NEWS RELEASE

T. ROWE PRICE GROUP REPORTS PRELIMINARY MONTH-END ASSETS UNDER MANAGEMENT FOR SEPTEMBER 2017

BALTIMORE (October 11, 2017) - T. Rowe Price Group, Inc. (NASDAQ-GS: TROW) today reported preliminary month-end assets under management of \$948 billion as of September 30, 2017. Client transfers from mutual funds to other portfolios were \$2.9 billion and \$8.1 billion for the month- and quarter-ended September 30, 2017, respectively.

The firm's assets under management as of September 30, 2017, and for prior month, quarter, and yearend, by investment vehicle, asset class, and in the firm's target date retirement portfolios are as follows:

		As of							
	Prelin	ninary ^(a)							
(in billions)	9/30/2017		8/31/2017		6/30/2017		12/31/2016		
Sponsored U.S. mutual funds									
Stock and blended asset	\$	462	\$	455	\$	446	\$	401	
Bond and money market		123		124		121		113	
		585		579		567		514	
Other investment portfolios									
Stock and blended asset		273		267		254		221	
Bond, money market, and stable value		90		88		83		76	
		363		355		337		297	
Total assets under management	\$	948	\$	934	\$	904	\$	811	
Target date retirement portfolios	\$	223	\$	220	\$	214	\$	189	

(a) Preliminary - subject to adjustment

Founded in 1937, Baltimore-based T. Rowe Price (**troweprice.com**) is a global investment management organization that provides a broad array of mutual funds, subadvisory services, and separate account management for individual and institutional investors, retirement plans, and financial intermediaries. The organization also offers a variety of sophisticated investment planning and guidance tools. T. Rowe Price's disciplined, risk-aware investment approach focuses on diversification, style consistency, and fundamental research.

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