FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL									
OMB Number:	3235-0287								
Estimated average burden									
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1. Name and Address of Reporting Person* <u>REYNOLDS WILLIAM T</u>			2. Issuer Name and Ticker or Trading Symbol <u>PRICE T ROWE GROUP INC</u> [TROW]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) X Director 10% Owner				
(Last) 100 E. PRATT ST	(First) TREET	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 03/15/2004	Х	Officer (give title below) Vice Presider	Other (specify below) nt		
(Street) BALTIMORE	MD	21202	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Indivi X	dual or Joint/Group Filing (C Form filed by One Reporti	ng Person		
(City)	(State)	(Zip)			Form filed by More than O	ne Reporting Person		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)				5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
			Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)
Common Stock	03/15/2004		М		94,600	A	\$ <mark>18</mark>	885,591.717	D	
Common Stock	03/15/2004		F		53,823	D	\$52.49	831,768.717	D	
Common Stock								10,800	Ι	by Son

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Reported Transaction(s) (Instr. 4)		
Non- Qualified Stock Option (right to buy)	\$18	03/15/2004		М			94,600 ⁽¹⁾	11/20/1997	11/18/2006	Common Stock	94,600	\$0	0	D	
Non- Qualified Stock Option (right to buy)	\$ 52.49	03/15/2004		A		32,440		03/15/2004 ⁽²⁾	11/18/2006	Common Stock	32,440	\$0	32,440	D	

Explanation of Responses:

1. 11/18/1996 Grant - The option vests 20% annually over a 5 year period beginning on 11/20/1997.

2. 03/15/2004- Replenishment Grant - option vest 100% immediately.

WILLIAM T REYNOLDS

03/16/2004

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.