)	Average during		As of	
	Three months ended		3/31/2019	12/31/2018
	3/31/2019	3/31/2018		
U.S. mutual funds				
Equity and blended assets	\$ 487.6	\$ 494.6	\$ 506.6	\$ 441.1
Fixed income, including money market	122.5	127.4	124.1	123.4
	610.1	622.0	630.7	564.5
Subadvised and separate accounts and other investment products				
Equity and blended assets	332.9	308.2	347.9	299.2
Fixed income, including money market	100.5	95.3	103.1	98.6
	433.4	403.5	451.0	397.8
Total	\$ 1,043.5	\$ 1,025.5	\$ 1,081.7	\$ 962.3

Net Cash Flows After Client Transfers (by investment vehicle and underlying asset class) ⁽¹⁾⁽²⁾ (in billions)	Three months ended
	3/31/2019
U.S. mutual funds	
Equity and blended assets	\$ 1.2
Fixed income, including money market	(2.7)
	(1.5)
Subadvised and separate accounts and other investment products	
Equity and blended assets	4.5
Fixed income, including money market	2.4
	6.9
Total net cash flows after client transfers	\$ 5.4

⁽¹⁾ The asset class net cash flows above include, in addition to net client flows, rebalancing within the target date portfolios in order to maintain their targeted asset allocations.

⁽²⁾ The underlying assets of the multi-asset portfolios that invest in T. Rowe Price products have been broken out and included in their respective vehicle and asset class amounts.

Non-Operating Income (in millions)	Three months ended	
	3/31/2019	3/31/2018
Net gains (losses) from non-consolidated T. Rowe Price investment products		
Cash and discretionary investments		
Dividend income	\$ 16.2	\$ 6.8
Market related gains (losses) and equity in earnings	28.0	(2.5)
Seed capital investments		
Dividend income	.5	1.1
Market related gains (losses) and equity in earnings	19.6	(.4)
Net gain recognized upon deconsolidation	.1	3.1
Investments used to hedge the supplemental savings plan liability	31.0	2.9
Total net gains from non-consolidated T. Rowe Price investment products	95.4	11.0
Other investment income	4.7	3.4
Net gains on investments	100.1	14.4
Net gains on consolidated sponsored investment portfolios	101.9	.8
Other income, including foreign currency gains and losses	.8	.9
Non-operating income	\$ 202.8	\$ 16.1

Unaudited Condensed Consolidated Cash Flows Information (in millions)

	Three months ended					
	3/31/2019			3/31/2018		
	Cash flow attributable to T. Rowe Price Group	Cash flow attributable to consolidated T. Rowe Price investment products, net of eliminations	As reported on statement of cash flows	Cash flow attributable to T. Rowe Price Group	Cash flow attributable to consolidated T. Rowe Price investment products, net of eliminations	As reported on statement of cash flows
Cash provided by (used in) operating activities, including \$43.5 of stock-based compensation expense and \$41.9 of depreciation expense in 2019	\$ 673.4	\$ (94.7)	\$ 578.7	\$ 722.9	\$ (201.9)	\$ 521.0
Cash provided by (used in) investing activities attributable to T. Rowe Price Group in 2019, including (\$47.7) for additions to property and equipment and (\$15.6) of additions to T. Rowe Price investment products	(69.2)	35.4	(33.8)	(524.3)	4.5	(519.8)
Cash provided by (used in) financing activities, including T. Rowe Price Group common stock repurchases of (\$231.0)* and dividends paid of (\$184.6) in 2019	(372.0)	66.0	(306.0)	(419.9)	177.8	(242.1)
Effect of exchange rate changes on cash and cash equivalents	—	(0.7)	(0.7)	—	1.3	1.3
Net change in cash and cash equivalents during period	\$ 232.2	\$ 6.0	\$ 238.2	\$ (221.3)	\$ (18.3)	\$ (239.6)

*Cash flows for stock repurchases reflect the impact of the timing of the settlement of these transactions at each period beginning and end.

