

ESG Disclosure #1 Topic of Engagements in 2019 Between T. Rowe Price and Company Managements

May 11, 2020

Climate Change Risk is Rising, But Longer-Term Vulnerabilities Masked by Limited Impact on Near-Term Cash Flows Income Inequality Is One of the Defining Socioeconomic Issues of Our Time--Coronavirus Pandemic Further Heightens the Importance of This Investment Issue

Shareholder Proposals Mean Well, But Are Not Effective at Driving Meaningful Change

BALTIMORE, May 11, 2020 /PRNewswire/ -- In an era of rising concerns about climate change, T. Rowe Price reported today that environmental, social and governance (ESG) disclosure issues became the number one topic in its voluminous engagements with the managements of companies around the world in 2019. Looking to the future, the \$1.01 trillion¹ global asset manager said that the rising risks associated with climate change will impact virtually its entire universe of portfolio holdings to varying degrees. Therefore, climate change alongside other ESG factors is being increasingly factored into analysts' evaluation of company fundamentals.

Top 5 Engagement Topics



According to the firm's second annual <u>ESG Report</u>, ESG is being ingrained into its investment processes, impacting how it interacts with thousands of company managements in its portfolios and how it casts its proxy votes, and influencing its advocacy efforts to protect shareholder rights.

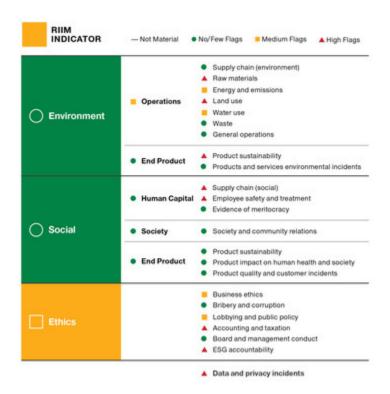
The report also presaged the profound changes in corporate governance that might arise in the aftermath of the COVID-19 pandemic.

"It is too early to draw conclusions about the long-term effect this virus will have on companies and economies, but what is clear at this stage is that the culture and values of corporate issuers around the world are being tested like never before," Donna Anderson, Head of Corporate Governance, said in the report.

"Companies' previous statements about their management of human capital, health and safety, community involvement, and the overall importance of stakeholders to their businesses will be assessed in a whole new context. We predict that these topics will become central to the engagement that takes place between investors and corporations."

The firm's fundamental investment process is supported by a proprietary Responsible Investing Indicator Model (RIIM) that proactively assesses responsible investing profiles of more than 14,000 corporate and sovereign entities, globally. The RIIM analysis spans more than 20 indicators,² such as supply chain (environment), employee treatment, and business ethics to evaluate companies' ESG risks and positive characteristics. In addition, applying RIIM portfolio analysis can help quantify the amount of risk pertaining to ESG issues across a portfolio manager's whole portfolio and

compared to the benchmark.



One example of ESG integration in action is the assessment of AIA Group, a pan-Asian insurance provider. Analyst Zenon Voyiatzis notes that investors continue to underestimate the durability and resilience of the growth achieved by AIA Group. However, the Responsible Investing team's analysis confirmed AIA's robust environmental management program with a particular emphasis on climate change factors. The company incorporates ESG factors such as water scarcity, climate change, environmental regulations, and labor issues, across all asset classes in which it invests, thereby reducing exposure to potential downside risks. This input provided further support for our overall investment analysis³.

Alongside RIIM and its fundamental research platform, T. Rowe Price implements its investment-driven engagement program to ascertain how its investee companies are building environmental sustainability into their long-term strategic planning, and to guide them towards industry best practice. This includes the firm's advocacy for aligning ESG disclosure with global frameworks that emphasize financial materiality, namely the Sustainability Accounting Standards Board (SASB) and Task Force on Climate-Related Financial Disclosure (TCFD).

Maria Elena Drew, Director of Research, Responsible Investing said, "Our clients are increasingly concerned with understanding environmental-related risks within their portfolios. For us, environmental data is a key component within our responsible investing indicator model, which integrates into our broader investment process. As part of our commitment, we've been active in using our scale and influence to drive positive change. In fact, ESG disclosure was our #1 engagement topic of 2019, with environmental disclosure a feature of 38% of our ESG engagements.

"Our engagement activities have sought to nurture steady improvements in ESG disclosure by helping companies understand how we use ESG data in their investment analysis and decision making, how our clients process ESG data to evaluate their aggregated portfolios, and how they should report environmental data —as there is no uniformly adopted standard."

