



NEWS RELEASE

T. ROWE PRICE GROUP REPORTS PRELIMINARY MONTH-END ASSETS UNDER MANAGEMENT FOR OCTOBER 2017

BALTIMORE (November 10, 2017) - T. Rowe Price Group, Inc. (NASDAQ-GS: TROW) today reported preliminary month-end assets under management of \$971 billion as of October 31, 2017. Client transfers from mutual funds to other portfolios were \$2.5 billion for the month-ended October 31, 2017.

The firm's assets under management as of October 31, 2017, and for prior quarter, and year-end, by investment vehicle, asset class, and in the firm's target date retirement portfolios are as follows:

	As of					
	Preliminary ^(a)					
(in billions)	10/31/2017		9/30/2017		12/31/2016	
Sponsored U.S. mutual funds						
Stock and blended asset	\$	473	\$	462	\$	401
Bond and money market		124		123		113
		597		585		514
Other investment portfolios						
Stock and blended asset		282		273		221
Bond, money market, and stable value		92		90		76
		374		363		297
Total assets under management	\$	971	\$	948	\$	811
Target date retirement portfolios	\$	228	\$	223	\$	189

(a) Preliminary - subject to adjustment

Founded in 1937, Baltimore-based T. Rowe Price (**troweprice.com**) is a global investment management organization that provides a broad array of mutual funds, subadvisory services, and separate account management for individual and institutional investors, retirement plans, and financial intermediaries. The organization also offers a variety of sophisticated investment planning and guidance tools. T. Rowe Price's disciplined, risk-aware investment approach focuses on diversification, style consistency, and fundamental research.

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