\Box

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

OMB APPROVAL										
OMB Number: 3235-0287										
Estimated average burden										
hours per response:	0.5									

L.

						or Se	ction 30(h) of the I	nvestm	ent Co	mpany Act of	f 1940							
1. Name and Address of Reporting Person [*] <u>ROGERS BRIAN C</u>						2. Issuer Name and Ticker or Trading Symbol PRICE T ROWE GROUP INC [TROW]								5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner					
(Last) (First) (Middle) 100 E. PRATT STREET						3. Date of Earliest Transaction (Month/Day/Year) 08/07/2006								X Officer (give title Other (specify below) Vice President					
(Street) BALTIMORE MD 21202					4	4. If Amendment, Date of Original Filed (Month/Day/Year)							Line)	6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person					
(City) (State) (Zip)														Form filed by More than One Reporting Person					
		Т	able I - N	on-D	erivat	ive S	Securit	ies Aco	quired	l, Dis	posed of	, or Ben	eficially	Owned					
1. Title of Security (Instr. 3) Date (Month/Day						Execution Date		n Date,			4. Securities Disposed Of	(D) (Instr. 3		5. Amount Securities Beneficial Owned For Reported	i ly Illowing	Form:	Direct I Indirect E str. 4) (7. Nature of ndirect Beneficial Dwnership Instr. 4)	
									Code	v	Amount	(A) or (D)	Price	Transactio (Instr. 3 ar	. 3 and 4)				
Common				<u> </u>	08/07/2006 08/07/2006				M M		32,000	A	\$13.67 \$15.6875				D D		
Common				<u> </u>	/07/20				F		234,000 173,026	A D	\$15.0875	1,995,006 ⁽¹⁾					
			Table II				curitie	es Acqu		Disp	osed of, o						-		
1. Title of Derivative 2. 3. Transaction 3A. Deemed Derivative Conversion Date Execution D Security or Exercise (Month/Day/Year) if any Price of Derivative (Month/Day/Year) if any			ate,	4. Transaction Code (Instr.		5. Number of		, options, convertib 6. Date Exercisable and Expiration Date (Month/Day/Year)				8. Price of Derivative Security (Instr. 5)	9. Numbe derivative Securitie Beneficia Owned Following	e s ully	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)			
	Security				Code	v	(A)	(D)	Date Exerc	isable	Expiration Date	Title	Amount or Number of Shares		Reported Transaction(s) (Instr. 4)				
Incentive Stock Option (right to buy)	\$12.85								(2)		09/21/2011	Common Stock	7,600		7,600 ⁽³⁾		D		
Incentive Stock Option (right to buy)	\$13.67								(4	4)	07/30/2012	Common Stock	7,200		7,200	(3)	D		
Non- Qualified Stock Option (right to buy)	\$12.85								(2	2)	09/21/2011	Common Stock	24,400		24,400 ⁽³⁾		D		
Non- Qualified Stock Option (right to buy)	\$15.375								(3	5)	09/03/2009	Common Stock	193,400		193,400 ⁽³⁾		D		
Non- Qualified Stock Option (right to buy)	\$17.875								((5)	12/21/2008	Common Stock	234,400		234,400 ⁽³⁾		D		
Non- Qualified Stock Option (right to buy)	\$19.5								(1	7)	11/20/2010	Common Stock	155,000		155,000 ⁽³⁾		D		
Non- Qualified Stock Option (right to buy)	\$13.67	08/07/2006			М			32,000	(4	4)	07/30/2012	Common Stock	32,000	\$0	24,800 ⁽³⁾		D		
Non- Qualified Stock Option (right to buy)	\$15.6875	08/07/2006			М			234,000	(8	3)	11/18/2007	Common Stock	234,000	\$0	0 ⁽³⁾		D		

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Reported Transaction(s) (Instr. 4)		
Stock Options (Right to buy)	\$21.725							(9)	12/11/2013	Common Stock	120,000		120,000 ⁽³⁾	D	
Stock Options (Right to buy)	\$30.775							(10)	12/20/2014	Common Stock	120,000		120,000 ⁽³⁾	D	
Stock Options (Right to buy)	\$32.62							(11)	10/03/2015	Common Stock	110,000		110,000 ⁽³⁾	D	
Stock Options (Right to buy)	\$36.66							(12)	09/21/2011	Common Stock	34,350		34,350 ⁽³⁾	D	
Stock Options (Right to buy)	\$41.225							(13)	07/30/2012	Common Stock	31,832		31,832 ⁽³⁾	D	
Stock Options (Right to buy)	\$41.13	08/07/2006		A		10,635		(14)	07/30/2012	Common Stock	10,635	\$0	10,635	D	
Stock Options (Right to buy)	\$41.13	08/07/2006		A		89,250		(14)	11/18/2007	Common Stock	89,250	\$0	89,250	D	

Explanation of Responses:

1. At the close of business on June 23, 2006, the Common Stock of the issuer split 2:1 resulting in the reporting person's acquisition of one additional share of Common Stock for each share owned.

2. 09/21/2001 Grant - The option vests 20% annually over a 5 year period beginning on 09/21/2002.

3. This option, previously reported, has been adjusted to reflect a 2:1 stock split that occurred on June 23, 2006.

4. 07/30/2002 Grant - The option vests 20% annually over a 5 year period beginning on 07/30/2003.

5. 09/03/1999 Grant - The option vests 20% annually over a 5 year period beginning on 09/03/2000.

6. 12/21/1998 Grant - The option vests 20% annually over a 5 year period beginning on 12/21/1999.

7. 11/20/2000 Grant - The option vests 20% annually over a 5 year period beginning on 11/20/2001.

8. 11/18/1997 Grant - The option vests 20% annually over a 5 year period beginning on 11/20/1998.

9. 12/11/2003 Grant - The option vests 20% annually over a 5 year period beginning on 12/11/2004.

10. 12/20/2004 Grant - The option vests 20% annually over a 5 year period beginning on 12/20/2005.

11. 10/03/2005 Grant - The option vests 20% annually over a 5 year period beginning on 10/03/2006.

12. 01/04/2006 Replenishment Grant - option vest 100% immediately.

13. 05/04/2006 Replenishment Grant - option vest 100% immediately.

14. 08/07/2006 Replenishment Grant - option vests 100% immediately.

BRIAN C ROGERS

** Signature of Reporting Person

08/08/2006

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.