Unaudited Condensed Consolidated Balance Sheet Information (in millions)	As of	
	3/31/2019	12/31/2018
Cash and cash equivalents	\$ 1,657.4	\$ 1,425.2
Accounts receivable and accrued revenue	604.6	549.6
Investments	2,546.7	2,453.4
Assets of consolidated T. Rowe Price investment products	1,936.3	1,680.4
Property and equipment, net	667.2	661.3
Goodwill	665.7	665.7
Other assets, including operating lease assets in 2019	381.0	253.7
Total assets	8,458.9	7,689.3
Total liabilities, includes \$64.7 at March 31, 2019, and \$38.7 at December 31, 2018, from consolidated T. Rowe Price investment products	1,261.2	824.7
Redeemable non-controlling interests	886.7	740.3
Stockholders' equity, 236.4 common shares outstanding at March 31, 2019	\$ 6,311.0	\$ 6,124.3

Cash, Cash Equivalents, and Investments Information (in millions)

	Cash and cash equivalents	Investments	Net assets of consolidated T. Rowe Price investment products	3/31/2019
Cash and discretionary investments	\$ 1,657.4	\$ 1,609.8	\$ 110.4	\$ 3,377.6
Seed capital investments	—	241.3	874.5	1,115.8
Investments used to hedge the supplemental savings plan liability	—	429.2	—	429.2
Total cash and investments in T. Rowe Price products attributable to T. Rowe Price Group	1,657.4	2,280.3	984.9	4,922.6
Investment in UTI and other investments	—	266.4	—	266.4
Total cash and investments attributable to T. Rowe Price Group	1,657.4	2,546.7	984.9	5,189.0
Redeemable non-controlling interests	—	—	886.7	886.7
As reported on unaudited condensed consolidated balance sheet at March 31, 2019	\$ 1,657.4	\$ 2,546.7	\$ 1,871.6	\$ 6,075.7

Non-GAAP Information and Reconciliation

The firm believes the non-GAAP financial measures below provide relevant and meaningful information to investors about its core operating results. These measures have been established in order to increase transparency for the purpose of evaluating the firm's core business, for comparing current results with prior period results, and to enable more appropriate comparison with industry peers. However, non-GAAP financial measures should not be considered as a substitute for financial measures calculated in accordance with U.S. GAAP and may be calculated differently by other companies. The following schedule reconciles U.S. GAAP financial measures to non-GAAP financial measures for the first quarter of 2019 and 2018.

	Three months ended	
	3/31/2019	3/31/2018
(in millions, except for per-share amounts)		
Operating expenses, GAAP basis	\$ 794.8	\$ 744.2
Non-GAAP adjustments:		
Expenses of consolidated T. Rowe Price investment products, net of elimination of its related management and administrative fees ⁽¹⁾	(1.6)	(.8)
Compensation expense related to market valuation changes in the supplemental savings plan liability ⁽²⁾	(36.6)	(2.4)
Adjusted operating expenses	\$ 756.6	\$ 741.0
Net income attributable to T. Rowe Price Group, GAAP basis	\$ 512.6	\$ 453.7
Non-GAAP adjustments:		
Net income of consolidated T. Rowe Price investment products, net of redeemable non-controlling interests ⁽¹⁾	(57.4)	3.5
Non-operating income of investments designated as an economic hedge of the supplemental savings plan liability less related compensation expense ⁽²⁾	5.6	(.5)
Other non-operating income ⁽³⁾	(25.7)	(12.4)
Income tax impacts of non-GAAP adjustments ⁽⁴⁾	25.5	1.3
Adjusted net income attributable to T. Rowe Price Group	\$ 460.6	\$ 445.6
Diluted earnings per common share, GAAP basis	\$ 2.09	\$ 1.77
Non-GAAP adjustments:		
Consolidated T. Rowe Price investment products ⁽¹⁾	(.16)	.01
Non-operating income of investments designated as an economic hedge of the supplemental savings plan liability less related compensation expense ⁽²⁾	.01	—
Other non-operating income ⁽³⁾	(.07)	(.04)
Adjusted diluted earnings per common share⁽⁵⁾	\$ 1.87	\$ 1.74

⁽¹⁾ These non-GAAP adjustments back out the impact the consolidated T. Rowe Price investment products have on the firm's U.S. GAAP consolidated statements of income. Management believes the consolidated T. Rowe Price investment products may impact the reader's ability to understand the firm's core operating results. The following tables detail the impact the consolidated products have on operating expenses and net income attributable to T. Rowe Price Group.

