



NEWS RELEASE

T. ROWE PRICE GROUP REPORTS PRELIMINARY MONTH-END ASSETS UNDER MANAGEMENT FOR JULY 2018

BALTIMORE (August 10, 2018) - T. Rowe Price Group, Inc. (NASDAQ-GS: TROW) today reported preliminary month-end assets under management of \$1.07 trillion as of July 31, 2018. Client transfers from mutual funds to other portfolios, including trusts and separate accounts, were \$0.5 billion in July 2018 and \$14.1 billion for the year-to-date period ended July 31, 2018.

The firm's assets under management as of July 31, 2018, and for the prior quarter and year-end, by investment vehicle, asset class, and in the firm's target date retirement portfolios are as follows:

	As of					
	Prel	iminary ^(a)				
(in billions)	7/31/2018		6/30/2018		12/31/2017	
U.S. mutual funds						
Equity and blended assets	\$	508	\$	497	\$	480
Fixed income and money market		130		129		126
		638		626		606
Subadvised and separately managed accounts and other investment products						
Equity and blended assets		329		320		292
Fixed income and money market		98		98		93
		427		418		385
Total assets under management	\$	1,065	\$	1,044	\$	991
Target date retirement products ^(b)	\$	251	\$	244	\$	234

⁽a) Preliminary - subject to adjustment

Founded in 1937, Baltimore-based T. Rowe Price (**troweprice.com**) is a global investment management organization that provides a broad array of mutual funds, subadvisory services, and separate account management for individual and institutional investors, retirement plans, and financial intermediaries. The organization also offers a variety of sophisticated investment planning and guidance tools. T. Rowe Price's disciplined, risk-aware investment approach focuses on diversification, style consistency, and fundamental research.

###

T. ROWE PRICE CONTACTS:

Public Relations

Brian Lewbart 410-345-2242

brian_lewbart@troweprice.com

Investor Relations

Teresa Whitaker 410-345-6586

teresa_whitaker@troweprice.com

⁽b) Includes the assets under management of the firm's target date retirement mutual funds and trusts as well as those target date retirement portfolios managed in separate accounts.