FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to
Section 16. Form 4 or Form 5
obligations may continue. See
Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

OMB APPROVAL								
OMB Number: 3235-0287								
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1. Name and Addre	1 0		2. Issuer Name and Ticker or Trading Symbol PRICE T ROWE GROUP INC [TROW]		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)					
<u>BERNARD EDWARD C</u>			[X	Director	10% Owner				
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Month/Dav/Year)	- x	Officer (give title below)	Other (specify below)				
100 E. PRATT STREET			08/09/2006		Vice President					
(Street)			4. If Amendment, Date of Original Filed (Month/Day/Year)		idual or Joint/Group Filin	g (Check Applicable				
BALTIMORE	MD	21202		Line)	Form filed by One Rep	porting Person				
(City)	(State)	(Zip)			Form filed by More that	an One Reporting Person				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Beneficially Owned Following Reported	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code	v	Amount	(A) or (D)	Price	Transaction(s) (Instr. 3 and 4)		(1130.4)
Common Stock	07/31/2006		A	v	85.029	A	\$0 ⁽¹⁾	554,094.396	D	
Common Stock	08/09/2006		М		32,000	A	\$13.67	586,094.396	D	
Common Stock	08/09/2006		М		193,400	A	\$15.375	779,494.396	D	
Common Stock	08/09/2006		F		145,650	D	\$41.42	633,844.396	D	
Common Stock								48,000	Ι	By Spouse

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)		
Non- Qualified Stock Option (right to buy)	\$13.67	08/09/2006		М			32,000	(2)	07/30/2012	Common Stock	32,000	\$0	24,800	D	
Non- Qualified Stock Option (right to buy)	\$15.375	08/09/2006		М			193,400	(3)	09/03/2009	Common Stock	193,400	\$0	0	D	
Stock Options (Right to buy)	\$41.42	08/09/2006		A		10,561		(4)	07/30/2012	Common Stock	10,561	\$ 0	10,561	D	
Stock Options (Right to buy)	\$41.42	08/09/2006		A		71,789		(4)	09/03/2009	Common Stock	71,789	\$0	71,789	D	

Explanation of Responses:

1. ESPP - Shares acquired on 07/11/2006 and 07/31/2006 pursuant to the T. Rowe Price Group, Inc. Employee Stock Purchase Plan. Shares purchased at \$36.7391 and \$41.2261 per share, respectively.

2. 07/30/2002 Grant - The option vests 20% annually over a 5 year period beginning on 07/30/2003.

3. 09/03/1999 Grant - The option vests 20% annually over a 5 year period beginning on 09/03/2000.

4. 08/09/2006 Replenishment Grant - option vests 100% immediately.

EDWARD C BERNARD

** Signature of Reporting Person

08/10/2006 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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