The following table details the calculation of operating expenses of consolidated T. Rowe Price investment products, net of elimination of its related management and administrative fees.

	Three months ended	
	3/31/2019	3/31/2018
Operating expenses before eliminations	\$ 3.1	\$ 2.5
Operating expenses eliminated in consolidation	(1.5)	(1.7)
Total operating expenses, net of eliminations	\$ 1.6	\$.8

The following table details the calculation of net income of consolidated T. Rowe Price investment products, net of redeemable non-controlling interests:

	Three months ended	
	3/31/2019	3/31/2018
Net investment gains	\$ 101.9	\$.8
Operating expenses	(3.1)	(2.5)
Net income (loss)	98.8	(1.7)
Less: net income attributable to redeemable non-controlling interests	41.4	1.8
T. Rowe Price Group's portion of net income (loss)	\$ 57.4	\$ (3.5)

(2) This non-GAAP adjustment removes the compensation expense from market valuation changes in the supplemental savings plan and the related net gains on investments designated as an economic hedge against the related liability. Amounts deferred under the supplemental savings plan are adjusted for appreciation (depreciation) of hypothetical investments chosen by the employees. Since the firm economically hedges the exposure to these market movements, management believes it is useful to offset the non-operating investment income earned on the hedges against the related compensation expense and remove the net impact to increase comparability period to period. The following table details the supplemental savings plan related items:

	Three months ended	
	3/31/2019	3/31/2018
Net gains on investments designated as an economic hedge of supplemental savings plan liability	\$ 31.0	\$ 2.9
Compensation expense from market valuation changes in supplemental savings plan liability	(36.6)	(2.4)
Non-operating income (loss) of investments designated as an economic hedge of supplemental savings plan liability less compensation expense	\$ (5.6)	\$.5

(3) This non-GAAP adjustment represents the other non-operating income and the net gains (losses) earned on the firm's non-consolidated investment portfolio that are not designated as economic hedges of the supplemental savings plan liability, and beginning in the second quarter of 2018, those investments that are not part of the cash and discretionary investment portfolio. Management modified the non-GAAP adjustment to exclude the investment gains recognized on its cash and discretionary investments, as the income earned on these assets are considered part of the firm's core operations. The impact on previously reported non-GAAP measures is immaterial. Management believes adjusting for these non-operating income items helps the reader's ability to understand the firm's core operating results and increases comparability to prior years. Additionally, management does not emphasize the impact of the portion of non-operating income removed when managing and evaluating the firm's performance.

	Three months ended	
	3/31/2019	3/31/2018
Net gains on investments	\$ 100.1	\$ 14.4
Less: net gains on investments designated as an economic hedge of supplemental savings plan liability	31.0	2.9
Less: net gains earned on cash and discretionary investments	44.2	—
Net gains on remaining non-consolidated investment portfolio	\$ 24.9	\$ 11.5
Other income	.8	.9
Total other non-operating income	\$ 25.7	\$ 12.4

(4) The income tax impacts were calculated in order to achieve an overall quarterly non-GAAP effective tax rate of 25.3% for 2019 and 24.3% for 2018. The firm estimates its effective tax rate for the full-year 2019 on a non-GAAP basis will be in the range of 24% to 26%.

(5) This non-GAAP measure was calculated by applying the two-class method to adjusted net income attributable to T. Rowe Price Group divided by the weighted-average common shares outstanding assuming dilution.