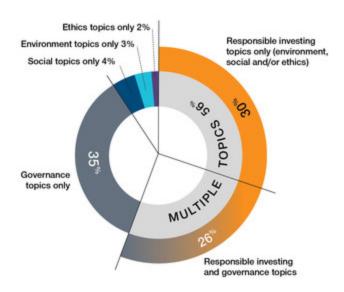
T. Rowe Price uses its proxy voting power in a way that complements the other aspects of the firm's relationship with investee companies, including engagement, investment diligence, and investment decision making. T. Rowe Price believes the scale and scope of its business puts it in a powerful position compared with many of its peers when carrying out ESG engagements with companies.

While the firm consistently supports effective, well-targeted proposals that reflect its concerns as an investor, we believe it is debatable whether many shareholder resolutions represent a meaningful solution to various ESG-related challenges. In almost every instance, shareholder proposals are non-binding votes that are opposed by the company's management and board. Based on the firm's experience, one-on-one engagement with companies produces better outcomes than shareholder resolutions. It's also important to note that out of 64,249 proposals that T. Rowe Price cast a vote on globally in 2019, only 0.5% were dedicated to environmental and social issues.

In 2019, T. Rowe Price continued to evolve its stewardship program:

- The number of meetings with management exceeded 11,000 (with 656 classified as ESG engagements);
- Cast proxy votes on 64,249 proposals at 6,350 meetings globally representing 99.2% of all meetings held.

2019 Engagements by Category



3 As of December 31, 2019

ABOUT T. ROWE PRICE

Founded in 1937, Baltimore-based T. Rowe Price Group, Inc., is a global investment management organization with \$1.01 trillion in assets under management as of March 31, 2020. The organization provides a broad array of commingled funds, subadvisory services, separate account management, and related services for advisors, institutions, financial intermediaries, and retirement plan sponsors. The company also offers sophisticated investment planning and guidance tools. T. Rowe Price's disciplined, risk-aware investment approach focuses on diversification, style consistency, and fundamental research. For more information, visit troweprice.com.

Important information

This material is being furnished for general informational and/or marketing purposes only. The material does not constitute or undertake to give advice of any nature, including fiduciary investment advice, nor is it intended to serve as the primary basis for an investment decision. Prospective investors are recommended to seek independent legal, financial and tax advice before making any investment decision. T. Rowe Price group of companies including T. Rowe Price Associates, Inc. and/or its affiliates receive revenue from T. Rowe Price investment products and services. Past performance is not a reliable indicator of future performance. The value of an investment and any income from it can go down as well as up. Investors may get back less than the amount invested.

The material does not constitute a distribution, an offer, an invitation, a personal or general recommendation or solicitation to sell or buy any securities in any jurisdiction or to conduct any particular investment activity. The material has not been reviewed by any regulatory authority in any jurisdiction.

Information and opinions presented have been obtained or derived from sources believed to be reliable and current; however, we cannot guarantee the sources' accuracy or completeness. There is no guarantee that any forecasts made will come to pass. The views contained herein are as of the date noted on the material and are subject to change without notice; these views may differ from those of other T. Rowe Price group companies and/or associates. Under no circumstances should the material, in whole or in part, be copied or redistributed without consent from T. Rowe Price.

The material is not intended for use by persons in jurisdictions which prohibit or restrict the distribution of the material and in certain countries the material is provided upon specific request. It is not intended for distribution to retail investors in any jurisdiction.

© 2020 T. Rowe Price. All rights reserved. T. ROWE PRICE, INVEST WITH CONFIDENCE, and the bighorn sheep design are, collectively and/or apart, trademarks or registered trademarks of T. Rowe Price Group, Inc.

T. Rowe Price Associates, Inc.

- ¹ Firmwide assets under management include assets managed by T. Rowe Price Associates, Inc. and its investment advisory affiliates as of March 31, 2020
- ² A complete list of RIIM risk indicators is available on pages 8-9 of T. Rowe Price ESG Annual Report
- ³ The specific securities identified and described do not represent all of the securities purchased, sold, or recommended by T. Rowe Price, and no assumptions should be made that the securities identified and discussed were or will be profitable.
- View original content to download multimedia: http://www.prnewswire.com/news-releases/esg-disclosure-1-topic-of-engagements-in-2019-between-t-rowe-price-and-company-managements-301056266.html

SOURCE T. Rowe Price Group, Inc.

Brian Lewbart, 443-831-2893, brian.lewbart@troweprice.com; Edward Giltenan, 917-744-6140, edward.giltenan@troweprice.com; Heather McDonold, 443-834-4132, heather.mcdonold@troweprice.com